

ENGAGE.EU Study Tour - Sustainability in Practice (26th -28th of May 2025)

26th of May on Campus at NHH – Aud L



08:30-09:00 Coffee & Registration

09:00-09:30 Welcome with the ENGAGE.EU rectors

09:30-10:00 Icebreaking activity – Get to know each other

10:00-11:30 *Academic session: **Sustainability in Communication***

Margrete Dyvik Cardona, Associate Professor at the Department for Professional and Intercultural Communication (NHH)

11:30-12:30 Lunch

12:30-14:00 *Academica session: **Integrating Sustainability into Business Strategy***, Tina Saebi, Associate Professor, and Björn Schmeisser, Associate Professor at the Department of Strategy and Management; Nathania Chua, post-doctoral research Associate of the Institute for Responsibility and Sustainability in Global Business at WU Vienna

14:00-14:30 Coffee break

14:30-15:30 Career workshop: How values and purpose influence my choices? 15:30-16:30

Campus Tour by the NHH student ambassadors

17:00 Early dinner

17:00 Social event with the ENGAGE.EU Board of Learners and Student chapter at NHH

27th of May Field trip to Hardanger Fjord

09:00-10:30 Bus trip to the Hardanger Fjord



10:30-15:00 Company visit to [Lingalaks](#) fish farm at Øystese:

[Welcome lunch with local salmon and delicacies.](#)

Educational tour of a salmon farm facility with insights into technological solutions and eco-friendly measures that ensure a healthy and efficient food production system.

Visit to the exhibition centre for aquaculture and food fish production.

15:00-18:00 Bus trip back to Bergen with stop at the Steinsdals waterfall.

18:00 Free time to explore the city

28th of May on Campus at NHH – Aud L

09:00-09:30 [Coffee and snacks](#)

09:30-09:45 Group photo with a view over Bergen

09:45-10:15 Session with local ENGAGE.EU team

10:15-11:15 *Academic session: **Behavioural Development Economics***, Kjetil Bjorvatn
Professor at the Department of Economics and leader of the [FAIR Insight Team](#)

11:15- 11:45 Meet and Greet with Sabine Saint-Rose, General Secretary of Engage.EU



11:45-12:30 Lunch

12:30-14:00 *Academic session: **Influence of ESG preferences on supply chain decisions***, Jiaying Li, Assistant Professor at the Department of Finance (NHH)

14:00-14:15 Coffee break

14:15-15:00 Career workshop: Reflection workshop – How can we use this experience further on?

15:15-15:30 Distribution of Certificates – Closing – Farewell

Program may be subject to minor changes