



## Data Protection Declaration for Conference Participants at NHH Norwegian School of Economics

### EARIE Annual Conference Bergen 2021

Data protection and ensuring data protection are important concerns for NHH Norwegian School of Economics. The processing of personal data occurs with strict respect for the principles and requirements set forth in GDPR (General Data Protection Regulation). NHH Norwegian School of Economics only processes the data required for the purposes intended and endeavours, at all times to guarantee the security and correctness of the data.

#### Data Controller

NHH – Norwegian School of Economics  
Helleveien 30  
5045 Bergen  
Norway  
Contact email: [events@nhh.no](mailto:events@nhh.no)

#### Data protection officer

Contact email: [personvernombud@nhh.no](mailto:personvernombud@nhh.no)

#### The following data are required in this data processing

- Name
- Institution
- Email
- Purchased products including conference ticket
- Information (title/content) of the submitted academic papers.

#### The following data are optional in this data processing

- Further contact information
- Links to profiles on institution websites, Facebook, LinkedIn, Twitter and more.
- Pictures
- Attendees have the option to write their own bio/cv and personalize their own profile page.

#### Legal basis for the data processing

This use of personal data is based on article 6, letter b) (legal obligation) in the [Norwegian Privacy Regulation](#).

#### Category of recipients of the personal data

Your personal data are forwarded on the basis of statutory regulations or contractual agreement to the recipients who are directly involved in the event procedure and if the organizational procedure requires it.

### **Purpose of the data processing**

We collect your personal data for processing and transmission of data for the management of the conference/event you are attending.

### **Advertising of the event with personal data**

Personal data of selected persons such as lecturers and participants in a panel discussion (name, employer, and photograph) are published for the purpose of advertising the event.

### **Data processing for purposes of submission of abstracts**

Submission of your academic work for the event in question is not possible without collecting, storing and processing personal data. This occurs exclusively for the purpose of organizing and conducting the event. Your data are only passed on to third parties directly involved in the event organization procedure and only if the procedure makes this necessary (e.g. Academic committee organizing society, reviewer, and publisher). The conference program including the title of the paper and the names of the authors is also available online for non-participants on the conference website.

### **Data processing for purposes of management and security of the system**

Due to applicable statutory data security regulations, several items of your data are processed for management and security of the system, including for user code management, allocation of hardware and software to system users as well as for the security of the system. This includes text documents generated and stored with automated support (such as correspondence) in these matters. Without this data processing safe operation of the system and thus employment in our undertaking is not possible.

### **Integration of iframes on the website**

For a better orientation Google maps iframes were integrated into the website. It should be noted here that loading these iframes may also send personal data to Google, which is outside our control. We do not store any data in this respect.

### **Images and videos**

During the event, recordings of each session may be produced. They are used for the purpose of viewing within the platform, but may also be used as event reports, advertising of subsequent events and self-marketing of NHH. More information about video and filming for each session will be also given during the event.

When a specific person is in focus for filming or photography, we`ll ask for his/her consent beforehand.

### **Transmittal to third parties**

We work in connection with the companies Eventbrite (registration and ticket sales) and Lombego Systems GmbH (Conference platform "Converia"). These companies will store the personal data, or parts of it, for a limited time. Both companies have their own GDPR procedures.

During the registration of conference attendees, the data will also be used in the system Conference Maker in order to set up the time slots for the conference, this company also have an established GDPR procedure.

This list is subject to change, please refer back later for updates.

### **Retention period for storage**

We store your data for the purpose of conducting the event and beyond that for the duration of statutory retention periods or as long as legal claims can be asserted against NHH Norwegian School of Economics, more specifically for a maximum period of one year.

Data related to the EARIE membership is stored by the EARIE organization for the duration of the membership.

### **Your rights in connection with personal data**

As a concerned party in this data processing you have the following rights in relation to GDPR chapter 3:

- Right to information
- Right to correction
- Right to deletion
- Right to restriction of processing
- Right to data portability
- Right to object

### **Right to revocation under article 7 GDPR**

Depending on your “person category” we ask you for various different consent declarations. They are retrieved inside online registration. Every concerned person has the right to revoke by email to [events@nhh.no](mailto:events@nhh.no) at any time the consent once given. Revocation of the consent declaration does not affect the legality of the processing accomplished prior to the revocation.

### **Right to appeal**

If you feel that the processing of your data violates data protection law or your data protection law claims in any other way, you can file appeal with The Norwegian Data Protection Authority.