The Future of Business Model Innovation



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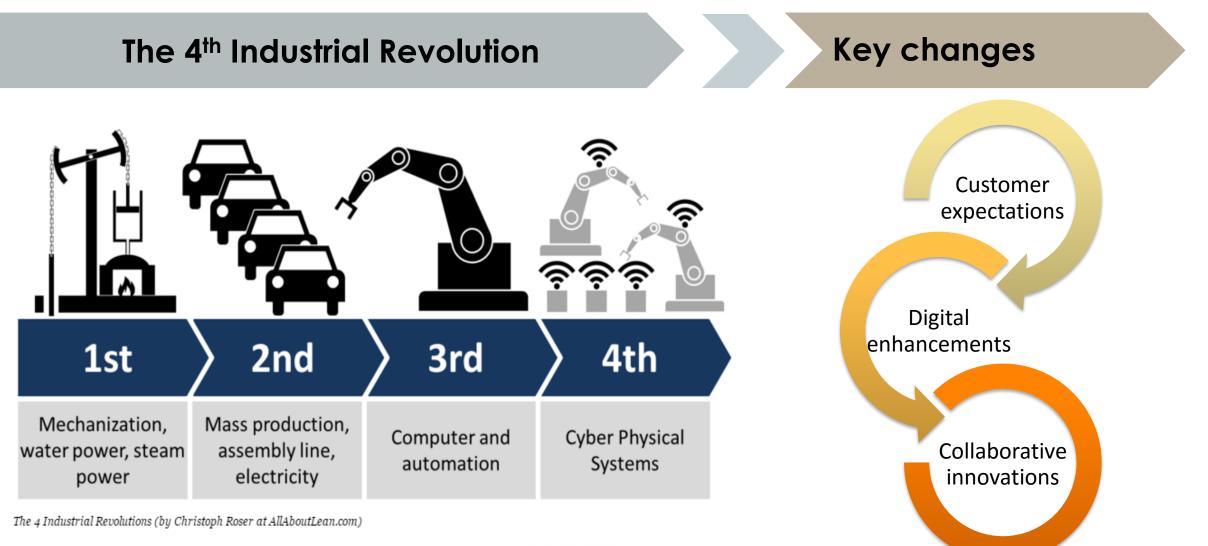




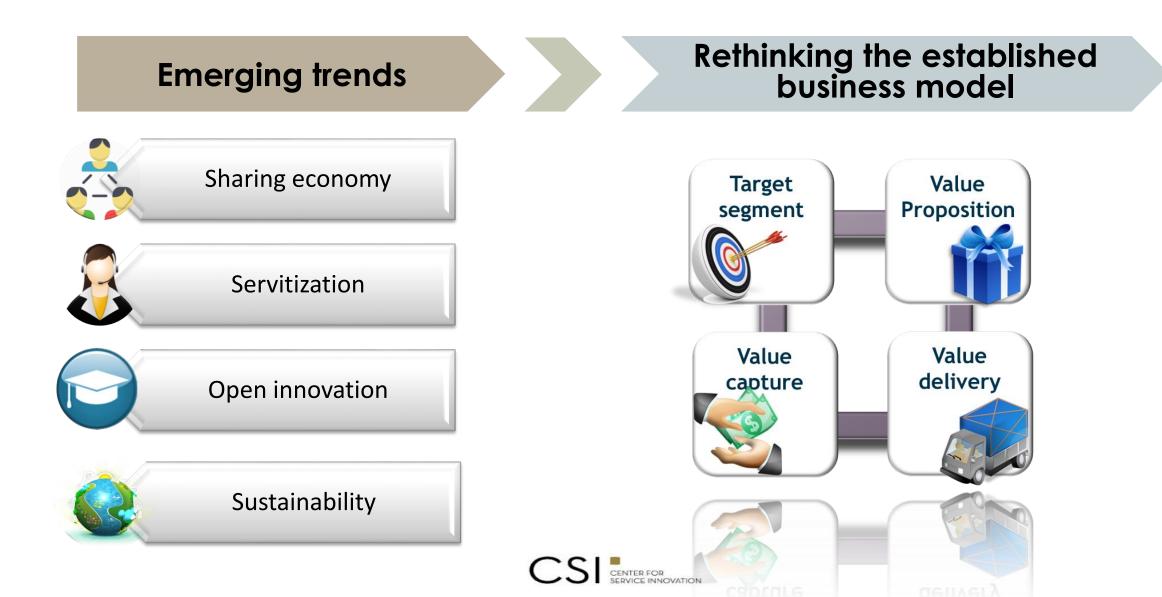
- 1) Impact of the Fourth Industrial Revolution
- 2) Need for new business models
- 3) State of business model innovation in Norway
- 4) Become a BMI leader



The Impact of the 4th Industrial Revolution

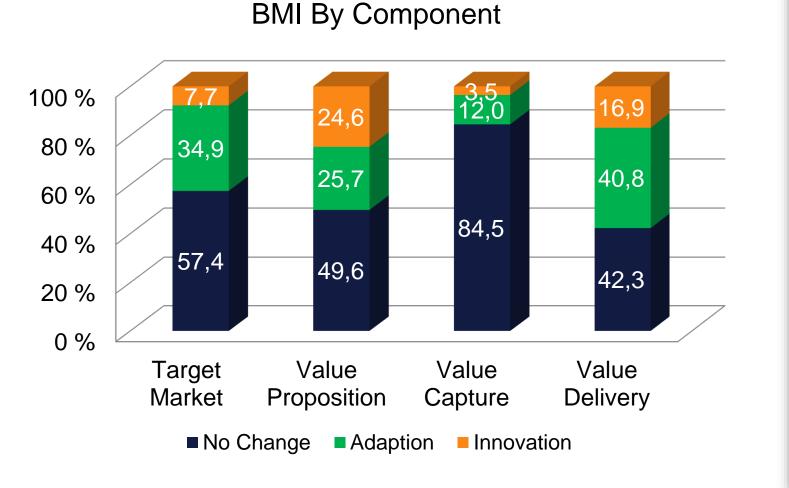


Need for New Business Models



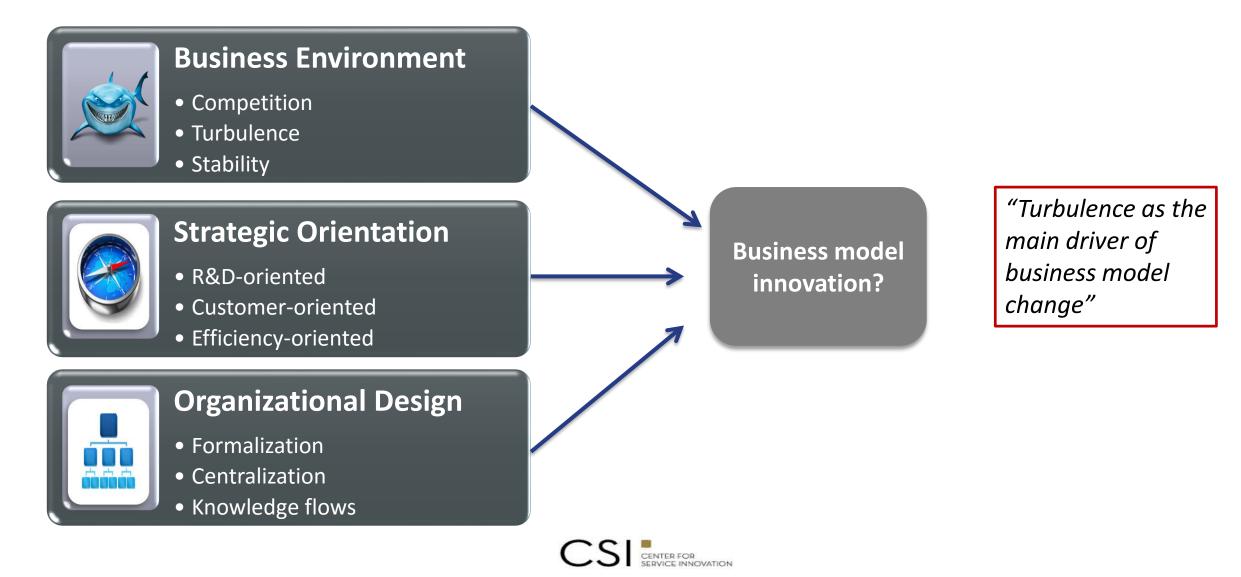
State of Business Model Innovation in Norway

ENTER FOR





What drives Business Model Innovation in Norway?



Why wait for turbulence to hit your industry?

"It's harder to stay on top than to get there"





Become a BMI leader

Main Challenges of BMI	Developing key capabilities
Bias of the current business model	Ambidexterity: exploit and explore
Leadership gap	Assign dedicated team to experiment with BMI
Organizational resistance	Institutionalize innovation culture



Further reading

CENTER FOR SERVICE INNOVATION

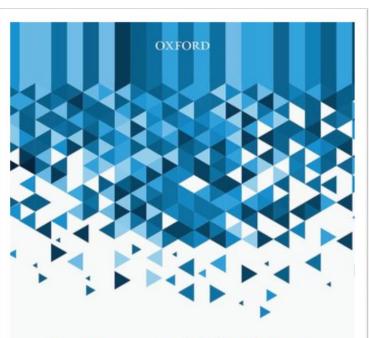
"Responsible and Profitable is a refreshingly practical and inspiring read for practitioners and scholars alike ... This provides a goldmine of material for inspiration to encourage more sustainable and responsible business models throughout the world."

—Robert Strand, Executive Director, Center for Responsible Business, University of California-Berkeley, Haas School of Business; Assistant Professor, Copenhagen Business School

RESPONSIBLE AND PROFITABLE

STRATEGIES FOR SUSTAINABLE BUSINESS MODELS

SVEINUNG JØRGENSEN LARS JACOB TYNES PEDERSEN



BUSINESS MODEL

the organizational dimension

NICOLAI J FOSS & TINA SAEBI

