

NHH



INNOVATION SCHOOL 2018

14 SEPTEMBER 2017



NHH



I'm so happy I attended Innovation School this summer and I would recommend everyone that is interested in innovation to do the same. I've learned a lot about models and theories on how to innovate faster and more predictable, and I have already started using some of them. Also it was great to experience how it is to work in a diverse and innovative place as the Bay Area. Apply!

-2017 Innovation School student



What is Innovation School?

- A summer program for NHH students who want to learn more about what makes certain companies more innovative. What is the source of innovation and what can current companies do to become more innovative?
- A collaboration between NHH and UC Berkeley
- Program:
 - 10 weeks in the summer of 2018 (June-August)
 - 1 day a week with coursework at UC Berkeley
 - 4 days a week at an internship in the San Francisco Bay Area



Practical information

- Innovation School is worth 30 ECTS and will constitute your minor (22,5 ECTS) and an elective course (7,5 ECTS)
 - ECTS are granted by NHH
- Coursework completed at UC Berkeley
- Ken Nourse and Fallon Wagner will tell us more about the internship component
- Cost:
 - Approx. USD 7 150 for tuition + internship
 - Approx. USD 3 500 and upwards for housing
 - Additional costs: travel to/from the U.S., visa, visa visit to the U.S. embassy in Oslo, insurance
- Norwegian students are eligible for funding from Lånekassen (Norwegian State Educational Loan Fund) to cover tuition + internship cost, 2 months of basic support, and travel expenses
 - International students are normally not eligible for loans and scholarships from The Norwegian State Educational Loan Fund (Lånekassen)



Admission requirements

- You must be a student at NHH
 - Master students who have not completed their minor (22,5 ECTS) and all electives after the spring 2018 semester may apply
 - If you are a bachelor student, your degree must be completed in the 2018 spring semester in order to apply
- You must be fluent in English, both written and oral
- You need to be motivated and possess the appropriate qualities and attitudes
- Good academic results



Admission process

- Application period: 1st-15th of October in Søknadsweb
- Admission results will be published in mid-November
- Deadline for submitting your response to the offer is four days later



Evaluating the applicants

- The admissions section is responsible for evaluating the applicants, but the Admission Committee has the final word.
- In the evaluation we emphasize:
 - Motivation
 - Personal fit to this programme
 - Academic results and progress
 - Relevant work experience
- There are 40 places available for 2018



Application document requirements

1. CV in English
 2. Motivation letter in English
 3. List of preferred internship role/industry (non-binding)
- You do *not* need to upload transcripts.
 - For more information, look at the NHH website for [Innovation School admission](#)

NHH Innovation School

SU18 Program Outline

Ken Nourse, JD

San Francisco Director

Fallon Wagner, MA

San Francisco Program Manager

Agenda

- Introductions
 - San Francisco Staff
 - CIEE
- Innovation School Internships
 - SF Bay Area General Characteristics
 - Industries
 - Roles
- Internships Placement Process
- J-1 Visa Process
- Questions



Introductions

- San Francisco Bay Area Staff
 - Ken Nourse, JD
 - Fallon Wagner, MA
- CIEE
 - Council on International Educational Exchange
- Academic Internship Council
 - Internship division of CIEE

Innovation School Internships

SF Bay Area General Characteristics

- Population
- Climate
- History
- Work Culture



Innovation School Internships

Industries

- Arts
- Consulting
- Consumer Goods
- Energy (renewable)
- Event Planning
- Finance
- Food & Beverage
- Healthcare
- Human Resources
- IT / Tech / Hardware / Software
- Media (print & broadcast)
- Non-profit
- PR / Advertising
- Social Services

Innovation School Internships (con't)

Roles

- Business Analysis
- Business Development
- Financial Analysis
- HR
- Marketing / PR / Event Planning
- Operations
- Project Management
- Strategy

Internships Placement Process

Intake meeting

- Background & education
- Career goals (3 to 5 years in the future)
- Desired Skills & experience

Resume Revision

- Convert CV to US resume format and style

Interview Preparation

- Interviews generally Skype-based

Internship Sourcing

J-1 Visa Application

J-1 Visa Process

- Student Visa Application
 - Passport (valid for 6 months after departure from US)
- Company Training Plan
 - Process begins only after internship offer by company & acceptance by student
 - Company writes outline of expected responsibilities and skills to be learned
- Visa Application Submission & Approval
- US Consulate Interview
 - Mandatory meeting with consular officials in Oslo (only)

Questions?