



NHH



INNOVATION SCHOOL

INFO MEETING, OCTOBER 6, 2020



What is the Innovation School?





The Innovation School is a

1. highly practically relevant
2. international
3. academic program on
4. innovation management



Facilitating Innovation



THE CONCEPT

1

Course work at NHH in Bergen in Spring

- Preparation workshops, incl. intercultural training

2

8 weeks of internship in a German company

- Innovation-related work tasks

3

One week of academic program in X (tba)

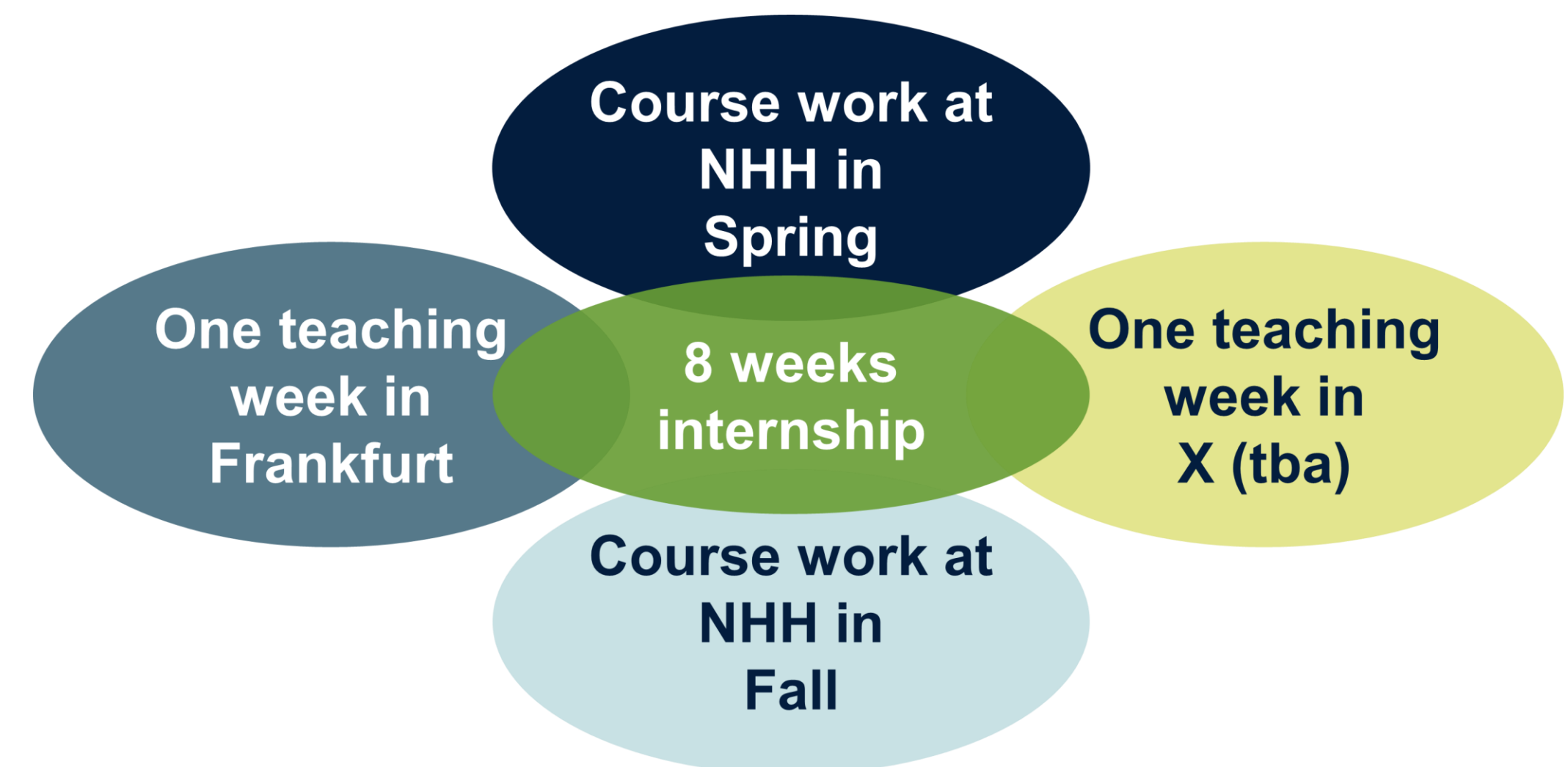
4

One week of academic program in Frankfurt

- cooperation partner: *Goethe University*

5

Reflection workshop at NHH in Fall



MODULE 1 - STUDY PHASE AT NHH

Part 1

Career development

- CV writing
- Application writing
- Interview training

In cooperation with the
University of Gothenburg

Part 2

Intercultural training

- Background on Germany
- Doing business in Germany
- Business communication

Part 3

Idea competition

- How to generate ideas
- Business background
- Coaching

MODULE 2 – THE INTERNSHIP

8 weeks of internship in a German company

Innovation-related tasks

- Digitization project
- Financing innovation
- Investing into innovative companies
- Preparing market analysis for a new product
-

Attractive portfolio of corporate partners:

- 4 DAX30 companies
- 4 Venture Capitalists
- 1 Bundesliga football club
- 2+ Startup Hubs
- and more to come

MODULE 2 – THE INTERNSHIP



BERLIN

- Capital and largest city
- 3,769,495 inhabitants
- World city of culture, politics, media and science
- Economy based on high-tech firms, a diverse range of creative industries, research facilities and media corporations

Source: Wikipedia

MODULE 2 – THE INTERNSHIP



FRANKFURT

- Largest financial centre in continental Europe
- 763,380 inhabitants, 5.5m in the Rhine-Main Metropolitan Region
- Global hub for commerce, culture, education, tourism and transportation

Source: Wikipedia

MODULE 2 – THE INTERNSHIP



MUNICH

- 1,484,226 inhabitants
- Global centre of art, science, technology, finance, publishing, culture, innovation, education, business, and tourism
- Home to 6 of the DAX30 companies

Source: Wikipedia



MODULE 2 – THE INTERNSHIP



ESSEN

- 583,109 inhabitants, 10m in the Rhine-Ruhr Metropolitan Region
- Part of the largest urban area in Germany
- Energy capital of Germany
- European Capital of Culture 2010
- European Green Capital 2017

Source: Wikipedia

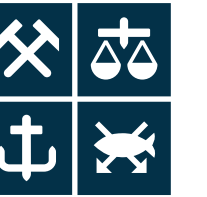
MODULE 2 – THE INTERNSHIP



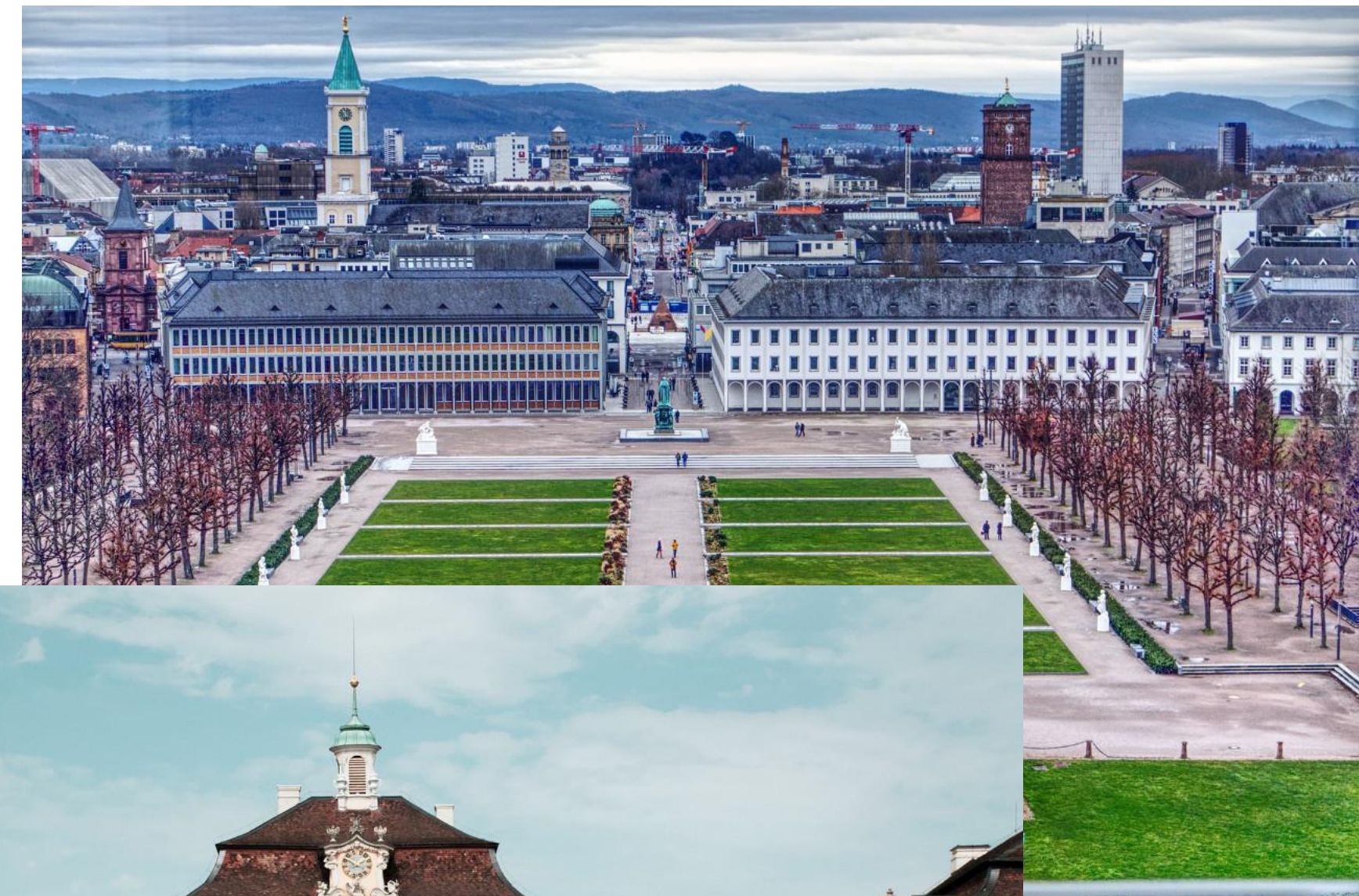
HAMBURG

- 1.84 million inhabitants
- Europe's third-largest port
- Member of the Hanseatic League
- Home to major media, commercial, logistical, and industrial firms

Source: Wikipedia



MODULE 2 – THE INTERNSHIP



MODULES 3 & 4

- One week in X (to be announced soon)

- Open Innovation
- Innovation and Digitization
- Commercializing Innovation
- Licensing
- Internationalization of Innovation
-

- One week at Goethe University Frankfurt

- Financial innovation
- Financing innovation
- Intellectual property rights
-

Top 5
Business
School in
Germany





MODULE 5 – REFLECTION WORKSHOP

Part 1

Reflection workshop on learning experiences

Part 2

Reflection workshop on internships

Part 3

Reflection workshop on intercultural challenges



RECOGNITION

- The Innovation School constitutes **30 ECTS** and will constitute your minor (22,5 ECTS) and an elective course (7,5 ECTS).
- Innovation School is an NHH program taught at NHH, Goethe University and one more partner institution that is yet to be determined. All credits taken in the Innovation School are granted by NHH and will be incorporated as part of your master degree.
- The Innovation School credits for the academic course work (not the internship) are graded.
- Students taking the New Business Development major have the option to integrate the Innovation School as part of their major profile. Students cannot combine a major in NBD with the Innovation School as their minor.



THE COSTS

Study fee: up to 40 000kr

What does that mean?

- Conservative estimate on the costs
- Final fee will depend on:
 - Number of admitted students
 - Final academic partnership
 - Pending funding application

Additional costs:

- Accommodation
- Costs of living
- Travel



FUNDING

Erasmus+

- You are eligible for Erasmus+ funding: around 600€ per month

Lånekassen:

- The application for approval of the Innovation School by the Norwegian State Educational Loan Fund (Lånekassen) has been submitted. Approval is expected.



ADMISSION REQUIREMENTS

1. You must be a student from NHH:
 - i. **If you are a master student:**

You are eligible to apply if you are in the first, second or third semester of your master's degree at the time of application and are following a normal study progression.
 - ii. **If you are a bachelor student:**

You are eligible to apply if you are a bachelor's student in your last semester, remain with a maximum of 30 ECTS, and have applied to start your master's degree in January
2. You must be fluent in English, both oral and written.
3. You need to be motivated and possess the appropriate qualities and attitudes.
4. You can apply to Gründerskolen and Innovation School but can only accept one.
5. It is not possible to combine the Innovation School with the Internship Abroad course INTERN-A-M, CEMS or the Double Degree programme. You can only do one of these alternatives.
6. If you have already been accepted to a master level exchange semester in the spring of 2021, you may apply for the Innovation School. **But** if you are accepted, you have to withdraw from the exchange in order to keep their place at the Innovation School.



INNOVATION SCHOOL AND COVID-19

We do not know!

But we are positive!

HOW TO APPLY?

1. Check out our website: <https://www.nhh.no/en/for-students/international-opportunities/innovation-school/>

2. Follow the instructions under “Application Procedure”:
 - i. Go to Søknadsweb
 - ii. Choose "Innovation School"
 - iii. Make sure to upload only the documents outlined under “Documentation requirements”: CV, motivation letter, and if applicable, academic records.
 - iv. All files must be uploaded in pdf-format. Other documentation will not be taken into consideration

DEADLINE: OCTOBER 15



Questions?