

Curriculum Vitae

Personal details

Name: Synnøve Bjørgum

E-mail: synnove_123@hotmail.com

Date of birth: 26.10.1991

Linkedin link: [linkedin.com/in/synnove-bjorgum](https://www.linkedin.com/in/synnove-bjorgum)



Profile:

A down-to-earth woman who grew up on a farm in Voss. Finds great joy in exploring and researching topics such as Digitalization and Business Process Management and looks forward to continuing a path of learning and professional growth throughout a PhD journey.

Education and training

- 2025 – t.d. Norwegian School of Economics. PhD Programme**
Developing research competence and conducting independent research on Business Process Redesign in the context of Digitalization.
- 2023 – 2025 Norwegian School of Economics. Business and Administration, Master in Science**
Major in Strategy and Management and a minor in Economics.
- 2020 - 2023 University of South-Eastern Norway (USN), campus Bø. Business Administration, Bachelor's Degree**
Specialization in Tourism Management.
- 2015 – 2016 The college of Bergen (HiB). Kindergarten teacher, 3rd year, bachelor's degree**
Specialization in sustainability and participation.
- 2014 - 2015 The college of Hedmark. Outdoor life. One-year program**
- 2012 - 2014 The college of Sogn and Fjordane (HiSF). Kindergarten teacher, 1st year and 2nd year, bachelor's degree**
Courses in pedagogy and leadership.
- 2010 - 2011 Hardanger Folk High School**
- 2007 - 2010 Voss Agricultural School**

Work experience

2024 - 2025 **The skyscraper at Ulriken, Waiter**

2023 - 2024 **Thon Hotel Orion, Head waiter**

Responsible for the quality of service in the restaurant and trained new employees. Worked about 90 hours per month. Headed the hotel's strategy committee and was a member of the work environment committee.

Results: *Job satisfaction in the restaurant and kitchen increased by 8 percentage points, during my tenure, according to the employee survey.*

Summer of 2022 **Hardanger Hostel B&B, General manager**

Responsible for day-to-day operations, customer inquiries and employee training.

Results: *Revenue record, made over 2,000,000 NOK in sales in 7 weeks.*

2021 - 2022 **USN, Learning Facilitator in Business Administration**

Led structured study groups for undergraduate students.

Results: *Received great feedback from students and managers. Was encouraged to apply to manage the program on my own campus.*

2021 **Brakanes Hotell, Waiter**

Result: *Was encouraged to apply for the head waiter position the following year.*

2018 - 2020 **Voss Municipality & Læringsverkstedet, Kindergarten teacher**

Practiced pedagogical skills and gained experience in how to best develop others, both children and employees.

2015 - 2017 **Eidsbugarden Hotell, Summer job and seasonal work**

2011 - 2012 **Hardanger Folk High School, Scholarship holder**

2011 - 2013 **Europris Voss, Summer job**

2005 - 2010 **The family farm owned by my uncle, Agricultural Assistant**

Student engagement

2024 - 2025 **FremHenne, Head of the Mentoring Program**

Active board member of the recently established NHHS-interest group FremHenne. Our vision was to "*help close the gender gap in top management positions*". With my organizational experience, I have contributed to the group's development. I've also familiarized myself with the theory behind mentoring programs and contributed to the development of our own mentoring program.

- 2022 - 2023 USN Board, Board member as Student Representative**
Strategically advocated for students' interests at the highest level. The university's Onboard Learning Alliance program now receives 3.7 million NOK annually, after my performance on the board.
- 2021 - 2023 Kroa i Bø, Volunteer**
- 2021 - 2023 Sigma – Student Association for Business Administration students, Leader**
When I was the leader, the number of volunteers increased from 2 people to 22 people. We held events with up to 200 participants and established business relationships with corporations seeking our expertise.
- Fall 2020 Sigma, Deputy Leader**
- 2014 - 2015 Pedagogstudentene i Utdanningsforbundet (PS), Member of the central working committee**
Responsible for following up with the local associations in my region and making recommendations to the national board.
- 2013 - 2014 Student Parliament HiSF, Member**
- 2013 - 2014 PS, National Board Representative**

Political engagement

- 2015 - 2019 Voss municipality, Member of the Municipal Council**
- 2015 - 2019 Voss municipality, Member of the Living Conditions Committee**

Other engagements:

- 2015 - t. d. Bjørgum Mekansike, Board member and Deputy member**
- 2010 Voss Agricultural School, President of the graduates**
- 2006 - 2007 IOGT, Head of the children's lodge at Voss**
- 2005 - 2006 IOGT, Deputy head of the children's lodge at Voss**

Tour projects:

- 2017 1800 km of «Norge på langs»**
- Winter 2018 400 km of «Norge på langs»**
- Summer 2018 300 km of «Norge på langs»**

Interests:

Hiking, socializing with friends and family, engaging in organizational work, exercising and addressing societal challenges and political issues.