Curriculum Vitae

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Olivia Kim

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Work Experience

08.2021 - **Norwegian School of Economics**, PhD-scholar

- PhD research scholar at the department of strategy and management (SOL)

09.2019-

07.2021 **Amos Education**, Marketing Director

- Working on developing a comprehensive website where students can have access to top

quality tutors all over the world at any moment they need them.

02.2018-

01.2019 InGenius Prep, Senior counselor / Business Development

- Worked closely with students and Former Admissions Officers (FAO) from top

universities to help students find their passion and directionality when applying to

colleges to figure out the best match for them.

01-2013-

06.2013 **Robert Walters**, Associate

- Facilitated recruitment, candidate alignment, coaching, and placement of professional

specialists at a leading international recruitment consulting firm, focusing on luxury

brand companies.

06-2008-

10.2010 Accenture, Project Management Analyst

- Completed key project and change management initiatives, overseeing cross-functional

and international teams.

06-2005-

current Advanced Counseling & Tutoring, Founder and President

- Founded the tutoring company and served as an advisor after graduating from college.

Education

08.2014-

06.2016 London Business School, London, UK

Master of Marketing

08.2012-

02.2013 Seoul National University, Seoul, South Korea

MBA (concentration in Marketing)

09.2004-

06.2008 Massachusetts Institute of Technology, Cambridge, MA

Bachelor of Science in Management Science

Minor in Brain and Cognitive Science

Other Languages: English, Korean (native); French, Norwegian (intermediate)

Skills: SPSS, Python, C+, Microsoft Office, Change Management

Reference On demand

Conferences and Presentations

2023 AMA Winter Academic Conference (poster) 2023 AMS Annual Conference

Work in Progress

- When Anthropomorphizing Backfires: Being "Human" can benefit the morally good but harm the morally bad?

with Jareef Bin Martuza

- Social Media and Morality: Does social media usage make us less prosocial?
- Does conceptual abstraction moderate if past moral deeds elicit moral consistency or licensing? A
 registered replication of Conway and Peetz (2012) under Review with PSPB (Personality and Social
 Psychology Bulletin)
 With Jareef Bin Martuza
- How do advertised prices affect how people feel, think, and behave? with Helge Thorbjørnsen, Micael Dahlen, and Vladan Gajic

Teaching/Supervision

- CEMS master thesis supervision (2022)
- MBM400A: Research for Brand Decisions (Master 7.5 ECTS) (2023)
- CEMS master thesis supervision (2023)
- Master thesis supervision, Yunho Kim (2023)

Committee/Board membership

- NHHdoc board member (2022-2023)
- Strategy and Management course portfolio committee
- Johan Arndt conference committee