

Curriculum Vitae: Eirik Sjøholm Knudsen

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Name: Eirik Sjøholm Knudsen
Year of Birth: 1985
E-mail: eirik.knudsen@nhh.no

Work Experience

2015- NHH Norwegian School of Economics
Associate Professor at the Department of Strategy and Management

2010-14 NHH Norwegian School of Economics
Research Scholar at the Department of Strategy and Management

2012 Comp Invest AS
Board member

2012-15 OilComp AS, OilComp Booking AS, Norsk Petroleumsteknisk Senter (NPS) AS
Board member

2005 - 2010 OilComp AS and OilComp Booking AS
Consultant (part-time)

2008 Geelmuyden.Kiese AS
Summer Internship.

Education

2010-2014 NHH Norwegian School of Economics. PhD with specialization in Strategic Analysis
Title: Firms in Recessions, Supervisors: Lasse B. Lien and Peter G. Klein.

2008-2010 NHH Norwegian School of Economics. MSc in Economics and Business
Administration. Major in Strategic Management, minor in International Business
(from University of Sydney)

2008-2010 UiB University of Bergen: BSc in Comparative Politics

2005-2008 NHH Norwegian School of Economics. BSc in Economics and Business Administration.

Awards and Scholarships

2017 Bronsesvampen: Bachelor Students' Teaching Award

2015 Publication award, Department of Strategy and Management, NHH

2013 Selected as one of the 45 most promising talents in Bergen (business life, culture, academia and the governmental sector), by newspaper Bergens Tidende.

2012 Scholarship from the Strategic Management Society and Society for the Advancement of Management Studies for participation on the PhD-Workshop at the 32nd Annual SMS Conference in Prague, 6-9 Oct 2012.

Publications

- 2016 "Strategiboken", with Lasse B. Lien and Tor Øyvind Baardsen. Text book on Strategy, Fagbokforlaget
- 2015 "Hire, fire or Train? Innovation and human capital responses to recessions", with Lasse B. Lien. Strategic Entrepreneurship Journal, 9 (4), pp. 313–330
- 2015 "The Effect of Recessions on Firms' Boundaries", with Kirsten Foss. Forthcoming in Industrial and Corporate Change, 24 (5), pp. 1081-1108
- 2014 "Investments in Recessions", with Lasse B. Lien, in Advances in Strategic Management, Volume 31: Finance and Strategy, August 2014
- 2014 «Seleksjon i Næringslivet», with Lasse B. Lien, in Magma 06-0714.
- 2014 "The Truth About Santa's Beer", with Lasse B. Lien. Proceedings of the Natural Institute of Science Vol 1. (Satirical Academic Journal).
- 2013 "Skjev eller bare hard? Økonomisk Seleksjon i utider", with Lasse B. Lien, Replik (35)
- 2012 "Norske Bedrifter i Krisen: En oversikt", with Lasse B. Lien. In Magma 0612.

Working papers

In review or soon to be submitted

- "Fat Years, Lean Years: Human Capital and the Business Cycle" with Lasse B. Lien and Robert Wuebker.
- "The half-life of knowledge and strategic human capital", with Lasse B. Lien.
- "A good, cold shower or hypothermia? Human Capital investments in recessions", with Lasse B. Lien
- "Bad Weather Ahead: Pre-recession characteristics and the likelihood of decline in recessions"
- "Strategic Labor Hoarding", with Lasse B. Lien.
- "Online Social Networks and the Stability of Competitive Advantage", with Ivan Belik,
- "The effect of the first hire on the second hire", with Sujit Pandey, Bram Timmermans and Lasse Lien,
- "How virtual reality influences offline behavior: the role of mental imagery and affective forecasting", with Siv Skard, Hallgeir Sjøstad and Helge Thorbjørnsen
- "Stability in turbulent Times? The effect of digitalization on the stability of competitive advantages", with Ivan Belik, Sujit Pandey, Bram Timmermans and Lasse Lien.

Early phase

- "Economic Selection in Recessions: Survival of the Fattest?", with Lasse B. Lien
- "Marketing in Recessions", with Lasse B. Lien
- "External Shocks", with Lasse B. Lien
- "Human Capital Investments during the Oil Price Shock in Norway", with Lasse B. Lien
- "Hire for Competitive Advantage during Recessions", with Kirsten Foss, Cassandra Torgnes, Lasse B. Lien, Sujit Pandey and Bram Timmermans

Conference papers/presentations

(* denotes attendance, otherwise attended by co-authors)

2017

- 36th Annual Conference in the Strategic Management Society, Houston (2 papers)*
- Academy of Management 2017 Annual Meeting, August 4 - 8, in Atlanta, GA
- 6th Annual Frontiers in Service Conference, Fordham University, New York City June 22nd – 25th, 2017
- Strategic Management Society Special Conference on “Strategic Human Capital - Management Practices and Performance, Milan March 31- April 1, 2017 (2 papers)

2016

- 36th Annual Conference in the Strategic Management Society, Berlin*
- 16th International Schumpeter Society Conference, 6-8 July*
- FIBE Conference, Bergen 6-8 January*

2015

- 35th Annual Conference in the Strategic Management Society, Denver, 3-5 October*

2014

- 34th Annual Conference in the Strategic Management Society, Madrid, 20-23 September (2 papers)*
- 15th International Schumpeter Society Conference, Jena, 27-30 July 2014*
- Strategic Management Society Special Conference, Copenhagen, June 13-15 2014*
- Strategic Management Society Special Conference, Tel Aviv, March 9-11 2014*
- 31st Annual FIBE Conference, Bergen, 9-10 January 2014*

2013

- 33rd Annual Conference in the Strategic Management Society, Atlanta, 28 Sept - 01 October*
- Annual Meeting of the Academy of Management, Lake Buena Vista, 9-11 August 2013*
- The 2013 DRUID Conference in Barcelona, June 17-19 2013*
- Annual Meeting of the Association of Evolutionary Economics at ASSA in San Diego, 4-6 Jan*

2012

- 32nd Annual International Conference in the Strategic Management Society, Prague, 6-9 Oct*
- 16th Annual Conference of The International Society for New Institutional Economics, Los Angeles, 14-16 June 2012*

2011

- NFF Nordic Academy of Management conference in Stockholm, August 22-24 2011*

Teaching

BSc-level

- SOL 040 Strategic Management – course responsible (2015-)

MSc-level

- STR 452 Strategy with Finance – co-course responsible (2015-)
- STR 452 Strategic Analysis – course responsible (2012), guest lecturer (2013-)
- STR 402 Methodology for Master Thesis – guest lecturer (2016)

PhD-level

- Academic writing in a research setting – guest lecturer (2016)

Executive/MBA-level

- Executive MBA in Strategy, MASTRA, NHH
- DNB Executive Program in Strategy, NHH
- Global Leadership Program, NHH
- Design Thinking, NHH & KHiB
- Technological and Economic Shocks, executive short program, NHH
- Brytningstid, executive program on new technology, NHH

Newspaper commentaries, features and op-eds

- 2016 “Grundere ikke best på nye jobber”, with Bram Timmermans, DN 23.11.2016
- 2016 “Faced with excess capacity, innovative firms retain staff, train and even hire”, London School of Economics Business Review, 25.02.2016
- 2015 “Idefabrikk – den nye oljen?”, NRK Ytring, 07.10.15
- 2015 «Koselig med kritikk», with Martyn Reed and James Finucane, in Morgenbladet, 09.10.15
- 2015 «Utvikler heller enn avviker», in Dagens Næringsliv, 06.03.2015
- 2014 «Slaget om lommeboken», in Dagens Næringsliv, 28.11.2014
- 2014 «Kontanter og kunnskap», in Dagens Næringsliv, 02.10.2014
- 2014 «Vi forstår suksess så alt for godt», in Dagens Næringsliv, 11.06.2014
- 2013 «En katastrofe for Bergen?» with Lasse B. Lien Bergens Tidende (Leading Regional Newspaper), 12.11.2013,
- 2013 «Facebooks død», Bergens Tidende 10.07.2013
- 2013 «Bedrifter i rask vekst får det verst», with Lasse B. Lien, Bergens Tidende 22.05.2013
- 2013 «Gi flere aper tilgang på skrivemaskiner», E24.no, 05.04.2013
- 2012 “A Case for Crappy Street Art”, The Art Street Journal Online, tasjmagazine.com 25.09.2012
- 2012 «Kunsten å selge seg selv», Bergens Tidende, 13.08.2012,
- 2009 «En middels kraftig bipolar lidelse», Bergens Tidende, 11.08.2009,