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Denis Utochkin

WORK EXPERIENCE

2018-present

PHD RESEARCH SCHOLAR at the Norwegian School of Economics (NHH)

- Dissertation topic: Essays on Online Consumer Communities and Brand-Related User-Generated Content: an Automated Text Analysis Perspective
- Supervisor: Ingeborg Astrid Kleppe

2017

RESEARCH ASSISTANT at COOLCROWD – a three-year international research project aimed to assess potential of the concept of local climate crowdfunding in Norway

- Prepared reports with a comprehensive literature review on crowdfunding and a thorough comparative analysis of European crowdfunding platforms with a focus on sustainability

EDUCATION

2014 - 2017

NORWEGIAN SCHOOL OF ECONOMICS – MSc in Economics and Business administration, major in Strategy

2010 - 2014

GRADUATE SCHOOL OF MANAGEMENT, ST. PETERSBURG STATE UNIVERSITY – BSc in Management, major in International Management

ACADEMIC PROJECTS

2017

CONFERENCE PAPER: Web 2.0: Online Communities or Bla-Bla Land? (co-authored with Drozdova, N. & Kleppe, I. A.; ACR North American Advances)

2016

MASTER'S THESIS: Principal-agent problem in Kickstarter technology projects

OTHER

LANGUAGES: Russian – native, English – fluent

COMPUTER SKILLS: Python 3, JavaScript, R, Stata, SPSS, SQL, LaTeX, MS Office, Photoshop

INTERESTS: tabletop and video games; British 1970s rock music; AGI; 42

THREE FAVOURITE MOVIES: Lawrence of Arabia, Mulholland Drive, Blade Runner