

Cian Lin

Cian.lin@nhh.no | Helleveien 30, 5045 Bergen | +47 40 32 63 32

EDUCATION

Norwegian School of Economics (NHH), Norway	2024 - current
<ul style="list-style-type: none">- PhD Research Scholar at the Department of Strategy and Management (SOL)- Affiliated with the FAIR Research Centre, <i>Freedom to Choose</i> project	
London School of Economics and Political Science (LSE), UK	2022 - 2023
<ul style="list-style-type: none">- MSc in Behavioural Science	
National Taiwan University (NTU), Taiwan	2017 - 2022
<ul style="list-style-type: none">- BA in Economics and BSc in Psychology- Accumulated GPA: 3.98/4.30- Dean's List Award of Outstanding Achievement, 2021	
Utrecht University (UU), Netherlands	2019 - 2020
<ul style="list-style-type: none">- Exchange Program, Utrecht School of Economics (USE)	

ACADEMIC EXPERIENCE

Research Assistant, Behavioral and Data Science Research Center, Taiwan **08/2020 – 08/2022**

Project: National Identity and Public Health Support During a Global Pandemic, supervised by Prof. Ming-Jen Lin (NTU) and Prof. Hans H. Tung (NTU).

- Prepared and cleaned survey data from an international project encompassing 67 countries, examining people's social and political attitudes towards the COVID-19 pandemic.
- Extracted data from extensive Excel documents provided by various international organizations, ensuring accuracy and completeness in the involved countries' datasets.
- Utilized R for data analysis, enabling multi-level analysis to explore individual-level attributes (demographics) and group-level dynamics (national context), facilitating a comprehensive examination of effects within a hierarchical framework.

Project: An Empirical Framework of Reference Point for Online Dating, supervised by Dr. Kuan-Ming Chen (NTU) and Dr. Yi Xin (The California Institute of Technology).

- Extracted visual information from human faces in profile photos and used a pre-trained image processing model to obtain 128 latent features.
- Developed an automated system employing machine learning methodologies such as tree-model, random forest, Ridge, LASSO, and XGBoosting to replicate human photo rating.
- Constructed econometric models with maximum likelihood estimation to mimic people's sequential like-sending decisions and tested whether there is a reference point.

Meeting Coordinator, Behavioral and Data Science Research Center, Taiwan **08/2020 – 08/2022**

- Scheduled and hosted biweekly research meetings that brought together professors, visiting scholars, and students.
- Supported the efficient functioning of the research team and broader department by managing administrative tasks integral to project operations and coordinating event logistics for seminars and workshops.

Project Intern, Green Citizens' Action Alliance, Taiwan **03/2022 – 05/2022**

- Conducted research on App user's experience and participated in all aspects of design research qualitatively and quantitatively (planning, executing, analysis, synthesis, deliverable creation).
- Incorporate behavioural science theory in possible solutions.

Measurement Researcher, PaGamO, Taiwan**07/2021 – 12/2021**

- Implemented analytical measurement in a collaboration project between PaGamO, an online gamification learning platform, and NTU, under the supervision of Dr. Yu-Chang Chen (NTU).
- Prepared testing materials and evaluated learning outcomes for a summer literacy program targeting children from low-income and vulnerable backgrounds.

Researcher, National Health Research Institutes, Taiwan**08/2020 – 12/2020**

Project: Genomic Big Data Analysis and Application on Precision Medicine, supervised by Prof. Yung-Feng Lin (Institute of Molecular and Genomic Medicine, National Health Research Institutes).

- Worked in a team of four to code and analyse genome sequence data with reference to disease databases using Python.
- Conducted screening to identify of virulence gene mutation.

Website Editor, Taiwan Economic Association, Remote**08/2018 – 07/2019**

- Made cutting-edge economic research findings accessible to the general public through clear, concise, and accurate weekly news posts on the webpage, increasing their visibility and appeal.

Independent Researcher, Ministry of Education Humanities & Social Sciences Honors Program, Taiwan**08/2015 – 07/2018**

Project: Price Premium of Girl Scout Cookies for Charity, supervised by Prof. Jui-Chung Allen Li (Division of Social Science, NYU Abu Dhabi)

- Investigated people's altruism through purchasing behaviours.
- Gained an essential understanding of psychological studies and practical experience in field experiments and statistical analysis.

SKILLS

Language Skills: Mandarin (native), English (fluent), Japanese (intermediate), Dutch (basic).
IT Skills: R, Stata, Python, MS Office.

AWARDS & ACHIEVEMENTS

- I-Sian Award for Best Term Paper, National Taiwan University, 2021
- Poster Presentation, American Psychological Science Annual Convention, 2018
- Fourth Place in the Category of Behavioral & Social Sciences, Taiwan International Science Fair, 2017
- Poster presentation, Annual Convention of the Taiwanese Psychological Association, 2016