

# CV (short version)

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### Education

- *Ph.D.* in Management, University of California, Los Angeles (UCLA), 1983/1987
- *Siviløkonom* (M.Sc. in Business & Economics), NHH, 1978
- *Exam.oecon.* (B.Sc. in Economics), University of Oslo, 1975

### Positions

- *Vice Rector for Faculty Affairs (viserektor for fagressurser)*, NHH, 2013-
- *Deputy Rector (prorektor)*, NHH, 2005-2013
- *Associate Professor (førsteamanuensis)*, NHH, 1987-
- *Visiting Associate Professor*, ICS, University of California, Irvine (UCI), 1988-89
- *Assistant Professor (amanuensis)*, NHH, 1983-87

### Duties

- *Dean*, International Relations & Affairs, 2003-2013
- *Member of the NHH Executive Board (Kollegiet)*, NHH, 2002 (Deputy member, 2003-2005)
- *Head of Department (instituttstyrer)*, Department of Strategy and Management, NHH, 1999-2001
- *Program Director*, GEM, Global e-Commerce Masters (Executive MBA), NHH, 2000-2006
- *Dean*, Faculty of Business Administration (Avdeling for bedriftsøkonomi), NHH, 1998
- *Chair (leder)*, Norwegian National Council for Information Science, 1995-2000
- *Head of Department*, Department for Information Systems Research, NHH, 1985-1996

### Projects

*Principal Investigator or Co-investigator*, for projects financially supported by the The National Research Council of Norway (NRC), the EC, OECD and/or industry (list of most recent projects):

- *E-Factors* – EC/IST Thematic Network - Determining factors of broad and sustainable adoption of new business models based on e-Business practices and research expertise across Europe
- *TUNING II* – EC/Erasmus - Tuning Educational Structures in Europe
- *SKIKT* – NRC – Value Impacts of E-Commerce
- *WPIE* – OECD/DSTI/ICCP/IE – Working Party on the Information Economy – Measuring the Impact of Electronic Commerce on Business Cross-Country Project: Firm-level Case Studies
- *GECOMNET* – EC/ESPRIT Network of Excellence – Development of a Global E-Commerce Masters
- *Business-Linc* – EC/ESPRIT Project – Business Innovation Networks – Learning with Interactive Cases
- *Multimedia Banking* - Norwegian Telecom/Schibsted/Sparebanken Hedmark - Retail Banking in Electronic Networks/Internet: New Strategies, Products and Processes

- *CEBUSNET* - EC/ESPRIT Project - Technologies for Business Processes: Identification, Analysis and Dissemination of IT-based Business Best Practices
- *BRA* - Implementation of SAP R/3 in Statoil: Reaping the Benefits of IT-based BPR

### Teaching

Extensive teaching experience from NHH, University of Bergen, UCI (University of California at Irvine) and external programs, incl. the Master of Science in Business Program at Warsaw University of Technology, Poland, and Executive Programs at Erasmus University, Rotterdam, University of Cologne, Germany, St. Petersburg University, Russia, Stockholm School of Economics and Copenhagen Business School.

### Selected Publications and Presentations

«The Nature of Strategic Foresight Research: A Systematic Literature Review», *Technological Forecasting & Social Change*, Vol. xx, No. xx, 2016, 11 pp. Co-authors: Jon Iden & Leif B. Methlie.

«Scenarioer som grunnlag for innovasjon», *Magma*, Vol. 17, no. 0814, 2014, pp. 63-71. Co-authors: Suela Haxhiraj, Jon Iden & Leif B. Methlie.

«Information management and business value creation», in Grønhaug, Kjell (Ed.), *Information technology, decision making and learning in a business management context*, Bergen: Fagbokforlaget, 2006, pp. 18-37.

«Computer-Mediated Communication and Innovation: Do Communication Media Properties Influence Innovative Thinking Processes?», *Proceedings of The Fourth International Conference on Electronic Business (ICEB2004)*, Beijing, China, December 5-9, 2004. Co-author: Leif Jarle Gressgård.

«The Impact of Purposeful End-User Computing Activities on Job Performance: An Empirical Investigation», *Journal of Research and Practice in Information Technology*, Vol. 36, No. 2, 2004, pp. 111-124. Co-authors: Øystein Sørøbø & Tom Roar Eikebrokk.

«Value Creation in E-Business: Exploring the Impacts of Internet-Enabled Business Conduct». Paper presented at *The 16th Bled Electronic Commerce Conference*, Bled, Slovenia, June 9-11, 2003. Co-author: Leif B. Methlie.

«Value Creation in E-Business: Strategic ICT competence is Crucial», in Godø, Helge (red.), *ICT after the dotcom bubble*, Oslo: Gyldendal Akademisk, 2003, pp. 80-103. Co-author: Leif B. Methlie.

«Value Creation in E-Business: Exploring the Impacts of Internet Enabled Business in Norwegian Enterprises», *SNF-Report 40/02*, Institute for Research in Economics and Business Administration, Bergen, Norway, 2002. Co-authors: Leif B. Methlie & Leif J. Gressgård.

«Trust as a Governance Mechanism in Internet-based Interorganizational Cooperative Relationships». Paper presented at *The 15th Bled Electronic Commerce Conference*, Bled, Slovenia, June 17-19, 2002. Co-author: Leif Jarle Gressgård.

«Interactive Case Studies - Enablers for Innovative Learning», in Johannessen, Tor A., Ansgar Pedersen & Kurt Petersen (Eds.), *Educational Innovation in Economics and Business VI: Teaching Today the Knowledge of Tomorrow*, Dordrecht, The Netherlands: Kluwer Academic Publishers, 2002, pp. 127-145. Co-author: Stefan Haaken.

«Measuring the Impacts of Electronic Commerce on Business: Firm-Level Case Studies in Two Norwegian Industries», *SNF-Report 43/01*, Institute for Research in Economics and Business Administration, Bergen, Norway, 2001. Co-authors: Leif B. Methlie & Leif J. Gressgård.

*Information Technology: Strategy, Organization, Governance, 3rd Edition*, 1999 (previous editions in 1991 and 1994), Oslo: Cappelen Akademisk Forlag. Co-authors: Leif B. Methlie & Stein Erik Grønland.

«Interactive Case Studies – Enablers for Innovative Learning». Paper presentert på *The 6th Annual EDINEB International Conference (Teaching Today the Knowledge of Tomorrow)*, Bergen, juni 1999. Co-author: Stefan Haaken.

«Value Creation with ICT: A Knowledge Status», *SNF-Report 10/99*, Institute for Research in Economics and Business Administration, Bergen, Norway, 1999. Co-authors: Anne Cathrin Haueng & Svein Ulset.

«IT-Enabled Business Transformation: Comparing Approaches to the Transfer of Business Best Practices». Panel presented at *The 18th International Conference on Information Systems*, Atlanta, GA, December 1997.

«A Business Concept for Multimedia Banking banking», *SNF-Report 06/97*, Institute for Research in Economics and Business Administration, Bergen, Norway, 1997. Co-authors: Leif B. Methlie & Herbjørn Nysveen.

### Consulting

Consulting experience from private and public enterprises: IT, strategy, organization, implementation, change management, business process reengineering, electronic commerce, value creation.