

BIOGRAPHICAL SKETCH

Björn Schmeisser

Personal information

Name Dr. Björn Schmeisser
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Research interests

- Global Strategy: strategy and organization of multinational corporations, particularly in the context of recent changes in geopolitics and sustainable development imperatives
- Corporate Strategy: boundaries of the firm; antecedents and consequences of related diversification decisions

Current positions

2022 - Associate Professor for Strategy and Organization
Department of Strategy and Management
NHH Norwegian School of Economics

2018 - Institute for International Business
Department of Global Business and Trade
WU Vienna University of Economics and Business

Higher education

2018 Doctoral degree in Social and Economic Sciences (Dr. rer.soc.oec)
Dissertation: “*International configuration of value chain networks: a global strategy perspective*”
(Committee members: Jan Hendrik Fisch, Reinhard Moser, Phillip Nell, Jonas Puck)
WU Vienna University of Economics and Business (Austria)

2010 Diploma in Business Engineering – Technical Field of Studies Mechanical Engineering
(Dipl.-Wirtsch.-Ing., M.Sc. equivalent)
Technical University (TU) Darmstadt (Germany)

2007-2008 International student exchange program (two semesters)
Tongji University Shanghai (PR China)

Publications (selection)

2020 Phasing the operation mode of foreign subsidiaries: Reaping the benefits of multinationality through internal capital markets. *Journal of International Business Studies*, 51(8), 1223-1255, with J. H. Fisch (ABS: 4*)

2019 Upgrading local operations for global arbitrage. *Long Range Planning*, 52(4), 101845, with J. H. Fisch (ABS: 3)

2017 The influence of competition on international sourcing strategies in the service sector. *International Business Review*, 26(2), 279-287, with W. Gleich and M. Zschoche (ABS: 3)

Awards

- 2022 *German Academic Association of Business Research (VHB) Best Paper Award (Section ‘International Management’)*
- 2022 *SMS Global Strategy IG Best Reviewer Award*
- 2020 *Award for Outstanding Research Achievements (WU publication award)*
- 2019 - 2022 *Academy of Management IM Division Best Reviewer Award*
- 2019 *Academy of Management International Theme Committee & Emerald Best International Dissertation Award (finalist)*
- 2019 *Stephan Koren Award 2019 (WU dissertation award)*
- 2017 *Award for Outstanding Research Achievements (WU publication award)*
- 2017 *ANZIBA Best Reviewer Award (Track 2: MNEs & their subsidiaries)*

Service

- 2023 - Engage.EU European University: Local Work Package lead (WP6 ‘Engaged in Society’)
- 2022-2023 Engage.EU: Task lead (WP 4 ‘Engaged in Society’)
- 2019-2022 Member of the Commission Finance, Infrastructure and Digitalization to the Senate Administration of WU
Deputy representative for WU’s scientific staff to the Senate Administration of WU
- 2014 Scientific program chair of the *German Academic Association of Business Research’s* section *International Management* (VHB WK INT’) annual meeting in Vienna, 10.-12.04.2014 (approx. 60 participants)
- 2014- Referee activities for *Journal of International Management*; *Management International Review*; *International Business Review*

Academic memberships and affiliations

- 2022- Member of DIG, Norway’s leading research center on digital transformation and innovation for sustainable growth at NHH Norwegian School of Economics
- 2014- Member of Academy of Management; Academy of International Business; European International Business Academy; Strategic Management Society
- 2013- Guest Researcher at the Research Data and Service Center (RDSC) of Deutsche Bundesbank, Frankfurt/Main, Germany