



TRINE DAHL, CURRICULUM VITAE (short)

PERSONAL DETAILS

Name	Trine Dahl
Date of birth	17 February 1954
Place of birth	Copenhagen, Denmark
Nationality	Norwegian
Title	Dr. art.
Current position	Professor Emerita (as of February 2024) of English linguistics
Department	Professional and intercultural communication, NHH Norwegian School of Economics
Email	Trine.Dahl@nhh.no

HIGHER EDUCATION

2000	University of Bergen, Department of English	Dr. art.
1981	University of Bergen	Cand. philol.; English

RESEARCH PUBLICATIONS (selection)

2025 (expected December)	Sustainability reporting in the fossil fuel sector: A linguistic balancing act to reconcile self-and other-framings. In: Borchmann, S., Fabricius, A. H. & Klitgård, I. (Eds), <i>Framing in Interaction: Pragmatic Approaches to Framing Analysis</i> . Amsterdam/Philadelphia: John Benjamins, pp. 77-99.
2025	People as climate action motivators. A survey-based study of wording and arguments suggested as motivating for individual climate action. <i>International Journal of Applied Linguistics</i> . [Co-authors: Kjersti Fløttum & Jon Kåre Skiple] https://onlinelibrary.wiley.com/doi/10.1111/ijal.12819
2024	‘Trying (hard), but it’s difficult’: Youth voices on lifestyle matters in a climate perspective. In: Svendsen, B.A. & Jonsson, R. (Eds), <i>The Routledge handbook of Language and Youth Culture</i> , pp. 392-406. [Co-authors: Kjersti Fløttum & Jana Scheurer]
2022	Global villain, but local hero? A linguistic analysis of climate narratives from the fossil fuel sector. <i>Applied Linguistics</i> 43 (1), 1-20.
2019	Climate change from a corporate perspective: a case study of the linguistic representation of the energy transition by the fossil fuel companies Total and Equinor <i>Cahiers de praxématique</i> 73. https://journals.openedition.org/praxematique/5959 [Co-author: Kjersti Fløttum]
2019	Climate change as a corporate strategy issue: A discourse analysis of three climate reports from the energy sector]. <i>Corporate Communications: An International Journal</i> 24 (3), 499-514. [Co-author: Kjersti Fløttum]
2017	Verbal-visual harmony or dissonance? A news values analysis of multimodal news texts on climate change. <i>Discourse, Context & Media</i> , 20, 124-131. https://doi.org/10.1016/j.dcm.2017.09.003 [Co-author: Kjersti Fløttum]
2017	Verbal and visual framing activity in climate change discourse: A multimodal analysis of media representations of the IPCC's 5th Assessment Report. In: K. Fløttum, <i>The role</i>

- of language in the climate debate. New York/London: Routledge, pp. 13-30.
- 2016 Young Norwegians and their views on climate change and the future: findings from a climate concerned and oil-rich nation. *Journal of Youth Studies* 19 (8), 1128-1143. DOI: 10.1080/13676261.2016.1145633 [Co-authors: Kjersti Fløttum & Vegard Rivenes]
- 2015 Contested science in the media: linguistic traces of news writers' framing activity. *Written Communication* 32 (1), 39-65.
- 2014 A linguistic framework for studying voices and positions in the climate debate *Text & Talk* 34 (4), 401-420. [Co-author: Kjersti Fløttum]
- 2012 Knowledge claims. In: C. A. Chapelle (ed.) *The Encyclopedia of Applied Linguistics*. Oxford, UK: Wiley-Blackwell.
- 2012 Different contexts, different "stories"? A linguistic comparison of two development reports on climate change. *Language & Communication* 32 (1), 14-23. [Co-author: Kjersti Fløttum]
- 2009 The linguistic realisation of rhetorical function: A study of how economists present their knowledge claims. *Written Communication* 26 (4), 370-391.
- 2008 Contributing to the academic conversation: A study of new knowledge claims in economics and linguistics. *Journal of Pragmatics* 40 (7), 1184-1201.
- 2006 *Academic Voices*. Amsterdam/Philadelphia: John Benjamins. [Co-authors: Kjersti Fløttum & Torodd Kinn]
- 2004 Textual metadiscourse in research articles: a marker of national culture or of academic discipline? *Journal of Pragmatics* 36 (10), 1807-1825.
- 2000 Lexical cohesion-based text condensation. An evaluation of automatically produced summaries of research articles by comparison with author-written abstracts. Dr.art. thesis, University of Bergen.

RESEARCH PUBLICATION BONUS (INTERNAL, NOK 80,000)

- 2022 Dahl, T. Global villain, but local hero? A linguistic analysis of climate narratives from the fossil fuel sector. *Applied Linguistics* 43(1), 1-20.
- 2008 Dahl, T. Contributing to the academic conversation: A study of new knowledge claims in economics and linguistics. *Journal of Pragmatics* 40 (7), 1184-1201.
- 2006 Dahl, T. Textual metadiscourse in research articles: a marker of national culture or of academic discipline? *Journal of Pragmatics* 36 (10), 1807-1825.

INVITED ACADEMIC TALKS (selection)

- 2024 University of Jyväskylä *Citizens' preferences for motivating language and argumentation on lifestyle issues in a climate context*. Online presentation [co-presenter: Kjersti Fløttum]. 16 January <https://r.jyu.fi/engseminars23-24>
- 2022 Roskilde University *Energy companies and sustainability reporting: A textual balancing act to reconcile opposing framings*. Invited presentation at workshop 'Framing in interaction: pragmatic approaches to framing analysis', Department of Communication and Arts, 1 December
- 2016 The Bjerknes Centre for Climate Research *Tech-fix, plan B or messing with nature? A linguistic framing analysis of a geoengineering experiment*. Invited talk at staff seminar, Bergen, 7 March
- 2015 Språkrådet *Klimadebattens mange stemmer og budskap*. Invited presentation at the Nordic 'klarspråk' conference 2015, Oslo, 28-29 May
- 2015 University of Vasa, Finland *A discourse perspective on the climate debate*. Invited plenary lecture given at the XLII Finnish Conference of Linguistics, Vasa, 21-23 May
- 2013 University Paris 8 *Scientific knowledge and linguistic framing: the case of geoengineering*. Invited contribution at workshop

- 2008 University of Zaragoza, Spain ‘Knowledge, Beliefs, Representations in understanding climate issues’, organised by the GIS Climate-Environment-Society and the Laboratory Paragraphe, 29 November
The construction and promotion of new knowledge in text.
 Keynote speech given at the conference ‘Interpersonality in Written Academic Discourse’, 11-13 December

INVITED PEDAGOGICAL TALKS (selection)

- 2020 NHH, FIBE conference *The dual challenge of academic writing: Effective argumentation – in effective English.* Keynote at PhD Colloquium, 8 January
- 2017 University of Bergen, Bergen Summer Research School *The framing of climate change in the media.* Lecture given in PhD course “Language, culture and society”, Bergen Summer Research School 2017, 13 June
- 2013 University of Bergen, Bergen Summer Research School *Science communication outside academia*, contribution at BSRS morning seminar on science communication, 26 June
- 2012 Lund University, Sweden Linguistic and rhetorical features of climate change communication, invited plenary lecture at PhD course “Being Human in Times of Climate Change”, Lund University Centre for Sustainability Studies, 24 January
- 2011 University of Bergen *Knowledge claims in Climate Change Narratives.* Lecture given in PhD course “Climate Change Narratives”, Bergen Summer Research School 2011

OUTREACH TO SOCIETY

- 2019 Forskning.no *Hvilket språk bruker oljeselskapene i egne klimarapporter?*
 Published interview with journalist, 10 October
- 2018 Science Week *Hva har klimaendringer med språk å gjøre?* Presentation to high school students at Forskningsdagene Ung, Bergen, 27 September
- 2016 Film, <https://vimeo.com/178449717> *Når vi snakker om klima / Talking about climate.* Film by the LINGCLIM project group (financed by the Research Council of Norway). Producer: Anwar Saab, 1001 Films
- 2016 Report from ‘Nordisk klarspråkskonferanse’ *Klimadebatten: Mange stemmer og mange budskap [with K. Fløttum].*
<http://ojs.statsbiblioteket.dk/index.php/ksn>
 Fra myndig maktsspråk til klar kommunikasjon · Rapport fra Nordisk klarspråkskonferanse Oslo 28.–29. mai 2015
- 2016 ScienceNordic.com *Media’s power over science*
 Published interview with journalist, 6 January
- 2015 Forskning.no *Seks aviser vinklet samme klimaforskning helt ulikt.*
 Published interview with journalist, 27 October
- 2014 *Naturen* *Ungdommers forståelse av og holdninger til klima* [Kjersti Fløttum, Vegard Rivenes, Trine Dahl], no. 6, 243-249.
- 2014 *Energi og Klima*, Norsk Klimastiftelsens nettmagasin *Statsbudsjett, klima og følelser* [Kjersti Fløttum, Trine Dahl, Vegard Rivenes], 24 October <http://energiogklima.no/kommentar-analyse/statsbudsjett-klima-folelser/>
- 2013 *Bergens Tidende* *Er glasset halvfullt eller halvtomt? Medierapportering fra FN’s klimarapport i et språklig perspektiv.* Newspaper comment, 11 October
- 2013 *Bergens Tidende* *Ord på tverke.* Feature article, 26 August. Part of the series ‘Forskning i Bergen’ (‘Research in Bergen’)
- 2013 University of Bergen, Skolelab *Språklige analyser av klimadebatten.* Presentation given at a one-day seminar for teachers on “Energi for framtida – i norsk, samfunnsfag og naturfag” [Energy for the future – for the subjects Norwegian, social science and natural science] UiB 14 March

RESEARCH PROJECTS

2020-2023	<i>CLIMLIFE: Living with climate change: Motivation and action for lifestyle change</i> (financed by the Norwegian Research Council)
2012-2016	<i>LINGCLIM: Linguistic representations of climate change discourse and their individual and collective interpretations</i> (financed by the Norwegian Research Council's SAMKUL programme)
2001-2006	<i>KIAP - Cultural Identity in Academic Prose</i> (financed by the Norwegian Research Council)

TEACHING

Bachelor: Business English

Master: Corporate communication

PhD: Academic writing

Teaching awards

The NHH Award for Excellence in Teaching 2019 (biennial award)

ADMINISTRATIVE EXPERIENCE (NHH, selection)

2019-2020	Member of working group evaluating NHH's bachelor programme
2018	Head of working group assessing NHH's language policy guidelines
2017-2021	Member of reference group for NHH's bachelor programme
2015-2016	Member of working group developing teaching programme in interpersonal management skills
2014-2018	Member of 'Forskningsetisk råd' (committee for ethics in research)
2012-2013	Member of working group assessing the need for mandatory skills seminars in the Master of Science Programme in Economics and Business Administration at NHH
2010-2011	Member of committee nominating honorary doctors for NHH's 75 th anniversary celebration
2009-2012	Member of NHH's mentor committee
2008	Member of ad-hoc committee planning mentoring system for women associate professors at NHH
2002-2003	Member of the Board

ASSESSMENT COMMITTEES (external, selection)

2022	University of Oslo	'Sluttlesing' (reading and providing feedback) of PhD thesis before submission
2019	OsloMet	Assessment of application for promotion to full professor
2017	NTNU	Assessment of applications for associate professorship in professional discourse
2016	Stockholm University	Assessment of applications for promotion to associate professor and docent
2014	University of Tromsø	Member of committee for assessment of study programme (Bachelor level)
2013	ACE Denmark	Expert member of re-accreditation panel for educational programme in Denmark (Master level)
2012	ACE Denmark	Expert member of re-accreditation panel for educational programme in Denmark (Bachelor level)
2010	University of Helsinki, Finland	Preliminary examiner of doctoral dissertation
2010	ACE Denmark	Expert member of accreditation panel for three educational programmes in Denmark (Bachelor and Master level)