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## AGNES BAMFORD

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### BACKGROUND

I am a PhD Research Scholar at the Department of Professional and Intercultural Communication at the Norwegian School of Economics (NHH). My research interests include applied linguistics and intercultural business communication. My area of research is intercultural communication in multinational corporations, with a specific focus on corporate global parental leave policies. I have 20 years of international business experience, which includes working in financial services in London and running an intercultural business consultancy across Europe.

### EXPERIENCE

**PhD Scholar in intercultural business communication, NHH** 08/2019 to Current

**Intercultural Business Coach and Group Facilitator, Culture-lens.com** 01/2007 to Current

- Design and delivery of bespoke coaching and learning and development programmes with a strong focus on intercultural communication, since 2011. Clients have included DNV GL, DNB and Norges Bank
- Development and delivery of international career workshops at NHH (since 2013) and the Norwegian Researcher School in Linguistics and Philology (2016 and 2018)
- Design and delivery of executive and family intercultural global mobility programmes on behalf of relocation and leadership firms Cartus, BGRS, IOR, Learnlight, Human Entrance and Farnham Castle (since 2008)
- Regular delivery of webinars on various EdTech platforms for international virtual teams and individuals (since 2013)
- Translations from Norwegian to English and English to Norwegian for Trolltind Kommunikasjon (since 2016)

#### Teaching and Lecturing

- Teaching Intercultural Communication to MSc students at NHH for the Internship Abroad programme at NHH (2019 onwards)
- Teaching English for Business to BSc students at NHH (2019 onwards)
- Guest lecturer at University of Manchester, to MA students in Intercultural Communication (2020, 2019 and 2018)
- Teacher for Norwegian adult classes at Westminster University (2018/19)
- Guest lecturer at Cologne Business School to MA students in Intercultural Communication (2017)
- Student teacher at Plumstead Manor School, 3 months, full time (2009)
- Student teacher at Thomas Tallis School, 3 months, full time (2010)

#### PR and Marketing Consultant

01/2005 to 01/2007

- Accountable for leading a highly successful PR campaign on behalf of Philips Medical to the Norwegian corporate market resulting in four articles being published in Norwegian trade magazines
- Introduced the Norwegian leadership company Memetor AS to the UK and oversaw their London based marketing activities

**Full time Carer for three young children and Psychology student**

01/2002 to 01/2005

**Sales and Training Executive, Bloomberg L.P.** 10/1996 to 11/2002

- Financial market and IT functionality training to investment banking executives
- Account Manager for Bloomberg terminal sales

**Translator and Researcher, Financial Times Information** 10/1995 to 10/1996

- Researched and translated business articles from Norwegian, Swedish and Danish to English

## **EDUCATION**

### **PHD COURSES COMPLETED**

The Politics and Practicalities of Publishing in Organization and Management Studies	2021
Perspectives on Communication, organisation and culture	2021
Qualitative Case Study Research in International Business	2020
Using semi-structured interviews in international and cross-cultural contexts	2020
Introduction to Qualitative Research Methods (MET512, NHH)	2020
Critical discourse Analysis of Media Representations (University of Maastricht)	2020
PhD Literature Review (University of Bergen)	2020
Basis I – Introduction to Linguistic Research (Aarhus University)	2019
Applied Linguistic Methods (NTNU)	2019
Language management in Theory and Practice (FSK503, NHH)	2019
Academic Writing in a Research Setting (MET513, NHH)	2019
Research Ethics for the Social Sciences (MET524, NHH)	2019

**MA IN INTERCULTURAL COMMUNICATION FOR BUSINESS** 2018  
**University of London**  
Dissertation title: Who decides what are essential intercultural competencies?

**POSTGRADUATE CERTIFICATE IN EDUCATION** 2010  
**University College London**  
Qualified UK teacher status

**POSTGRADUATE CERTIFICATE IN BUSINESS AND PERSONAL COACHING** 2007  
**Barefoot Coaching/accredited by the University of Chester**

**CONVERSION DIPLOMA IN PSYCHOLOGY** 2006  
**London Metropolitan University**

**MSC IN BUSINESS ADMINISTRATION (SIVILØKONOM)** 1994  
**Norwegian School of Economics**  
With French  
Specialisation: Organisational Development

**BSC IN COMPARATIVE POLITICS (CAND. MAG.)** 1993  
**University of Bergen**

## **LANGUAGES**

English and Norwegian (fluent), French (proficient)

## **DIRECTORSHIPS AND VOLUNTARY ROLES**

- Deputy Board member to the NHH board on behalf of temporary employees (2020 onwards)
- Board member of the NHH PhD Association (2020 onwards)

- Alumni mentor to MSc student at NHH (2020-21)
- Board Member of the Norwegian-British Chamber of Commerce (2013 - 2020)
- Board Member of the Society for Intercultural Education, Training and Research (SIETAR UK) (2015 - 2020)
- Coach Mentor and Coach for UK charity Parent Gym (2011 - 2019)

## AWARDS

- The Michel Blanc Award from the Department of Applied Linguistics at Birkbeck, University of London, for MA dissertation (2018)
- Gold Winner of the global “Premier Intercultural Partnership Award” from BGRS Intercultural Group (2019)
- Silver Winner of the global “Spirit of the Interculturalist” award from BGRS Intercultural Group (2018)
- Winner of “The International Collaborator” award from Cartus Intercultural and Language Solutions (2018, 2017, 2016)

## CONFERENCE PRESENTATIONS

- 29. October 2020: Panellist at Association for Business Communicators (ABC) Annual International Conference, San Diego
- 16. September 2020: Presenter at Applied Linguistics and Professional Practices (ALAPP 2020)
- 24. June 2019: Keynote speaker: Intercultural Competencies applied to the training room, Warwick International Conference in Applied Linguistics (WICAL), University of Warwick
- 1. December 2018: Presentation: Who decides what are essential intercultural competencies? Nordic Intercultural Communication Conference. Aalborg University, Copenhagen campus

## OUTREACH TO SOCIETY

### Presentations and workshops:

- 19. January & 24. February 2021: Webinar on cultural awareness Norway-UK, NBCC
- 26. November 2020: Webinar on intercultural communication, WISTA Norway
- 29. April 2020: Webinar on working as an intercultural coach, trainer and facilitator, Guest lecturer to MA students in Intercultural Communication at University of Manchester

### Selected articles:

- Bergens Tidende, March 2021: Forskning støtter ikke reduksjon av fedrekvoten
- Nettavisen & Forskning.no, February 2021: Kjønnsnøytrale ord og titler: Uten et begrep som fedrekvote er det lite sannsynlig at norske menn ville tatt permisjon
- Dagens Næringsliv, November 2020: Hva gjør mennene og bedriftene med lønnsgapet?
- Dagens Næringsliv, October 2020: Norske studenter kan få en knallsterk CV
- Magma.no June 2018: Hvordan arbeide og kommunisere mer effektivt i norsk og internasjonal sammenheng?
- Next Women: Redressing gender imbalance in the boardroom, 2014
- Real Business: Women in the boardroom, the quota argument, 6. June 2014

### Books:

- Karnac Books: “Swings and Roundabouts – a coaching book for parents”, 18. November 2014
- Karnac Books: “Coaching in Education”; chapter 8, 1. June 2012