

Bergen Competition Policy Conference 2026

Norwegian School of Economics (NHH)

Address: Helleveien 30, 5045 Bergen, Norway

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Summary of Conference Program

Thursday June 4

08:30 – 09:00: Registration

09:00 – 09:05: Opening address

09:05 – 10:05: *Keynote I: Maarten Pieter Schinkel*

10:05 – 10:25: Refreshments

10:25 – 11:55: Contributed Sessions I

11:55 – 12:45: Lunch

12:45 – 14:15: *Invited Session I: EU Merger Guidelines*

14:15 – 14:30: Refreshments

14:30 – 16:00: Contributed Sessions II

16:00 – 16:15: Refreshments

16:15 – 17:45: *Invited Session II: Revision of Regulation 1/2003*

19:00: Conference Dinner – Colonialen Sann

Friday June 5

09:00 – 10:30: *Invited Session III: Merger Efficiencies and Remedies*

10:30 – 10:45: Refreshments

10:45 – 12:15: Contributed Sessions III

12:15 – 13:00: Lunch

13:00 – 14:00: *Keynote II: Anne Witt*

14:00 – 14:15: Refreshments

14:15 – 15:45: Contributed Sessions IV

15:45: End of conference

Thursday June 4

08:30 – 09:00: Registration

09:00 – 09:05: Opening address; Ronny Gjendemsjø, Department of Law at the University of Bergen

09:05 – 10:05: **Keynote I (Auditorium N)**

Maarten Pieter Schinkel (University of Amsterdam)

“Joint Pollutive Product Phase-Outs”

Chair: Lars Sjørgard (Norwegian School of Economics)

10:05 – 10:25: Refreshments

10:25 – 11:55: **Contributed Sessions I**

Auditorium M | Competition Economics: Collusion | Chair: Florian Thierry-Coudon

Martina Bossard (University of Basel) – *“Mergers Eliminating Mavericks: Experimental Evidence on Beliefs and Collusion”* · Discussant: Florian Thierry-Coudon

Luis Santos (University of Lausanne) – *“Managerial Overconfidence and Collusion”* · Discussant: Martina Bossard

Florian Thierry-Coudon (Paris Panthéon-Assas University) – *“Anatomy of a Fall: An Empirical Analysis of Corporate Cartel Networks Stability”* · Discussant: Luis Santos

Auditorium N | Competition Law: Digital Markets and Platform Regulation | Chair: Martin Puthet

Lyuxing Tao (Durham University) – *“AI Assistants as Orchestrators in Emerging ‘Super-Apps’ Ecosystem: A DMA Centred Regulatory Response”*. Discussant: Martin Puthet

Omar Vasquez Duque (Rutgers University) – *“The Magical Number 2 (Minus Two): An Empirical Analysis on the Efficacy of Choice Screens to Increase Competition in Digital Markets”* · Discussant: Lyuxing Tao

Martin Puthet (College of Europe) – *“From Essential Facilities to Essential Digital Facilities? Re-thinking Article 102 TFEU in the Age of Platforms and Generative AI”* · Discussant: Omar Vasquez Duque

Auditorium Q | Competition Economics: Market Power in Retail Markets | Chair: Màxim Sandiumenge-i-Boy

Màxim Sandiumenge-i-Boy

Chenchen Huang (Toulouse School of Economics) – *“How do price commitments affect price competition and dispersion?”* · Discussant: Màxim Sandiumenge

Paula Navarro-Sarmiento (CEMFI) – *“Charging the Elephant in the Room: EV Incentives, Market Power, and Externalities”* · Discussant: Chenchen Huang

Màxim Sandiumenge-i-Boy (Toulouse School of Economics) – *“Consumer Dynamics and Vertical Relations: Coordination and Foreclosure in a U.S. Consumer Goods Industry”* · Discussant: Paula Navarro

11:55 – 12:45: Lunch

12:45 – 14:15: **Invited Session: EU Merger Guidelines (Auditorium N)**

Chair: Tommaso Valletti (Imperial College Business School)

John Kwoka (Northwestern University) · **Chiara Fumagalli** (Bocconi University) · **Hans Zenger** (European Commission)

14:15 – 14:30: Refreshments

14:30 – 16:00: **Contributed Sessions II**

Auditorium M | Competition Economics: Market Power and Society | Chair: Teis Lømo

Nelson Sunuwar (University of Zurich) – *“Competition in the Labor Market: Evidence from Swedish Pharmacies”* · Discussant: Teis Lømo

Laurent Linnemer (ENSAE ParisTech) – *“Markups Are Not Welfare Statistics”* · Disc: Nelson Sunuwar

Teis Lømo (University of Bergen) – *“The Intensive and Extensive Margin of Overlapping Ownership in General Equilibrium”* · Discussant: Laurent Linnemer

Auditorium N | Competition Law: Merger Control and Innovation | Chair: Selcukhan Unekbas
Anna Tzanaki (University of Leeds) – *“Innovating Merger Control for the Digital Economy: An Integrated View of Dynamic Efficiencies and Merger Control Remedies from the Cathedral”* · Discussant: Selcukhan Unekbas
Lars Henriksson (Stockholm School of Economics) – *“Merger control in the light of foreign subsidies, foreign direct investments and safeguarding national security and supply”* · Disc: Anna Tzanaki
Selcukhan Unekbas (European University Institute) – *“Beyond Rivalry: Expanding the Incentive Framework for Innovation”* · Discussant: Lars Henriksson

16:00 – 16:15: Refreshments

16:15 – 17:45: **Invited Session: Revision of Regulation 1/2003 (Auditorium N)**

Chair: Ronny Gjendemsjø (University of Bergen)

Peter Whelan (University of Leeds) · **Xandra Reintjes** (European Commission) · **Marie Östman** (Swedish Competition Authority)

19:00: Conference Dinner: **Colonialen Sann** - Starvhusgaten 3, 5014 Bergen.

Friday June 5

09:00 – 10:30: **Invited Session: Merger Efficiencies and Remedies (Auditorium N)**

Chair: TBD

Alon Eizenberg (Hebrew University of Jerusalem) · **Christine Zulehner** (University of Vienna) · **Devesh Raval** (Federal Trade Commission)

10:30 – 10:45: Refreshments

10:45 – 12:15: **Contributed Sessions III**

Auditorium M | Competition Economics: Digital Markets | Chair: Zach Brown

Ksenia Shakhgildyan (Bocconi University) – *““Frenemy” of Two Giants: Amazon and Apple Competitive Effects of the 2018 Brand Gating Agreement”* · Discussant: Zach Brown

Long Hoàng (Vrije Universiteit Amsterdam) – *“Pricing and investment by a two-sided monopoly platform”* · Discussant: Ksenia Shakhgildyan

Zach Brown (University of Michigan) – *“Algorithmic Coercion with Faster Pricing”* · Discussant: Long Hoàng

Auditorium N | Competition Law: Market Power and Algorithmic Conduct | Chair: Helena Verhuyck

Juliane Mendelsohn (Ilmenau University of Technology) – *“Systemic Market Power and the Case for Sector Investigations: Towards a Coherent Framework in European Competition Law”* · Discussant: Benjamin González

Benjamin González (University of Antwerp) – *“Algorithmic coordination: a proposal under collective dominance”* · Disc: Juliane Mendelsohn

Helena Verhuyck (University of Antwerp) – *“EU Competition Law as both a Sword and Shield in Context of Platform Work”* · Discussant: Benjamin González

12:15 – 13:00: Lunch

13:00 – 14:00: **Keynote II (Auditorium N)**

Chair: Ronny Gjendemsjø

Anne Witt (EDHEC Business School and EDHEC Augmented Law Institute)

14:00 – 14:15: Refreshments

14:15 – 15:45: **Contributed Sessions IV**

Auditorium M | Competition Economics: Pricing and Information | Chair: Andrea Pozzi

Øystein Foros (Norwegian School of Economics) – *“Third-Party Price Information and the Battle to be Cheapest”* · Discussant: Andrea Pozzi

Emil Strøm (Norwegian School of Economics) – *“Do Informed Consumers Pay Less? Evidence from a Survey with Linked Grocery Purchase Data”* · Discussant: Øystein Foros

Andrea Pozzi (Einaudi Institute for Economics and Finance) – *“Unbranded Competition”* · Discussant: Emil Strøm

Auditorium N | Competition Economics: Merger Effects and Remedies | Chair: Jacob Schneebacher

Oscar Jara (Norwegian School of Economics) – *“The Welfare Effects of Structural Remedies”* · Discussant: Farasat A.S. Bokhari

Farasat A.S. Bokhari (Loughborough University) – *“Merger efficiency and coordinated effects: nothing to sneeze at? Evidence from cough and cold medicines in the Philippines”* · Discussant: Jacob Schneebacher

Jacob Schneebacher (Institute for Fiscal Studies) – *“Corporate and Private-Equity Acquisitions in the English Care Homes Market”* · Discussant: Oscar Jara

15:45: End of conference