



## DigAudit Seminar November 9

**Place:** Meeting room 9th floor

### PROGRAM

- 10:00-10:05 Welcome, [Aasmund Eilifsen](#), NHH
- 10:05-11:05 [Steve Sutton](#), University of Central Florida:  
*Is Technology Dominance Inevitable? Taking a Deeper Dive to Understand Why it Occurs.*
- 11:15-12:15 [Finn Kinserdal](#), NHH:  
*A Field Study on the Use of Audit Data Analytics*
- 12:15-12:45 Lunch
- 12:45-13:25 [George Salijeni](#), Aston University/University of South Wales:  
*Big Data Analytics and Social Relevance of Auditing: An Exploratory Study*
- 13:30-14:10 [Anna Gold](#), Vrije Universiteit Amsterdam/NHH:  
*Thinking Outside of the Box: Engaging Auditors' Creative Mindset to Improve Fraud Detection with Data Analytics*
- 14:20-15:00 [Anita Meidell](#), NHH:  
*Digital Transformation Project: Implications of Digitalization for Management Accounting and Control*
- 17:00 Dinner at [Bien Centro](#)

*Welcome!*