

horus

Enkel cash flow-styring for SMB

Bergen Pitching Night
November 2023



Vi søker videre kontakt med markedet!

SMB bedrifter

Vi kan hjelpe SMB bedrifter (2-25 ansatte) som ikke har behov for vesentlig varelagerstyring.

Økonomirådgivere & Regnskapsførere

Vi kan hjelpe økonomirådgivere og regnskapsførere skape mer verdi for sine kunder

Investorer

Vi kan sysselsette inntil 16 MNOK i investeringskapital over de neste 2 årene for å hjelpe tusenvis av norske bedrifter med å forenkle sin virksomhetsstyring.

Vi kan nås når som helst og vil gjerne høre fra deg:

Hans L. Falck



Tlf: +47 47 41 78 58
E-post: hlf@horus.no
Nettside: www.horus.no

CEO

Co-founder

Peik Vikøren



Tlf: +47 93 48 91 61
E-post: pv@horus.no
Nettside: www.horus.no

Salgsleder

Teamet

Selskapet består av et faglig sterkt kjerneteam med tidligere startup-erfaring, samt bakgrunn fra NHH, fysikk og softwarebransjen.

Founders

Hans L. Falck



CEO

Co-founder

Siviløkonom, NHH

- Founder of Falck Advisory (2019–2023) – Raised a total of 120 mNOK for 20 companies over 4 years.
- M.Sc. Finance – Norwegian School of Economics (NHH).
- Master thesis: *Predicting Success in Early Stage Venture Capital Investment*
- Co-Founder of Lotel AS (2016)
- Sergeant & Squad Leader, National Guard of Norway (HV-09)

Espen K. Brun



CTO

Co-founder

Systemarkitekt

Back-end utvikler

- Co-Founder of Falck Advisory (2019–2023) – Raised total of 120 MNOK for 20 companies over 4 years
- Developer, Pasientsky (2017–2019) – MedTech firm used by ~80% of General Practitioners in Norway
- M.Sc. Astrophysics – University of Lund, Sweden

Team

Peik Vikøren



Media Advisor, Markant Norge (2014 – 2015) – Marketing Agency, 14 employees
B.Sc. Innovation & Business Development – Kristiania University College

Forretningsutvikler

Mathias N. Iversen



System Developer, Rainfall (2021–2023)
Solutions Architect, Nansen Polar Expeditions (2020–2022) – Custom polar adventures

Front-End utvikler

Alf-Håkon Pedersen



Software Development Team Lead, Pasientsky (2021–2023).
Developer, Pasientsky (2018–2021) – MedTech firm used by ~80% of General practitioners in Norway.
M.Sc. Theoretical Physics – NTNU

Tech Lead

Back-end utvikler

Alex Shoub



Founder & CEO, Alma Agency (2018 –) – UX Design Agency
Art Director at Ravenol (2017–2022) – Motor oil & petrochemicals producer
Graphic Designer, Galleria Minsk (2016) – Shopping Centre

Lead UX designer



Styret og advisory board

Selskapet omringer seg av et sterkt nettverk med bred ekspertise innenfor finans, jus, corporate finance, maskinlæring, regnskap, skalering av tech-selskap, systemarkitektur og startup-exit.

Styret

Thomas S. Falck



Styreleder

- SVP Finance, W. Giertsen Energy Solutions (2021 –).
- Managing Director, SVP DVB Bank (2005–2020).
- Director Global Shipping Group Asia, ING Bank (2001–2004).
- Director & Partner, ING Bank (1991–2000).
- Project Broker, DNB Corporate AS (1989–1991).

Herman Austgulen



Styremedlem

- Portfolio Manager, Auris AS (2020 –).
- Real Estate Development, Montem (2014 – 2020).
- Trainee, Carve Lupus AS (2014).

Karin S. Thorburn



Styremedlem¹

- Research Chair Professor of Finance, Norwegian School of Economics, NHH (2009 –).
- Professor of Finance, The Wharton School (2016 –).
- Professor of Finance, The Tuck School of Business at Dartmouth (1998 –).
- Board Member, Argentum Fund Investments (2022 –).
- Board Member, Maritime & Merchant Bank (2016 –).
- Board Member, SEB Investment Management (2016 – 2020).
- Board Member, Nordea Bank (2010 – 2016).

¹Karin Thorburn stemmes inn som styremedlem på generalforsamling holdt den 26.10.23 og vil tiltre styret samme dag.

Hans L. Falck



Styremedlem

Espen K. Brun



Styremedlem

Advisory board

Torkel Hope



Partner i Schjødt

Erik Valen



CEO i Norne Securities

Walter Pohl



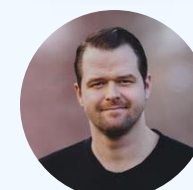
Professor of Finance NHH
Expertise: Application of
Machine Learning

Arvid Torset



Experienced CTO
15+ yrs

Daniel L. Hilde



Daglig leder
Advisor Regnskap

Monica J. Vaksdal



Founder av Think Outside
Suksessfull exit

Mauricio B. Herrera



Dev. Tech Lead Pasientsky

Christian Erichsen



Founder av Bergen Works

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