



NHH



TOWN HALL MEETING 20 DEC 2018

ØYSTEIN THØGERSEN



AGENDA

- IT Services: OneDrive, O365...
- Our new CRM system
- The year in review
- Publication bonuses 2018
- “The Bronze Sponge” – the bachelor’s students’ teaching award
- Christmas lunch!



IT SERVICES: ONEDRIVE, O365...

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portal.nhh.no



NHH

Account

Dashboard

Courses

Groups

☰

NHH-XMAS > NHH Town Hall X-Mas Demo

Home

People

Office 365

OneDrive

🔍

Search

Files > My shared files

Name	Modified
My Presentation.pptx	31 minutes ago



☰ NHH-XMAS > Modules

Home

Announcements

People

Files

Modules

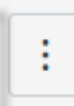
Office 365

View progress

📄 Export Course Content

+ Module

▼ Course Content



Add item to Course Content

Add ▼ to Course Content

🔗 Select a tool from the list below, or enter a URL for an external tool you already know is configured this module.

Office 365

Allows you to pull in documents from Office 365 to Canvas



V18

Vis alle sider

✓ Publisert

Hjem

Kunngjøringer

Oppgaver

Diskusjoner

Karakterer

Personer

Sider

Filer

Emneoversikt

Læringsmål

Tester

Moduler

Konferanser

Samarbeid

Arc Media Library

Course Evaluation

Forelesninger (Video)

[Klikk her for å åpne i eget vindu](#)



BUS428

29 videoer | 0 følgere

▶ Microsoft Stream



43.26

BUS428 (05-1) Intertempora...
Ola Kvaløy, 1/3-2018

49 0



36.47

BUS428 (05-2) Relasjons-sp...
Ola Kvaløy, 1/3-2018

33 0



29.59

BUS428 (05-4) Forhandling...
Ola Kvaløy, 1/3-2018

32 0



46.31

BUS428 (05-3) Transaksjons...
Ola Kvaløy, 1/3-2018

38 0

Neste >



HOME PAGES FOR SPRING 2019 ARE READY!

CANVAS COURSES WILL BE ANNOUNCED IN THE BEGINNING OF JANUARY

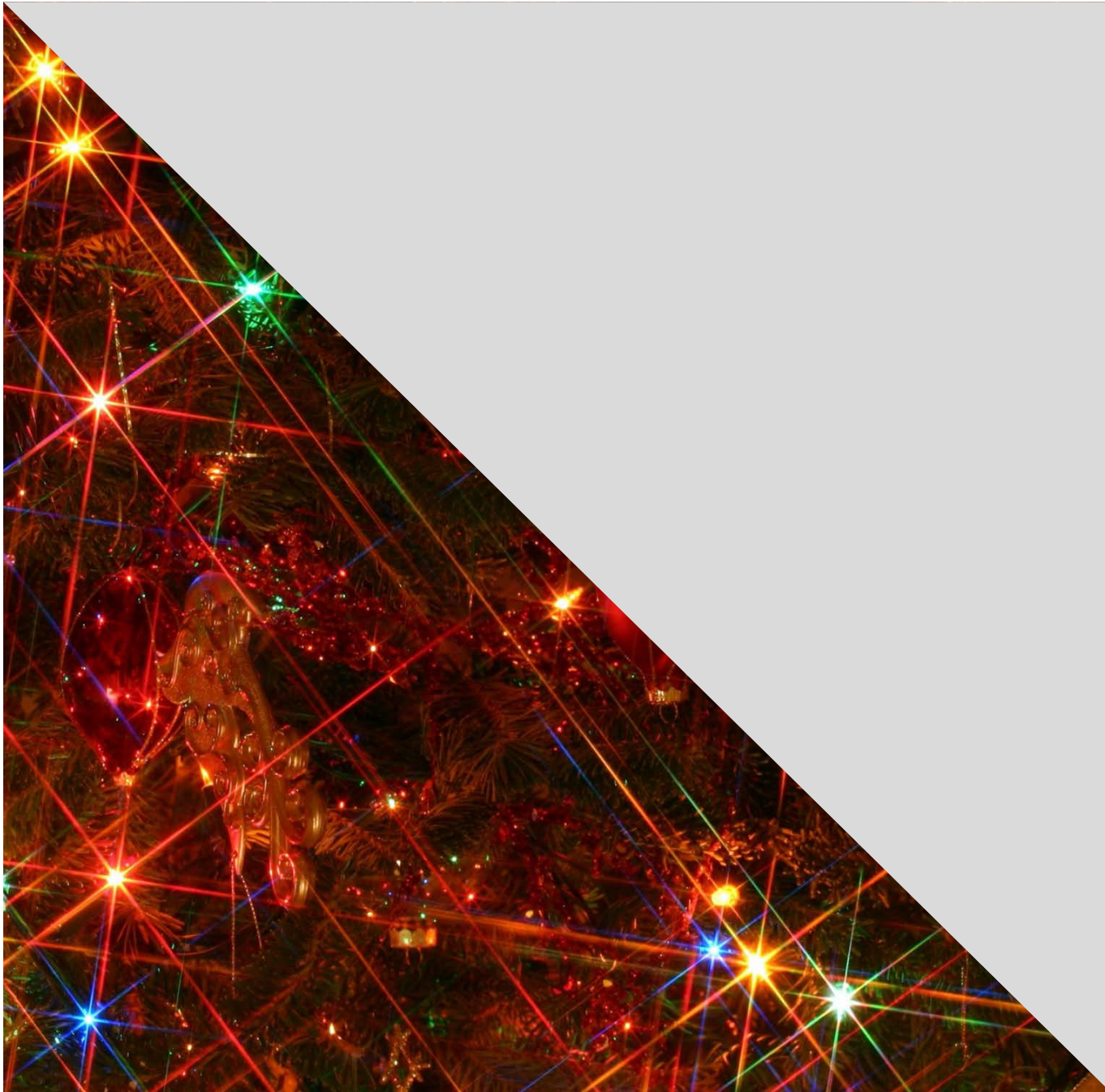


QUESTIONS?



helpdesk@nhh.no





NHH



CRM

Database external relations, event
management and newsletters



CRM - WHY?

- Systemize NHH external relations, provide better overview over external contacts and their NHH involvement
- Facilitate database maintenance
 - Systems for keeping data up-to-date
- Improve work processes: invitations, newsletters and accessing companies
- CRM is not the archive: P360



NHH



CRM

CUSTOMER RELATIONSHIP MANAGEMENT

- Microsoft Dynamics CRM
- All external relations at NHH
 - Contact – individuals
 - Accounts – companies/organisations
 - Leads –possible relations/customers (short term)

Responsibility: Morten Hilt and Jan Vidar Håtuft

- GDPR
 - Subscribes to principles of GDPR
 - Overview of data registered on each contact
 - Option to exit

Responsibility: Monica Øen



OPPTUR 2018 - Takk for sist!

Det var veldig kjekt å se mange av dere på Oslo Plaza 8. november. [Se flere bilder i lenken](#) - og sett av datoen 15. oktober 2019 - neste år på The HUB!

Foto: Siv Dolmen



Christoffer Pettersen kåra til årets alumni

– Christoffer Pettersen tenker nytt, utfordrer og går sine egne vegar, sa rektor Øyvind Thøgersen, som delte ut

NEWSLETTERS / CLICK DIMENSIONS

- Editor for easy publishing of newsletters and event invitations
- Subscribers/data registered in CRM
- FAIR
- CSI
- NHH Alumni
- Press and media

Responsibility: NHH Communication and Marketing,
contact Liv Mari Bakke

Foto: Siv Dolmen



EVENTS / EVENTBRITE

- Invitations, supplement to NHH Calendar
- Programmes
- Registration
- Attendance management
 - Also by participants
- Payments – PayPal
 - Participants can use major credit cards
 - Transaction cost 8 – 10%
 - VAT? Contact Section for finance and accounting

Responsibility

- contact Hallvard Lyssand and Morten Hilt

Foto: Siv Dolmen



THE YEAR IN REVIEW: SELECTED HIGHLIGHTS

NHH received praise for quality assurance and relevance of study programs



NOKUT assessment

- NOKUT assessment of NHH's system for **quality assurance in education**
 - New quality assurance system in fall 2018
 - Report to NOKUT in February, on-site visit in April
 - Three programs assessed: BØA, MRR, PhD
- Result: **All criteria satisfied!**
 - NHH and six other institutions part of this NOKUT assessment (pilot)
 - In comparison: BI and the Norwegian School of Sport Sciences (NIH) **failed**, three other schools to make **adjustments** before they can get approval
 - Only NHH and VID Specialized University got full approval



NIFU's Survey of Master's Candidates

Survey of Norwegian Master's candidates six months after final exam 2017

- NHH graduates stand out – **highest satisfaction with education** and school:
 - Education (72% very + 24% partly satisfied vs. all students 56% + 33%)
 - School (71% very + 22% partly vs. all students 50% + 37%)
 - Academic content (63% very + 29% partly satisfied vs. all students 44% + 43%)
- 92% of NHH's candidates consider the education (partly/very) **relevant to working life**
 - NHH best in class (along with VID Specialized University)

EVALUATION OF THE SOCIAL SCIENCES IN NORWAY (SAMEVAL) NHH



- National evaluation of the Social Sciences Research in Norway. SAMEVAL covered 6 main research areas (panels), 42 institutions were evaluated with 3005 researchers and 136 research groups
- Overall assessment of NHH:

PANEL 2 Economics:

- *The quality of the output submitted to the review is excellent and represents the whole spectrum from theory to applied econometrics, experimental work and software...*
- *Scientific quality: 5 (excellent)*

PANEL 6 Economic-Administrative Research...

- *Overall, the research production and scientific quality are at an excellent level and are thus in line with NHH's strategic aims.*
- *Scientific quality: 5 (excellent)*

EVALUATION OF THE SOCIAL SCIENCES IN NORWAY (SAMEVAL) NHH



- 11 research groups at NHH were evaluated: 5 were graded *excellent* and 6 *very good*
- 23 % of all excellent-graded research groups nationwide are located at NHH
- Research groups at NHH:

Panel 2 Economics

- **Centre for Empirical Labour Economics:** 5 - Excellent
- **Law and Economics of Markets and Organisations and Centre for Industrial Organisation:** 4 – Very good
- **Macroeconomics and Natural Resources:** 4 – Very good
- **The Choice Lab:** 5 - Excellent

Panel 6 Economic-Administrative Research

- **Centre for Corporate Finance:** 5 - Excellent
- **Energy, Natural Resources and Environment:** 4 - Very good
- **Shipping and Logistics:** 4 - Very good
- **Centre for Service Innovation:** 5 - Excellent
- **Future-Oriented Corporate Solutions:** 5 - Excellent
- **Norwegian Centre for Taxation:** 4 - Very good
- **Strategy, Organisation and Performance:** 4 - Very good

DOCTORAL DISERTATIONS 2018 : 19 new PhDs

NHH



Business and Management Science

Seyed Mirhedayatian

Reza Azad Gholami

Evangelos Kyritsis

Hong Cai

Yewen Gu

Lars Sendstad

Vit Prochazka

Ørjan Mydland

Finance

Erik Hetland Tvedt

Varun Verma

Economics

Antonio Dalla-Zuanna

Ingrid Hoem Sjursen

Luca Picariello

Øyvind Schøyen

Serhat Ugurlu

Oddmund Berg

Charlotte Ringdal

Strategy and Management

Monica Rydland

Professional and Intercultural Communication

Claudia Förster Heggernæs

Outreach: The case of Finance Innovation and our new EMBA in Fintech

- Instagram: 155 likes
- LinkedIn: 8460 nådd, 80 likes



DN Dagens Næringsliv Meny D2 Magasinet Dagens avis Mitt DN SIGRID GRØM...

Arbeidsliv

NHH-rektor om nytt MBA-program: - Vi tok ballen fra næringslivet og var kjappe på avtrekkeren

I over ett år har NHH (Norges Handelshøyskole) jobbet med å sy sammen en videreutdanning som matcher finansnærings kompetansebehov.

1 min Publisert: 25.11.18 – 12.16 Oppdatert: 10 dager siden



NHH-rektor Øystein Thøgersen sier at interessen har vært stor for det nye masterprogrammet, som er det første i sitt slag i Norge. (Foto: Øyvind Elvsborg)

Line Kaspersen Følg meg

Midten av neste uke starter 30 personer fra privat og offentlig sektor på Norges første rene Executive MBA i fintech.

- Programmet «Executive MBA in Technology and Innovation of Finance» ved NHH i Bergen inkluderer forsking og praksis fra finans, samfunnsøkonomi, innovasjon, strategi og ledelse, sier NHH-rektor Øystein Thøgersen, som hevder at profilen er unik i norsk sammenheng.

I over ett år har NHH jobbet med å få på plass en videreutdanning som matcher finansnærings kompetansebehov. Nå er de i mål med programmet som tar sikte på å utdanne fremtidens fintech-ledere.

Artikkelen fortsetter under annonsen

Leseliste Facebook Twitter LinkedIn Epost

PUBLICATION BONUSES

Research Bonuses 2018

NHH



Name	Title	Journal
Walter Pohl , Karl Schmedders, Ole Wilms	“Higher-Order Effects in Asset Pricing Models with Long-Run Risks”	The Journal of Finance
Kyeong HunLee , David C.Mauer , Emma QianyingXu	“Human capital relatedness and mergers and acquisitions”	Journal of Financial Economics
Choi, Tsan-Ming , Stein W. Wallace , Wang Yulan	“Big Data Analytics in Operations Management”	Production and Operations Management
Zoutman, Floris T, Gavrilova-Zoutman, Evelina, Hopland, Arnt Ove	“Estimating Both Supply and Demand Elasticities Using Variation in a Single Tax Rate”	Econometrica
B. Espen Eckbo , Tanakorn Makaew, Karin S. Thorburn	“Are stock-financed takeovers opportunistic?”	Journal of Financial Economics
Kaisa S. Pietikäinen	“Silence that speaks: The local inferences of withholding a response in intercultural couples' conflicts”	Journal of Pragmatics
Marianne Bertrand, Sandra E Black , Sissel Jensen , Adriana Lleras-Muney	“Breaking the Glass Ceiling? The Effect of Board Quotas on Female Labor Market Outcomes in Norway”	The Review of Economic Studies



Research Bonuses 2018

Name	Title	Journal
Tzu-Ting Chiu , Jeong-Bon Kim, Zheng Wang	“Customers’ risk factor disclosures and suppliers’ investment efficiency”	Contemporary Accounting Research
Tina Saebi , Nicolai J. Foss, Stefan Linder	“Social Entrepreneurship Research: Past Achievements and Future Promises”	Journal of Management
Alexander W. Cappelen , Roland Iwan Luttens, Erik Ø. Sørensen , Bertil Tungodden	“Fairness in Bankruptcies: An Experimental Study”	Management Science
Kyeong Hun Lee	“Cross-Border mergers and acquisitions amid political uncertainty: A Bargaining perspective”	Strategic Management Journal
William F. Messier, Jr. , Martin Schmidt	“Offsetting Misstatements: The Effect of Misstatement Distribution, Quantitative Materiality, and Client Pressure on Auditors’ Judgments”	The Accounting Review
Chang Koo Chi , Pauli Murto, Juuso Välimäki	“All-pay Auctions with Affiliated Binary Signals”	Journal of Economic Theory



ERC Grants (Started 2018)

- Bertil Tungodden: “Fairness and the moral mind (FAIR)”, ERC Advanced Grant
- Katrine V. Løken: “Criminality, Victimization and Social Interactions (CIVICS)”, ERC Starting Grant

THE BRONZE SPONGE