

Effective teaching support for introductory econometrics courses

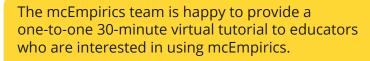
The e-learning website www.mcempirics.com comprises more than 1,500 multiple-choice questions, answers to those questions, and references to articles and textbooks.

Undergraduate students can assess their knowledge of applied microeconometrics by playing quizzes that refer to textbooks and recent articles published in leading economic journals.

mcEmpirics has been designed to complement lectures and course work. It can **effectively support professors and educators i**n their teaching of econometrics by providing them with access to our customizable quizzes, which are quick and easy to create using mcEmpirics' extensive library of questions.

mcEmpirics is already being used with great success at the following universities: University of Sydney, Tilburg University, University of Bologna, University College Dublin, and Free University Berlin. It was developed by Thomas Siedler who is Professor of Economics at the Universität Potsdam and the Berlin School of Economics.





Contact us today!

info@mcempirics.com



What people are saying about mcEmpirics



"mcEmpirics is an incredibly useful resource for students and teachers. I can offer the students tailor-made quizzes that allow them to test their knowledge and receive instant feedback. The performance of my students has significantly improved since I started recommending mcEmpirics."

Benjamin Elsner, Assistant Professor of Economics at University College Dublin

"mcEmpirics was great for helping me deepen and practice the knowledge I had acquired, which meant I was well prepared for the questions that came up in the final written exam."

Esther Deutmeyer, undergraduate student at Universität Hamburg

Advantages for teachers

Quickly and easily create tests using mcEmpirics extensive library of questions

Customize your course by adding your own questions

Offer your students fixed or flexible testing time frames

Evaluate student performance immediately through automatic grading

Advantages for students

Fun way to learn econometrics with single- and multiple-choice questions

More than **1,500 introductory econometric questions** and answers

Immediate feedback and progress report

Contains links to journals, authors, data sets, and YouTube videos



Benefits of a campus license

With an mcEmpirics campus license, universities can enrich their econometrics courses, enabling lecturers to:

customize their own courses with their own questions

offer their students fixed or flexible testing time frames

assess student performance immediately through automatic grading

boost teaching quality and help improve students' teaching evaluations

quickly and easily create tests using mcEmpirics' extensive library of questions

Campus licenses at a glance

With a campus license students can register for online tests using their university e-mail. Registered students can design their own personal quizzes by choosing questions by book and book chapter(s). They can answer an unlimited number of quizzes and questions. Educators can create exercises, tests, and exams.

Small license

≤ 100 student accounts plus one teacher account per year

Medium license

≤ 200 student accounts plus two teacher accounts per year

Large license

≤ 300 student accounts plus three teacher accounts per year

You need a custom fit capacity plan? Talk to us.

Advantages of campus licenses

With a campus license, students just need to register using their university e-mail and then they can practice as many quizzes and questions as they like. This involves no extra work at all for the lecturers and teachers.

Teachers and lecturers at universities with an mcEmpirics campus license can:

- quickly and easily create tests using mcEmpirics' numerous questions
- create their own single- and multiplechoice questions for their online tests
- assign tests to one or several courses
- invite students to attend their courses
- upload images (i.e., tables or graphs) and assign them to questions
- create equations and tables with an equation editor once the test is over, download an Excel file with the names, test results, and e-mail accounts of the students who participated in the course. This information is strictly confidential and can only be accessed and viewed by the holder of the teacher's account who created the test.

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Universität Potsdam, Germany © Schilling, Potsdam Transfer

Team



Prof. Thomas Siedler

Thomas Siedler is Professor of Economics at the Universität Potsdam and founder of mcEmpirics. He is a Research Fellow at the Institute of Labor Economics (IZA) in Bonn and at the German Institute for Economic Research (DIW Berlin).

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Thomas Apolke

Thomas Apolke is the co-founder of mcEmpirics and is responsible for the software part of the product. With his small but committed team, he works passionately on the mcE back-end and front-end with the aim of providing a reliable, high-quality experience for students and teachers alike.

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Pamela Mertens

As our head of operations, Pamela Mertens takes care of the overall administration and provides strategic guidance to help mcEmpirics achieve its long-term goals.

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Theresa Henkel

In her role as our communications manager, Theresa Henkel enthusiastically and convincingly presents mcEmpirics at conferences and helps us constantly improve and expand the high-quality content on mcE.

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