

Utdanningsutvalget

Dato: 18.09.2025 10:15

Sted: C110

Notat:

Saksliste

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GODKJENNING AV INNKALLING 5/25

Saksbehandler Merete Ræstad
Arkivreferanse 25/03730-3

Utvalg
Utdanningsutvalget

Møtedato
18.09.2025

Utvalgsnr
17/25

Forslag til vedtak:

Utvalget godkjenner innkalling 5/25.

UTDANNINGSUTVALGET - MANDAT OG ARBEIDSMETODER

Saksbehandler Merete Ræstad
Arkivreferanse 25/07211-1

Utvalg
Utdanningsutvalget

Møtedato
18.09.2025

Utvalgsnr
18/25

Forslag til vedtak:

Utvalget tar saken til orientering.

Bakgrunn:

Utdanningsutvalget er et rådgivende organ for prorektor for utdanning.

Fordi det nå er mange nye medlemmer i utvalget, vil det bli gitt en kort orientering om hva det innebærer at det er et rådgivende organ, samt en gjennomgang av utvalgets mandat og arbeidsmetoder.

Se vedlagte mandat. Det foreligger både en norsk og en engelsk versjon.

Vedlegg

- Mandat Utdanningsutvalget fastsatt av prorektor for utdanning 151023
- Mandate Academic Committee by 151023

Mandat for Utdanningsutvalget

NHH

Fastsatt	Fastsatt av
15.10.23	Prorektor for utdanning



Utdanningsutvalget er et rådgivende utvalg for prorektor for utdanning i saker som gjelder utdanningsstrategiske og utdanningspolitiske spørsmål knyttet til bachelor- og masterutdanningene på fulltid.

Mandat

Utdanningsutvalget skal

- **bidra til** at utdanningene til enhver tid er faglig og pedagogisk best mulig tilpasset nåværende og framtidige behov i arbeidsmarked og samfunn
- **bidra til** å utvikle NHH som utdanningsinstitusjon, ta initiativ og inspirere til utviklingsarbeid på bakgrunn av styrets strategiske føringer, fastsatte mål og rammer slik disse framgår av sentrale styringsdokumenter (strategiplaner, budsjett, rapporter til KD mv.)
- **bidra til** at NHH aktivt tar i bruk det tilgjengelige virkemiddelapparatet for å utvikle studietilbudet og heve kvaliteten i studieprogrammet
- **gi innspill** til framtidige satsninger innenfor studie- og utdanningstilbud, inkludert internasjonalisering og til forbedring av utdanningskvalitet
- **gi råd** i saker av overordnet, strategisk og prinsipiell karakter og når det skal fattes beslutninger av slik karakter innenfor utdanningsfeltet
- **gi råd om** kvalitetsforbedring av utdanningsfeltet
- **sikre** bred og god informasjonsflyt, for å fremme åpenhet og gi ansatte et best mulig grunnlag for å forstå de råd som er gitt, og senere vedtak som fattes

Sammensetning

- Prorektor for utdanning (leder)
- De undervisningsansvarlige ved instituttene
- Programlederne for fulltidsstudiene på bachelor og masternivå
- Studentrepresentanter fra både Kjernestyret og Studentutvalget ved NHH
- Seksjonslederne i Studieadministrativ avdeling
- Andre representanter oppnevnt av leder

Det oppnevnes ikke vararepresentanter med unntak av for studentene.

Medlemskapet i Utdanningsutvalget følger rollen og har ikke begrenset funksjonstid.

Arbeidsform

Møteplanen fastsettes av prorektor for utdanning og skal senest være klar ved semesterstart.

Saksliste med tilhørende sakspapirer skal sendes til utvalget senest én uke før møtedato.

Seksjon for utdanningskvalitet ivaretar sekretariatsfunksjonen.

Mandat for the Academic Committee

NHH

Established	Established by
15.10.23	Vice Rector for Academic Affairs



The Academic Committee is an advisory body for the Vice Rector for Academic Affairs on matters related to educational strategy and policy concerning full-time bachelor's and master's programmes.

Mandate

The Academic Committee shall

- **contribute to** ensuring that the educational programmes are academically and pedagogically well-adapted to current and future needs in the labour market and society
- **contribute to the development of NHH as an educational institution** by initiating and inspiring development work based on the Board's strategic directives, established goals, and frameworks as outlined in key governance documents (strategic plans, budgets, reports to the Ministry of Education and Research, etc.)
- **ensure that NHH actively utilises available tools and resources** to develop its study offerings and enhance the quality of its educational programmes
- **provide input on future initiatives** within study and educational offerings, including internationalisation, and suggest improvements to educational quality
- **advise on matters of an overarching, strategic, and principle-based nature**, as well as on decisions of such a nature within the educational field
- **provide advice on quality improvement** within the educational field
- **ensure broad and effective communication** to promote transparency and provide employees with the best possible understanding of the advice given and subsequent decisions made.

Composition

- Vice Rector for Academic Affairs (Chair)
- The teaching coordinators from the departments
- The Academic Directors for the full-time bachelor's and master's programmes
- Student representatives from both "Kjernestyret" and the Student Committee at NHH
- Section leaders from the Office of Student and Academic Affairs
- Other representatives appointed by the Chair

Substitute representatives are not appointed, except for the student representatives.

Membership in the Academic Committee is tied to the role and does not have a fixed term.

Working Method

The meeting schedule is determined by the Vice Rector for Education and must be finalised no later than the start of the semester.

The agenda and accompanying documents must be sent to the committee no later than one week before the meeting date.

The Section for Educational Quality serves as the secretariat for the committee.

NOKUT-TILSYN 2026

Saksbehandler Merete Ræstad
Arkivreferanse 25/07219-1

Utvalg
Utdanningsutvalget

Møtedato
18.09.2025

Utvalgsnr
19/25

Forslag til vedtak:

Utvalget tar saken til etterretning, og er oppmerksom på at de i ulike grad vil bli involvert i den periodiske oppfølgingen.

Bakgrunn:

NHH har mottatt varsel om periodisk oppfølging av kvalitetsarbeidet ved Norges Handelshøyskole. Dette vil bli gjennomført av NOKUT i perioden 2026-2028.

Institusjonene som skal gjennom periodisk oppfølging, er delt inn i grupper. NHH inngår i gruppe 2 sammen med Arkitektur- og designhøgskolen, Kunsthøgskolen i Oslo, MF vitenskapelig høyskole, Norges idrettshøgskole og Norges musikkhøgskole.

Dette er den fjerde runden med periodiske oppfølginger som NOKUT gjennomfører, og i den forbindelse har de utviklet en ny tilsynsmodell.

Tilsynsmodellen

Den periodiske oppfølgingen er oppdelt i to faser:

- I fase 1 skal NOKUT føre tilsyn med institusjonenes interne kvalitetsarbeid.
- I fase 2 skal NOKUT legge til rette for at institusjonene kan følge opp resultatet av tilsynet og utvikle seg videre.

Fase 1 – Tilsyn

Denne fasen omfatter følgende milepæler:

2026	14.okt.	Oppstartsmøte, kick-off
	14.mai	Frist for innsending av egenvurdering og dokumentasjon
	sep./okt.	Institusjonsbesøk
2027	jan.	NHH mottar sakkyndig rapport og gjennomfører faktasjekk
	jan./feb.	NHH mottar formelt NOKUTs tilsynsrapport og gir en offentlig uttalelse
	mars/april	NHH mottar endelig vedtak etter behandling i NOKUTs styre

Alle institusjoner, uansett utfall, går videre til neste fase av den periodiske oppfølgingen. Innretningen på denne fasen er avhengig av utfallet av fase 1.

Fase 2 – Utvikling

For institusjoner som har fått beskjed om at kvalitetsarbeidet er tilfredsstillende fortsetter tilsynet over i en utviklingsfase der de skal velge et område/tematikk som de selv skal videreutvikle seg innenfor. Fasen avsluttes med at institusjonen skriver et kort refleksjonsnotat til NOKUT om erfaringene fra utviklingsarbeidet.

For institusjoner som ikke har et tilfredsstillende kvalitetsarbeid starter fase 2 med et utviklings- og opprettingsprosjekt. De må da gjennom en ny behandling i NOKUTs styre før de forhåpentligvis får vedtak om et tilfredsstillende kvalitetsarbeid og kan gå videre med utviklingsarbeidet nevnt i avsnittet over.

Fase 2 starter i april/mai 2027 og avsluttes 01.01.2029.

Alle medlemmene i Utdanningsutvalget vil i ulik grad bli involvert i utforming av egnevalueringsrapporten og/eller i selve tilsynsbesøket neste høst.

Utvalget vil i møtet få en nærmere orientering om tilsynet.

Se eventuelt vedlagte «Varsel om periodisk oppfølging av kvalitetsarbeidet ved Norges Handelshøyskole» for flere detaljer.

Vedlegg

- Varsel om periodisk oppfølging av kvalitetsarbeidet ved Norges Handelshøyskole



NORGES HANDELSHØYSKOLE
Postboks 3490 Ytre Sandviken
5045 BERGEN

Saksbehandler: Ane Benedicte
Lillehammer

Vår ref: 25/00438-2
Vår dato: 14.05.2025
Deres ref:
Deres dato:

Varsel om periodisk oppfølging av kvalitetsarbeidet ved Norges Handelshøyskole

Norske universiteter og høyskoler har ansvaret for kvaliteten i utdanningene de tilbyr, og gjennom systematisk kvalitetsarbeid skal institusjonene sikre og videreutvikle utdanningskvaliteten. NOKUT har siden 2003 fulgt opp norske universiteter og høyskolars kvalitetssystemer og kvalitetsarbeid, og er nå i gang med den fjerde runden av periodisk oppfølging. Det skal ikke gå mer enn åtte år mellom hver gang NOKUT følger opp den enkelte institusjon.

Norges Handelshøyskole varsles med dette om at NOKUT skal gjennomføre periodisk oppfølging ved deres institusjon i perioden 2026-2028. Institusjoner som skal igjennom periodisk oppfølging samtidig er delt inn i grupper, for å legge til rette for erfaringsdeling og samarbeid mellom institusjonene. Norges Handelshøyskole inngår i gruppe 2 sammen med Arkitektur- og designhøgskolen, Kunsthøgskolen i Oslo, MF vitenskapelig høyskole, Norges idrettshøgskole og Norges musikkhøgskole.

Om den periodiske oppfølgingen

Et grunnleggende premiss i NOKUTs periodiske oppfølging er at det er institusjonen selv som har ansvaret for å sikre og videreutvikle kvaliteten i utdanningene de tilbyr. Kvalitetsarbeid forstås som institusjonens systematiske arbeid for å sikre og utvikle kvaliteten i egne studietilbud gjennom et system for kvalitetssikring. NOKUT skal gjennom tilsyn kontrollere at institusjonens systematiske kvalitetsarbeid oppfyller kravene i lov og forskrift, og stimulere til videreutvikling utover disse kravene.

Det rettslige grunnlaget for oppfølgingen er universitets- og høyskoleloven §§ 3-5 og 3-6, samt universitets- og høyskoleforskriften §§ 1-7 og 1-8. Kriteriene for det interne kvalitetsarbeidet ved universiteter og høyskoler og for NOKUTs eksterne kvalitetssikring skal være i samsvar med de europeiske standardene og retningslinjene for kvalitetssikring i høyere utdanning (ESG) jf. universitets- og høyskoleloven § 3-5 andre ledd.

Nasjonalt organ for kvalitet i utdanningen
Postboks 578, 1327 Lysaker | Drammensveien 288
postmottak@nokut.no | tlf: 21 02 18 00
www.nokut.no



NOKUT har utarbeidet en [veileder for kravene til institusjonenes kvalitetssystem og kvalitetsarbeid i universitets- og høyskoleforskriften](#) som trådte i kraft 1. januar 2025.

Hovedtrekk i den periodiske oppfølgingen

På [NOKUTs nettsider](#) finner dere en utfyllende beskrivelse av formålet med den periodiske oppfølgingen, de ulike fasene i oppfølgingen og en detaljert oversikt over de ulike aktivitetene. I det følgende beskrives noen sentrale aktiviteter som skal foregå i 2025 og 2026:

1. Institusjonen oppnevner en kontaktperson

Institusjonen oppnevner en kontaktperson som har ansvaret for all kontakt med NOKUT i den periodiske oppfølgingen. All kommunikasjon mellom institusjonen og den sakkyndige komiteen skal gå gjennom NOKUT. Vi ber om at dere melder tilbake til NOKUT hvem som skal være institusjonens kontaktperson i oppfølgingen senest 2. juni 2025.

2. Institusjonen deltar på informasjonsmøte

NOKUT inviterer institusjonene som er i samme gruppe til et felles informasjonsmøte 5. september 2025 i NOKUTs lokaler på Lysaker, før den periodiske oppfølgingen formelt starter. I møtet vil NOKUT gi innledende og overordnet informasjon om metodikken for den periodiske oppfølgingen, tilsynsprosessen, gjeldene krav i universitets- og høyskoleforskriften, institusjonenes egenvurdering og dokumentasjonskrav. Målgruppen for informasjonsmøtet er de som har et overordnet ansvar for institusjonenes kvalitetsarbeid og som vil få sentrale roller i den periodiske oppfølgingen ved institusjonen, eksempelvis rektor, prorektor for utdanning, dekaner, studiedirektør, kvalitetsrådgiver og studentleder eller tilsvarende.

3. Institusjonen deltar på oppstartsmøte

NOKUT inviterer institusjonene som er i samme gruppe til et felles oppstartsmøte 14. januar 2026 i NOKUTs lokaler på Lysaker. Dette markerer at den første fasen av den periodiske oppfølgingen, der NOKUT gjennomfører tilsyn med institusjonens kvalitetssystem og kvalitetsarbeid, formelt starter opp. I oppstartsmøtet vil NOKUT gi detaljert informasjon om den praktiske gjennomføringen av tilsynet, institusjonens egenvurdering og dokumentasjon, samt informasjon om institusjonsbesøket. Målgruppen for oppstartsmøtet er den samme som for informasjonsmøtet (se punkt 2), og NOKUT ønsker at disse møtene bidrar til å legge til rette for erfaringsutveksling mellom institusjonene underveis i oppfølgingen.

4. Institusjonen skriver egenvurdering og finner dokumentasjon

I egenvurderingen skal institusjonen belyse hvordan institusjonen oppfyller kravene til kvalitetssystem og kvalitetsarbeid i universitets- og høyskoleforskriften. Institusjonen skal eksempelvis beskrive sitt kvalitetssystem og hvordan systemet brukes samt vurdere kvalitetsarbeidets styrker og utfordringer. Egenvurderingen skal understøttes av et utvalg dokumenterte eksempler. Veileder for egenvurderingen og nærmere beskrivelse av hva slags dokumentasjon som skal sendes inn til NOKUT i forbindelse med tilsynet vil bli sendt til institusjonen i etterkant av oppstartsmøte. Fristen for å oversende egenvurderingen og dokumentasjon til NOKUT er 14. mai 2026.



5. NOKUT gjennomfører institusjonsbesøk

Etter at NOKUTs sakkyndige har gjennomgått institusjonens egenvurdering og dokumentasjon, gjennomfører NOKUT et institusjonsbesøk som normalt går over to dager. I løpet av besøket vil de sakkyndige intervju institusjonens øverste ledelse, representanter fra styret, ansatte og studenter om kvalitetsarbeidet ved institusjonen og deres rolle i dette arbeidet. NOKUT fastsetter dato for institusjonsbesøket i samråd med institusjonen.

6. NOKUTs sakkyndig utformer sin rapport

På bakgrunn av egenvurderingen, den innsendte dokumentasjonen fra institusjonen, opplysninger fra institusjonsbesøket og eventuelt supplerende dokumentasjon, vurderer de sakkyndige hvorvidt institusjonens kvalitetssystem og kvalitetsarbeid oppfyller gjeldende krav. De sakkyndige utarbeider en rapport som inneholder deres vurderinger og konklusjoner, samt råd om videre utvikling av det systematiske kvalitetsarbeidet ved institusjonen. Institusjonen vil få oversendt et utkast til sakkyndig rapport for faktasjekk før den ferdigstilles. Når sakkyndig rapport er ferdigstilt, og NOKUTs innstilling til styret foreligger, vil institusjonen få anledning til å utforme en offentlig uttalelse som skal oversendes NOKUT før styrebehandlingen av saken.

7. NOKUTs styre fatter vedtak

På bakgrunn av den sakkyndige rapporten, og NOKUTs innstilling, vil styret i NOKUT fatte vedtak om institusjonens systematiske kvalitetsarbeid er tilfredsstillende eller ikke. NOKUT vil orientere institusjonen om utfallet av styrets behandling så snart vedtaket er fattet. Den sakkyndige rapporten vil bli publisert på NOKUTs nettsider.

8. Institusjonens utviklingsprosjekt

I den andre og siste fasen av den periodiske oppfølgingen, etter vedtak i NOKUTs styre, legger NOKUT til rette for en prosess med videreutvikling av institusjonenes kvalitetsarbeid. NOKUT vil arrangere ulike erfaringsdelingsseminarer i etterkant av den periodiske oppfølgingen, både for institusjoner i samme gruppe og for sektoren. Institusjonen vil få mer informasjon om denne fasen på oppstartsmøtet (se punkt 3).



Praktisk informasjon

En overordnet milepælsplan for oppfølgingen ligger som vedlegg til dette brevet.

Dersom dere har spørsmål i forbindelse med oppfølgingen, kan institusjonens kontaktperson henvende seg til NOKUTs saksbehandler Ane Lillehammer på e-post: ane.lillehammer@nokut.no eller telefon: 916 92 961.

Med hilsen

Hege Brodahl
seksjonssjef

Ane Benedicte Lillehammer
seniorrådgiver

Dokumentet er elektronisk signert.

Kopi til: NORGES HANDELSHØYSKOLE v/Stig Tenold

Vedlegg: Milepæler_varsel_gruppe 2

Nasjonalt organ for kvalitet i utdanningen
Postboks 578, 1327 Lysaker | Drammensveien 288
postmottak@nokut.no | tlf: 21 02 18 00
www.nokut.no



Milepæler – periodisk oppfølging kvalitetsarbeid ved Norges Handelshøyskole

Milepæler fase 1	Dato	Merknad
Institusjonen mottar formelt varsel om oppstart av den periodiske oppfølgingen.	16.05.25	NOKUT sender brev til institusjonen.
Informasjonsmøte for institusjonene i gruppe 2.	05.09.25	I NOKUTs lokaler.
Oppstartsmøte for institusjonene i gruppe 2.	14.01.26	I NOKUTs lokaler.
Institusjonen mottar mal for egenvurdering og dokumentasjon, og studentuttalelse.	19.01.26	NOKUT sender mal til institusjonen og studentorganet.
Institusjonens frist for innsending av egenvurdering og dokumentasjon, og for studentuttalelse.	14.05.26	
Institusjonsbesøk ved institusjonen.	September/ oktober 2026	NOKUT sender forslag til datoer i god tid før besøket.
Institusjonen mottar sakkyndig rapport og gjennomfører faktasjekk.	Januar 2027	NOKUT sender sakkyndig rapport og gir institusjonen frist på én uke for kontroll av ev. faktiske feil.
Institusjonen mottar formelt NOKUTs tilsynsrapport og gir en offentlig uttalelse.	Januar/februar 2027	NOKUT oversender tilsynsrapporten og institusjonen får en frist på to uker til å uttale seg om den ferdige rapporten.
Institusjonen mottar endelig vedtak etter behandling i NOKUTs styre.	Mars/april 2027	NOKUTs styre fatter vedtak i saken og institusjonen informeres om vedtaket før tilsynsrapporten publiseres på NOKUTs nettsider. NOKUT sender ut evaluering til institusjonen.
Milepæler fase 2	Dato innen	Merknad
Institusjonen starter opp utviklingsprosjekt og/eller oppretting.	April/mai 2027	NOKUT igangsetter fase 2 og Institusjonene starter opp utviklingsprosjekt/oppretting, avhengig av utfallet av fase 1.
Institusjonen deltar på erfaringsdelingsseminar og ev. annen oppfølging.	Juni 2028	NOKUT tilrettelegger for erfaringsdeling og oppfølging.
Avslutning av NOKUTs periodiske oppfølging ved institusjonen.	01.01.2029	NOKUT sender ut evaluering til institusjonen.

EVENTUELT 5/25

Saksbehandler Merete Ræstad
Arkivreferanse 25/03731-2

Utvalg
Utdanningsutvalget

Møtedato
18.09.2025

Utvalgsnr
20/25

Forslag til vedtak:

Eventuelle vedtak formuleres i møtet

EVALUERING AV VELKOMSTUKEN 2025

Saksbehandler Merete Ræstad
Arkivreferanse 25/07167-1

Utvalg
Utdanningsutvalget

Møtedato
18.09.2025

Utvalgsnr
12/25

Forslag til vedtak:

Utvalget tar saken til orientering

Bakgrunn:

Rådgiver Arnoud Johannes Monster presenterer evalueringen av Velkomstuken 2025.

Vedlegg

- Welcome Week 2025 Report»



NHH



WELCOME WEEK 2025 REPORT

Analysis & Recommendations

Bergen, 1 September 2025

Prepared by: Arnoud Monster



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Executive summary

Welcome Week 2025, held from Friday 8 August to Sunday 17 August, welcomed around 1.451 new students to NHH. The programme aimed to deliver an inclusive, informative, and unforgettable start to student life. Building on the 2024 edition, it successfully combined essential study information with opportunities for meaningful social and academic connections.

Key outcomes

- **High student satisfaction:** 82% of surveyed participants rated their experience as Excellent or Good, and 90% would recommend Welcome Week to future students.
- **Engagement:** Attendance was strongest at mandatory and highlighted events, including matriculation, the BØA case, and the BEDS Math-Tech-Quest. Programme-specific sessions such as “Grill & Greens” were particularly well received.
- **Survey insights:** 221 responses (15% response rate) indicated strong appreciation for structured sessions and social activities, but also highlighted areas for improvement in integration between Norwegian and international students, group size management, and communication of schedules and NHHS ticketing.

Strengths

- Effective collaboration between NHH and NHHS in planning and delivery.
- Enhanced social media campaign (465.000 impressions, 8,7% engagement rate) significantly supported outreach.
- Inclusive food provision and low-waste catering.
- Well-executed core events (matriculation, case days, fairs, Grill & Greens) that strengthened both academic and social dimensions.
- Popular NHH-branded gifts initiative, with over 1,250 vouchers redeemed.

Challenges

- **Fadder shortages:** No fadders were available for Exchange, CEMS, Double Degree, or MSc students, requiring ad hoc solutions with mixed outcomes.
- **Integration gaps:** International students reported difficulties connecting with Norwegian peers; large WhatsApp groups and intense evening social events were cited as barriers.
- **Communication:** Late publication of the programme on NHHS.no reduced web traffic to NHH’s Ny Student and New Student pages. Confusion persisted around NHHS ticketing and schedules.
- **Event quality:** Some decorative and promotional materials were unusable due to poor technical design. Certain academic sessions saw low attendance.



Recommendations

1. **Earlier preparations:** Begin planning for Welcome Week 2026 in September 2025, with NHHS involved from October to ensure adequate time for complex elements (e.g., BØA case) and continuity of collaboration.
2. **Fadder recruitment strategy:** Launch recruitment earlier, use NHH communication channels, and benchmark practices from other institutions. All students, including international cohorts, should have equal access to fadders.
3. **Enhanced integration:** Introduce smaller and more structured group formats, promote inclusive events, and ensure continued provision of non-alcoholic options.
4. **Communication improvements:** Publish full programmes earlier, align NHHS and NHH channels, and ensure clarity on NHHS ticketing and event details. Social media posts and communications during and after matriculation should consistently be provided in English to ensure accessibility for all international students. More broadly, NHH should be mindful that most social media content is published only in Norwegian, despite a substantial community of international full-degree and exchange students, alumni, and staff; ensuring consistent English-language communication would support NHH's objective to strengthen internationalization and enhance its positioning as a truly international institution.
5. **Event development:** Refine academic orientation sessions to emphasise relevance, strategy, and student impact; explore new interactive formats.
6. **Operational refinements:** Improve procurement quality for promotional materials, consider streamlined matriculation seating, and expand campus tours for new students.
7. **Budget considerations:** Review future budgets to recognise hidden administrative costs and support ongoing innovation in programme delivery.

Conclusion

Welcome Week 2025 provided a broadly positive introduction to life at NHH, with high satisfaction levels across most student groups and strong engagement at core events. While the programme successfully fostered a welcoming atmosphere, challenges in fadder recruitment and international integration indicate that the inclusivity objective was only partially achieved. By addressing these areas and strengthening early collaboration with NHHS, future Welcome Weeks can further build on the strong foundation established in 2025.

Key insights and recommendations

Welcome Week 2025 engaged around 1.450 new students across all programmes at NHH. This cohort included BØA (± 500), MØA (± 300), Exchange and CEMS (± 320), MSc (± 60), MRR two-year (± 40) and one-year (± 50), Incoming Double Degree (± 30), BEDS Nordic (± 40), and BEDS International (± 26) students. In total, approximately 450 students ($\pm 30\%$) were international, reflecting both full-degree and exchange participants. This diverse intake underlines the importance of ensuring that Welcome Week continues to be inclusive and accessible to all student groups.

- **Objective and slogan:** Like the 2024 edition of Welcome Week the primary objective in 2025 was to facilitate an inclusive, welcoming, and memorable experience for all new students. This was achieved through providing essential study information and fostering meaningful connections in a fun and engaging atmosphere.
- **Overall success:** Welcome Week 2025 was a clear success, with around 82% of students rating their experience as Excellent or Good and 90% recommending it to new students. Attendance was highest for mandatory and highlighted events, and feedback showed that while students appreciated the structured sessions and social activities, integration across student groups and clearer communication could be further improved.
- **Welcome Week survey:** The Welcome Week 2025 survey received 221 responses across all programmes, with the majority of respondents being Norwegian (49%) and aged 18–24 (82%). Overall satisfaction was high, with 82% of students rating their experience as Excellent or Good, and 90% indicating they would recommend Welcome Week to new students. Programme-specific sessions such as the matriculation ceremony and “Grill & Greens” were particularly well received, while attendance and satisfaction varied for smaller or specialized sessions. Open-ended responses highlighted a desire for more structured social interactions, especially for BEDS students, more opportunities for exchange and MSc students to integrate with Norwegian peers, and better communication regarding schedules and ticketing for NHHS events. More details in relation to the open-ended responses can be found in the chapter “Welcome Week 2025 participant feedback survey”. Students also suggested improvements such as smaller WhatsApp (NHHS) or fadder groups (NHHS) to avoid feeling overwhelmed, more interactive and engaging sessions, increased food options during lunches, and guided tours of campus to help newcomers navigate NHH more comfortably. A few students, particularly from the Exchange, CEMS, and Master programmes, mentioned that the evening social programme, including alcohol-related events, felt quite intense. While this was not widely reported, some students appreciated the availability of non-alcoholic options, which should continue to be offered and highlighted in future Welcome Weeks. Overall, the survey indicates that while Welcome Week was well-organized and largely appreciated, targeted adjustments could further enhance inclusion, engagement, and clarity for all student groups.
- **Study Start – Welcome Week project group sessions:** Last year the Welcome Week project group suggested to commence its preparations and deliberations in September 2025. This recommendation was not endorsed. However, it is recommended to facilitate the implementation of any fundamental changes and provide the organisation with sufficient time to prepare for labour-intensive components, such as the BØA case (which is from a content point of view not the responsibility of the Welcome Week project team but involves faculty). Although the 2025 project group sessions began in December 2024, an earlier start in September would enable more effective



planning and execution of significant changes. Additionally, the new NHHS board, once selected in mid-October, can and should be involved from that point onwards to ensure their input and collaboration are integrated into the planning process.

- **Fadder shortage:** One week before Welcome Week, it became evident that NHHS had not been successful in recruiting enough fadders. Consequently, no fadders were available for Exchange, CEMS, Double Degree, or MSc students. Because of this situation—not being able to offer a fully inclusive Welcome Week experience for international students—the Vice Rector for Academic Affairs, the Head of the Section for International Relations, the Chair of the Welcome Week project group, and one other project group member met with two NHHS representatives, including the Vice Chair. During this meeting, the risk of NHH being perceived as less inclusive was highlighted, potential last-minute solutions were explored, and the Vice Rector also noted his appreciation for the efforts made by NHHS. It became apparent that the NHHS board had not been informed in a timely manner that the previous (2024) NHHS board had also struggled to recruit enough fadders. Consequently, the NHH Welcome Week project team was unaware of this issue.

During the meeting, the NHHS Vice President and Head of Events presented their proposed solutions—alternative arrangements for incoming Exchange, CEMS, Double Degree, and MSc students—to mitigate the fadder shortage and committed to prioritising this issue with the incoming NHHS Board.

During Welcome Week, NHHS implemented the proposed alternative arrangements, which yielded mixed outcomes. For Exchange and CEMS students, a gathering at Hatleberg was successful and well-received, whereas the alternative event organised in the NHHS basement for Double Degree and MSc students was less effective in fostering engagement.

To address fadder recruitment for future Welcome Weeks, NHH and NHHS could explore best practices from other local universities and actively support NHHS in the recruitment process. Preparations should begin well in advance, utilising NHH email accounts and social media channels to reach potential candidates and ensure inclusivity for all students, including international full-degree and exchange students.

- **Drop-in booth:** Last year it was suggested to include a drop-in booth for counsellors in the programme. A drop-in booth for the Exchange/CEMS students was available on the Wednesday while the Students Counsellors were present with a booth during the fair on Tuesday.
- **Mathematics prep course:** This year a mathematics online prep course for BEDS students was offered. The BØA students were offered a pre-course during the week leading to Welcome Week – like during previous years.
- **Inspirational Welcome Week displays:** Based on the recommendations made last year, several reusable promotional materials were designed. A banner for on the outside wall of the Aula was designed to make the campus more welcoming and inspiring, reinforcing the students' decision to study at NHH. Unfortunately, due to a poor technical design the vinyl banner lasted less than one day. Beach flags were designed to identify the various international student groups (BEDS, MSc, Double Degree, CEMS and Exchange) to be used during the Grill & Greens event. A photo-wall was designed and placed in the hallway between the main and new building. However, also due to a weak technical design the screen appeared to be very fragile and broke at several places. The Service Centre will raise these issues with the supplier. The NHH cubes (previously used during the CEMS annual event) were successfully re-used with Welcome Week displays.



- **Social media:** The Office of Communications developed and managed a social media campaign running from 8 May 2025 until shortly after matriculation in August. The campaign had two main objectives: to increase the attendance of Norwegian students and to highlight the importance of Welcome Week to international students. It utilised multiple platforms, including Instagram, Facebook, LinkedIn, and Snapchat, with targeted content aimed at the Norwegian audience. We greatly appreciated the Office's dedication and proactive support throughout this process, which contributed significantly to the campaign's success. For next year, it is recommended that post-matriculation messages are consistently provided in English, and that NHH considers maintaining English-language accessibility throughout the year, reflecting the substantial international student, alumni, and staff community.
- **Attendance:** Attendance was generally highest for mandatory or strongly encouraged sessions. The BØA case on sustainability and the BEDS MathTechQuest saw 72% and 60% participation, respectively, reflecting their compulsory or structured nature. Matriculation ceremonies also had high turnout (bachelor 82%, master 71%), as students were specifically invited to notify organizers if they could not attend. Social and cultural events showed more variation: Grill & Greens attracted 54% of invitees, while "Beyond the Fjords" sessions ranged from 16–36% attendance. Targeted international sessions varied, with BEDS and MSc/Double Degree "International student welcome: Practical info & meet Globus" attended by 45–88%. Academic sessions such as "How NHH is governed" and career guidance had lower participation (as low as 8–15% for some groups). Like last year, core Exchange/CEMS info sessions showed strong engagement, including "Welcome to NHH" (77%) and examination-focused sessions (60%).
- **Branding and decorative materials:** To enhance the visual appeal of Welcome Week, several reusable materials, like a banner, beach flags etc., were designed. Unfortunately, the exterior banner and the photo wall (selfie-wall) were of insufficient quality and could not be used as intended. The Service Centre will follow up with the manufacturer to address these issues. These materials need to be ordered again for next year. For more details, see the section Branding and Decorative Materials in this report.
- **NHHS website:** On 9 July, the NHHS website was updated with information about Welcome Week 2025. To improve future communication, it is recommended that the website update timeline be reviewed with the next NHHS Board, ensuring the programme is published earlier including links to the day-programme. This adjustment, also requested by the Section of International Relations (SIR), is important not only to give all target audiences timely access to Welcome Week details, but also because the NHHS website serves as a key external referral source for the NHH.no pages New Student and Ny Student.
- **Digital panels:** Throughout Welcome Week, all NHH digital panels displayed a promotional slide featuring a QR code that provided direct access to the detailed programme.
- **Student assistance:** Building on a recommendation from last year, all incoming students requiring special assistance (e.g., wheelchair access) were invited to contact the Service Desk through multiple email communications.
- **Budget:** To innovate and enhance future editions of Welcome Week, an increased budget may be required. The current budget, managed by the Service Centre, is approximately 750.000 NOK,

Evaluation NHH Welcome Week 2025



allocated as follows: 405.000 NOK for events (food, décor, technology, etc.), 285.000 NOK for promotional items and giveaways, and 60.000 NOK for initiatives supporting international students (primarily the Grill & Greens event). It is also important to account for significant hidden costs, particularly those associated with coordination and administrative efforts, which are largely borne by the Section for Admissions, when planning future budgets.

- **NHH branded gifts:** As part of Welcome Week 2025, over 1.400 students received a voucher for NHH-branded gifts on 13 August. Within the first week of the pop-up NHH shop near the Service Centre, 1.250 vouchers were exchanged, with water bottles and umbrellas being the most popular items. The Service Centre has suggested shortening the period during which students can redeem their vouchers to one week.
- **Ny Student & New Student webpages:** Despite increased outreach via email and social media, the number of visitors to the Ny Student and New Student pages on NHH.no decreased compared to last year. After consulting the Office of Communications, it became clear that traffic from the NHHS website was very low. This was primarily due to the relatively late launch of the Welcome Week programme on the NHHS website (9 July 2025), which includes links to the NHH Ny Student and New Student webpages. The relevant statistics can be found in the section Web-statistics.
- **Food & drinks:** This year's edition of Welcome Week was both economical and food-waste free. The catering was carefully planned, with the right number of lunches provided, resulting in hardly any leftover food.
- **Preparations for Welcome Week 2026:** Begin preparations for Welcome Week 2026 in September 2025, with meetings scheduled twice a month. Note that the new NHHS board will be elected on 18 October 2025.

Event specific comments

The following event-specific observations are drawn from the Welcome Week 2025 project team's review. A detailed programme schedule is provided in the Appendix for reference.

Grill & Greens:

- Due to unstable weather, the event could not be held at the usual location behind the NHH building overlooking Byfjorden. Instead, it was organised in the hallway between the old and new buildings, as well as in the area near the staff canteen (new building).
- For catering, 350 vegetarian burgers were ordered, accompanied by water and Solo, and this offering was well received by the students.
- To enhance student interaction, especially for first-time participants, beach flags in different colours were used to identify the various programmes (BEDS, MSc, Double Degree, CEMS, and Exchange). This helped students recognise their study groups and significantly facilitated networking. Staff members wore name tags to further support introductions and connections. Both academic and professional support staff present expressed that they were very content with the event.
- Looking ahead, it is suggested that programme leaders invite a few additional academic staff who will teach in the first semester, allowing students to become acquainted with them early on. Regarding post-BBQ socialising, students had previously expressed interest in visiting the NHHS basement after the event; however, this was not possible this year due to maintenance work and a shortage of staff.

Matriculation:

- Overall, both matriculation sessions went very smoothly. The new management performed their tasks efficiently, and students received their seat allocations by email in advance, which proved to be both clear and effective.
- Personalising the seats is a labour-intensive and demanding task that requires careful planning and verification. The Service Centre is considering switching to a numbered seating system, with seat numbers communicated to students via email beforehand, to streamline the process.

Fair (internal and external organisations and sections):

- The stands at the fair on Tuesday were successful and attracted a large number of visitors. All invited organisations expressed high satisfaction with both the organisation and the turnout.

How NHH is governed:

- This session was renamed this year to make it more appealing to students; last year it was called Meet the Leadership. Previously, the leadership suggested holding three separate sessions: one for all BØA students (in Norwegian), one for all BEDS, MØA, MRR, and MSc students (in English), and one for Exchange and CEMS students (in English). The new management has the flexibility to revise the content as they see fit, including proposing a new event name.

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- Attendance varied significantly across the sessions. Two of the three sessions had low turnout, while the session for Exchange and CEMS students achieved the highest attendance. One possible explanation is that most BØA, BEDS, MØA, MSc, and MRR students felt that they had already interacted with the leadership during matriculation.
- From a content perspective, it could be valuable to provide more insight into NHH's strategy and the reasoning behind it, explain what NHH's values mean for students personally and how they may impact them, outline what the leadership expects from students, and even give students an idea of what a typical day looks like for the Rector and Pro-Rector.

Norwegian culture session:

- Last year it was suggested that the session Beyond the Fjords: Unravelling Norwegian Culture should be offered not only to incoming Exchange and CEMS students, but also to full-degree BEDS and MSc students with an international background. The 'Beyond the fjords: Unravelling Norwegian Culture' session had moderate engagement among Exchange and CEMS students (36% attendance) and low engagement from BEDS, MSc, and DD students (16%). Among those who attended, satisfaction was high for BEDS, MSc, and DD students (100% rated Excellent or Good) and positive overall for Exchange and CEMS students (70% rated Excellent or Good), indicating that the session was well-received by participants despite varying attendance levels.

BØA case:

- As in previous years, the BØA case component—which requires extensive involvement from NHH staff, coaches, and faculty—remains a crucial but underutilised part of the programme. This year's focus, as last year, was "Bærekraft i Praksis – Det Grønne Skiftet", in collaboration with Equinor. Unlike previous years, the case was made mandatory, resulting in a record attendance of 72% of first-year BØA students. Both the programme leader and Equinor expressed high satisfaction with the execution and outcomes of the event.
- Despite this success, the preparation process continues to be a source of frustration for several staff members, and ownership of the case appears unclear. It is recommended that the case be directly linked to courses offered in the first and second trimesters of the BØA programme. Such alignment would not only increase student engagement but also enhance the practical application of the knowledge acquired during their studies.

BEDS Math-Tech-Quest:

- The staff involved in this event expressed satisfaction with its execution. Like the BØA case, the Math-Tech-Quest was made mandatory, resulting in participation from 60% of first-year BEDS students.
- Following Welcome Week, the academic staff responsible for organising and managing the event suggested that other academic staff teaching within BEDS should be invited to organise a BEDS-specific event next year, to broaden ownership and engagement. This will be discussed with the new Academic Head of the BEDS programme.

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Introduction sessions – Bachelor and Master:

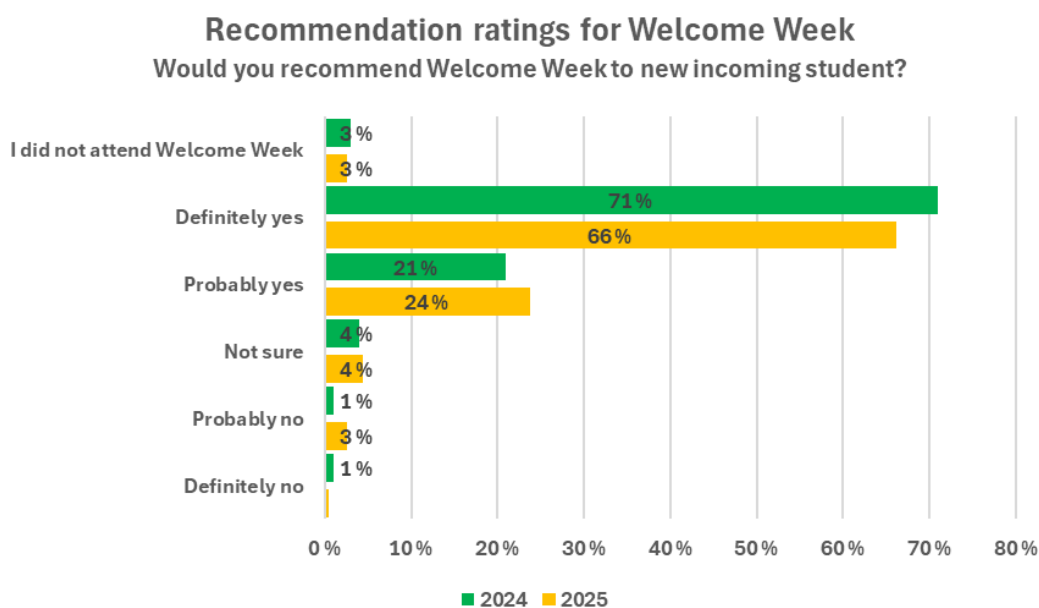
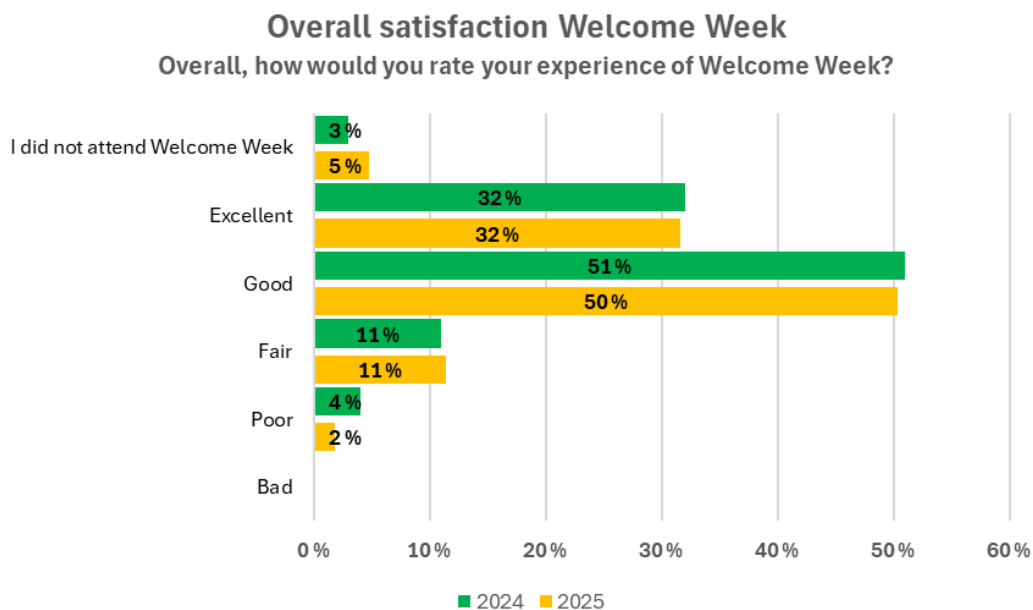
- All programme leaders expressed satisfaction with the sessions. Attendance figures show that 48% of students participated in “BEDS Insights: Your Journey Starts Here!”, 33% attended “BØA Innsikt: Din reise starter her!”, and 34% joined “Starting the Master: Programme Leader's Info and Questions & Answers.” For next year, it is recommended to invite the ombudsman to give a brief 5-minute presentation at the end of the BEDS introduction sessions, similar to the BØA event this year.



Welcome Week 2025 participant feedback survey

On Wednesday, August 20, 2025, a questionnaire was distributed via Qualtrics to 1.452 students who were invited to participate in Welcome Week 2025. The deadline for submitting feedback was August 29. On Sunday, August 24, a reminder was sent to those who had not yet participated. To encourage participation, a raffle offering 4 Sammen vouchers (each with a value of 200 NOK) was held. The final response rate was 15% (last year 13%).

Attached in the Appendix is a detailed report outlining all the experiences, both overall and per session. Below are a few graphs that highlight the general trends in feedback.



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It's important to note that the response rate per session is relatively low on average, so the outcomes should be interpreted with caution.

The open-ended question regarding suggestions to improve Welcome Week was completed by 69 respondents. Below the summary based on these suggestions on how to improve Welcome Week:

General organisation & Communication

- **Timing and schedule clarity** - Exchange students suggested more consolidated days with longer information sessions to avoid spreading content too thin. - Master – MSc / Double Degree students requested earlier access to schedules and clearer timing information. - Bachelor – BØA students noted conflicting information between Instagram posts and the official website.
- **Information delivery (NHH vs. NHHS events)** - NHH events: Students from Bachelor – all programmes and Master students asked for clearer guidance on exams, course selection, and study planning. NHHS events: Exchange students and Bachelor – BØA students highlighted confusion about the Welcome Week ticket, costs, and which events were included.
- **Mandatory activities** - Bachelor – BØA and Master – MØA/MRR students suggested shortening or making optional sessions like the case day or matriculation ceremony.

Inclusion & Group dynamics

- **Integration of international and Norwegian students** - Master – MSc / Double Degree students reported that international and Norwegian students were often separated, which made them feel isolated. - Exchange students noted that large WhatsApp groups (>100 people) were overwhelming, and smaller groups (~20–30) would improve socialization. - Exchange students and Master – MSc / Double Degree students suggested integrating international students into regular “fadder” groups and organizing events that encourage interaction between all student groups.
- **Programme-specific grouping** - Bachelor – BEDS students requested grouping based on specialization to meet peers with similar academic interests. - Master – MØA / MRR students suggested grouping by specialisation or programme for more relevant social connections.

Social activities & Icebreakers

- **Parties & social events** - Exchange students requested more parties (especially in “Basement”) and equitable access compared to Bachelor and Master students.
- **Active/interactive events** - Bachelor – BEDS students suggested more outdoor activities, games, and interactive sessions. - Exchange students recommended smaller group sizes for social events such as Grill & Greens to improve interaction.

Logistics, Facilities & Campus familiarity

- **Campus tours & navigation** - Exchange students requested guided tours to familiarize themselves with auditoriums, library, cafeteria, and other facilities. - Master – MSc / Double Degree students suggested guided campus tours to help students immediately feel confident navigating the buildings.

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- **Food & catering** - Master – MSc / Double Degree students and Exchange students requested more meat options alongside vegan options. - Bachelor – BØA and Master students appreciated gluten-free options.
- **Event capacity & structure** - Exchange students noted that some rooms were too small for the number of participants and suggested more structured events with adequate capacity.

Academic orientation & Support

- **Programme guidance** - Master – MØA / MRR students requested better guidance on electives, major/minor selection, and accessible academic advisors.
- **Case studies and workshops** - Bachelor – BØA and BEDS students found case days less engaging and suggested more interactive or varied formats. - Panels and small group activities were positively noted by Bachelor – BEDS students.

Miscellaneous / Additional feedback

- **Financial considerations (NHHS events)** - Bachelor – BØA and Exchange students highlighted that the Welcome Week ticket was expensive and suggested partial access for late arrivals or better clarity on what the ticket covered.
- **Matriculation ceremony** - Master – MØA / MRR and Master – MSc / Double Degree students suggested shortening the ceremony and sending diplomas by post.
- **Overall satisfaction** - Positive feedback for organization, lunches, staff, and social activities came from all student groups.

Branding and decorative materials

In close collaboration with the Office of Communications, several reusable materials were produced to enhance the visual presentation of Welcome Week, welcome new students, and provide opportunities for increased social media engagement related to Welcome Week and NHH.

These materials included a banner/photo wall, beach flags for the Grill & Greens event, lining for the NHH cube lights, and a large welcoming banner for the exterior wall of the Aula. Designs can be found in the Appendix.

Unfortunately, the initial exterior banner was delivered in the wrong size. After notifying the manufacturer, a replacement banner in the correct size was produced; however, this banner proved to be of poor quality and tore shortly after installation, requiring removal. The photo wall also proved to be of inadequate quality. Both items will need to be replaced for next year's Welcome Week, and the Service Centre will address these issues with the manufacturer, Aksell.

Outreach & Social Media

Several messages were sent by the Section for Admissions and the Section for International Relations.

Target group	Means			
	<i>Mathematics pre-course</i>	<i>Welcome e-letter</i>	<i>Unibuddy</i>	<i>E-mailing</i>
BØA	21 July	21 July	-	-
BEDS	30 June + 5 August	2 July	21 May	19 June + 25 July
BEDS SO	5 August	21 July	21 May	-
MSc int.	-	2 July	21 May	19 June + 25 July
MØA & MRR	-	2 July	21 May	-
Exchange & CEMS int.	-	27 June + 30 July	-	19 June + 25 July

The Office of Communications designed and managed a social media plan, which was implemented from 8 May 2025 until shortly after matriculation in August. Various platforms were used, including Instagram, Facebook, LinkedIn, and Snapchat, primarily targeting the Norwegian audience.

In total, 28 feed posts and multiple Instagram stories generated 465,090 impressions. The content received 4,327 likes, with an average engagement rate of 8.7%, exceeding most benchmarks and indicating highly engaging content. A more detailed report from the Office of Communications is available on request.

One of the main objectives of the social media plan was to highlight the value of the day programme of Welcome Week for Norwegian students, whose attendance had been low in previous years. For next year, it is recommended that the BEDS pre-mathematics course is also promoted via social media (as was done for BØA), and that post-matriculation messages are consistently made available in English to ensure accessibility for all students.



Web-statistics

Despite increased outreach through email and social media (see the previous chapter), the number of unique visitors to the Ny Student and New Student pages on NHH.no considerably declined for the months of June and July. This decline can largely be attributed to the late launch of the NHHS Welcome Week webpage, which went live only on 9 July. As a result, NHH.no lost a significant amount of referral traffic from its key external domain, NHHS.no, as shown in the tables below.

New Student pages					
	2025		2024		2023
	#	Δ %	#	Δ %	#
June	950	-14 %	1.106	116 %	513
July	1.533	-13 %	1.759	105 %	860
August	6.162	5 %	5.894	200 %	1.965
Total	8.645	-1 %	8.759	162 %	3.338

NHHS as an external referring domain for New Student			
	2025		2024
	#	Δ %	#
June	0	-	34
July	66	-65%	191
August	551	5.410%	10
Total	617	163%	235

Source both tables: Siteimprove - <https://www.nhh.no/en/for-students/new-student/>

Ny Student pages					
	2025		2024		2023
	#	Δ %	#	Δ %	#
June	976	-26 %	1.321	47 %	896
July	3.308	-19 %	4.087	74 %	2.348
August	15.113	19 %	12.652	60 %	7.912
Total	19.397	7 %	18.060	62 %	11.156

NHHS as an external referring domain for Ny Student			
	2025		2024
	#	Δ %	#
June	0	-	101
July	178	-73,8%	680
August	1.093	4.272,0%	25
Total	1.271	57,7%	806

Source: Siteimprove - <https://www.nhh.no/for-studenter/ny-student/>

APPENDIX

Welcome Week 2025 project team

Name	Affiliated department	Focus
Arnoud Monster	NHH Section for Admissions	Chair Meeting prep and Agenda Ny Student/New Student websites Online programme BEDS programme International student event Norwegian session DNT Inspiring speech Final report MathTechQuest Student survey
Brigt Ove Teigen Vaage	NHH Section for Education Quality	Hallaen BØA Case BØA programme MØA & MRR & MSc programme.
Frode Øyerhamn	NHH Service Centre	Welcome gifts Logistics Room booking Matriculation Appearance Catering Entertainment.
Guro Kjesbo Risøy	NHH Section for Admissions	Planning International student event.
Norunn Johanne Økland	NHH Section for International Relations	Represents SIR incoming Exchange double degree CEMS students Career Services Contact Brannvesen, Politi, Skatt, Chaplain, Ombuds., Sammen etc
Marthe Engelstad Soldal	NHHS	Programme NHHS Fadder groups NHHS website.



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Planning overview

PLANNING WELCOME WEEK 2025

January								February							
Week	Mo	Tu	We	Th	Fr	Sa	Su	Week	Mo	Tu	We	Th	Fr	Sa	Su
1			1	2	3	4	5	5						1	2
2	6	7	8	9	10	11	12	6	3	4	5	6	7	8	9
3	13	14	15	16	17	18	19	7	10	11	12	13	14	15	16
4	20	21	22	23	24	25	26	8	17	18	19	20	21	22	23
5	27	28	29	30	31			9	24	25	26	27	28		
March								April							
Week	Mo	Tu	We	Th	Fr	Sa	Su	Week	Mo	Tu	We	Th	Fr	Sa	Su
9						1	2	14		1	2	3	4	5	6
10	3	4	5	6	7	8	9	15	7	8	9	10	11	12	13
11	10	11	12	13	14	15	16	16	14	15	16	17	18	19	20
12	17	18	19	20	21	22	23	17	21	22	23	24	25	26	27
13	24	25	26	27	28	29	30	18	28	29	30				
14	31														
May								June							
Week	Mo	Tu	We	Th	Fr	Sa	Su	Week	Mo	Tu	We	Th	Fr	Sa	Su
18				1	2	3	4	22							1
19	5	6	7	8	9	10	11	23	2	3	4	5	6	7	8
20	12	13	14	15	16	17	18	24	9	10	11	12	13	14	15
21	19	20	21	22	23	24	25	25	16	17	18	19	20	21	22
22	26	27	28	29	30	31		26	23	24	25	26	27	28	29
								27	30						
July								August							
Week	Mo	Tu	We	Th	Fr	Sa	Su	Week	Mo	Tu	We	Th	Fr	Sa	Su
27	1	2	3	4	5	6		31					1	2	3
28	7	8	9	10	11	12	13	32	4	5	6	7	8	9	10
29	14	15	16	17	18	19	20	33	11	12	13	14	15	16	17
30	21	22	23	24	25	26	27	34	18	19	20	21	22	23	24
31	28	29	30	31				35	25	26	27	28	29	30	31
24. feb	Start vinter skoleferie							1. mai	Arbeidernes dag						
14. apr	Påskeferie							17. mai	Grunnlovsdag						
17. april	Skjærtorsdag							29. mai	Kristi himmelfartsdag						
18. april	Langfredag							8. juni	Første pinsedag						
20. april	Første påskedag							9. juni	Andre pinsedag						
21. april	Andre påskedag							23. juni	Start sommer skoleferie						

	Project group meeting
	Deadline room bookings
	Draft programme content
	New Student website up & running on nhh.no
	Opptak update invite for offer holders

	Deadline final programme content
	Welcome week 2025
	International student event
	Vacation/Holiday period
	Send WW25 questionnaire

Attendance statistics

Projected student participation for Welcome Week 2025:

TARGET AUDIENCE	#
BEDS NORDIC	49
BEDS INTERNATIONALS	26
BØA	516
INCOMING DOUBLE DEGREE (DD)	33
EXCHANGE AND CEMS	336
MRR (2 year programme in Bergen)	40
MRR (1 year programme in Bergen)	56
MSC	67
MØA	328
TOTAL	1.451

TARGET AUDIENCE BY GROUP	#
Bachelor total	591
Master total	524
Exchange & CEMS total	336
Internationals total - full degree	126
Internationals total - full degree + exchange/CEMS	462



Welcome Week 2025 event - Event Attendance Rates (% of Potential Participants):

-	EVENT NAME	Attendance #	Target audience #	Attendance %
1	Grill & Greens (BEDS, MSc, DD, Exchange, CEMS)	250	462	54 %
2	Matriculation Bachelor (BEDS, BØA)	487	591	82 %
3	Matriculation Master (MØA, MRR, MSc, DD)	372	524	71 %
4	DNT (Exchange)	160	336	48 %
5	DNT (BEDS & MSc)	41	126	33 %
6	International student welcome: Practical info & meet Globus (BEDS)	23	26	88 %
7	International student welcome: Practical info & meet Globus (MSc, DD)	45	100	45 %
8	Beyond the Fjords: Unravelling Norwegian Culture (BEDS, MSc, DD)	20	126	16 %
9	Beyond the Fjords: Unravelling Norwegian Culture (Exchange, CEMS)	120	336	36 %
10	BEDS Insights: Your journey starts here! (BEDS)	36	75	48 %
11	How NHH is governed: Values and what we expect from you. (BØA)	79	516	15 %
12	How NHH is governed: Values and what we expect from you. (Exchange, CEMS)	180	336	54 %
13	How NHH is governed: Values and what we expect from you. (BEDS, MSc, DD, MØA, MRR)	50	599	8 %
14	Unlocking your potential: International Programmes and Career Guidance at NHH (BEDS)	21	75	28 %
15	Unlocking your potential: International Programmes and Career Guidance at NHH (MØA, MRR, MSc)	42	491	9 %
16	Unlocking your potential: International Programmes and Career Guidance at NHH (BØA)	78	516	15 %
17	MathTechQuest (BEDS)	45	75	60 %
18	BØA Innsikt: Din reise starter her! (BØA)	172	516	33 %
19	Case-oppgåve om Bærekraft i Praxis – Det Grønne Skiftet (BØA)	372	516	72 %
20	Starting the Master: Programme Leader's Info and Questions & Answers (MØA, MSc, MRR, DD)	178	524	34 %
21	En inspirerende forelesning av Professor Siv E. Rosendahl Skard (MØA, MSc, MRR, DD)	16	524	3 %
22	Welcome to NHH (Exchange, CEMS).	260	336	77 %
23	Examination, registration, rules and regulations (Exchange, CEMS).	200	336	60 %
24	How to handle unforeseen events (Exchange, CEMS).	200	336	60 %
25	Drop-in Booth: SIR and Career Centre (Exchange, CEMS)	40	336	12 %
26	Info session for incoming Double Degree students + Meet & Greet. (DD)	27	33	82 %

**Attendance Spectrum - From High to Low:**

Event	Attendance %
International student welcome: Practical info & meet Globus (BEDS)	88 %
Matriculation Bachelor (BEDS, BØA)	82 %
Info session for incoming Double Degree students + Meet & Greet. (DD)	82 %
Welcome to NHH (Exchange, CEMS).	77 %
Case-oppgåve om Bærekraft i Praxis – Det Grønne Skiftet (BØA)	72 %
Matriculation Master (MØA, MRR, MSc, DD)	71 %
MathTechQuest (BEDS)	60 %
Examination, registration, rules and regulations (Exchange, CEMS).	60 %
How to handle unforeseen events (Exchange, CEMS).	60 %
Grill & Greens (BEDS, MSc, DD, Exchange, CEMS)	54 %
How NHH is governed: Values and what we expect from you. (Exchange, CEMS)	54 %
BEDS Insights: Your journey starts here! (BEDS)	48 %
DNT (Exchange)	48 %
International student welcome: Practical info & meet Globus (MSc, DD)	45 %
Beyond the Fjords: Unravelling Norwegian Culture (Exchange, CEMS)	36 %
Starting the Master: Programme Leader's Info and Questions & Answers (MØA, MSc, MRR, DD)	34 %
BØA Innsikt: Din reise starter her! (BØA)	33 %
DNT (BEDS & MSc)	33 %
Unlocking your potential: International Programmes and Career Guidance at NHH (BEDS)	28 %
Beyond the Fjords: Unravelling Norwegian Culture (BEDS, MSc, DD)	16 %
How NHH is governed: Values and what we expect from you. (BØA)	15 %
Unlocking your potential: International Programmes and Career Guidance at NHH (BØA)	15 %
Drop-in Booth: SIR and Career Centre (Exchange, CEMS)	12 %
Unlocking your potential: International Programmes and Career Guidance at NHH (MØA, MRR, MSc)	9 %
How NHH is governed: Values and what we expect from you. (BEDS, MSc, DD, MØA, MRR)	8 %
En inspirerende forelesning av Professor Siv E. Rosendaal Skard (MØA, MSc, MRR, DD)	3 %



Programme details

Day to day Welcome Week 2025 programme by student-group:

B&A	DAG & DATO	TID	ARRANGEMENT	INFO	STED	SPRÅK	ANSATTE
	Mandag, 11 august 2025						
	With BEOS	09:30-11:30	Immatrikulering.	Formelt antrekk	Aula. Inngang C.	på engelsk	SC, Guro, Arnoud
		11:30-12:30	Lunsj.		Studentkantina.	-	S+S, SC, læringer
		12:30-13:30	Å utforske NHHs.		Aud Max.	på engelsk	NHHS
		13:30-14:30	Inndeling i faddergruppen.		Hallen mellom den nye fløyen og hovedinngangen.	på norsk	NHHS
		Frå cirka klokka 18 og utover	Kveldsfeiringer NHHs.		Se nettsiden til NHHs.	på norsk og engelsk	NHHS
			Merk deg: daglig fra 10:00-14:00, stand for IT-tjenester uten avtale. Plassert nær servicesenteret. Informasjon og hjelp om: NHH-brukerkonto, wifi, Studentweb, student-ID-app, nøkkelbrikke, webmail osv.				
	Tirsdag, 12 august 2025						
	New name	11:30-13:30	B&A Innsikt: Din reise starter her!	Ombudsman at the end	Aula.	på norsk	Brigt Ove
		12:00-15:00	Boder: Sammen, Politi, Chaplain, DNT, Studieveiledning, Skatteetaten, SUA, UDI og Ombudsman.		Korridor på toppen av hovedtrappa	på norsk og engelsk	Norunn, SC
		Frå cirka klokka 18 og utover	Kveldsfeiringer NHHs.		Se nettsiden til NHHs.	på norsk og engelsk	NHHS
			Merk deg: daglig fra 10:00-14:00, stand for IT-tjenester uten avtale. Plassert nær servicesenteret. Informasjon og hjelp om: NHH-brukerkonto, wifi, Studentweb, student-ID-app, nøkkelbrikke, webmail osv.				
	Onsdag, 13 august 2025						
	New name + Only B&A students	14:00-15:00	Slik styres NHH: Verdier og våre forventninger til deg.		Aud Max (komme inn fra baksiden). Inngang A. AUD	på norsk	SC
		15:00-16:00	Utvikle ditt fulle potensial: Internasjonale program og karriererettledning ved NHH	SIR + ENGAGE	Aud Max.	på norsk	Norunn
		Frå cirka klokka 18 og utover	Kveldsfeiringer NHHs.		Se nettsiden til NHHs.	på norsk og engelsk	NHHS
			Merk deg: daglig fra 10:00-14:00, stand for IT-tjenester uten avtale. Plassert nær servicesenteret. Informasjon og hjelp om: NHH-brukerkonto, wifi, Studentweb, student-ID-app, nøkkelbrikke, webmail osv.				
	Torsdag, 14 august 2025						
	New name	10:00-16:00	Case-oppgåve om Bærekraft i Praksis – Det Grønne Skiftet	Lunsj fra 12.00-12.30 - i Obligatorisk & Bring laptop	Aud Max, Lunsj i Speilsalen	på norsk	Brigt Ove
		Frå cirka klokka 18 og utover	Kveldsfeiringer NHHs.		Se nettsiden til NHHs.	på norsk og engelsk	NHHS
			Merk deg: daglig fra 10:00-14:00, stand for IT-tjenester uten avtale. Plassert nær servicesenteret. Informasjon og hjelp om: NHH-brukerkonto, wifi, Studentweb, student-ID-app, nøkkelbrikke, webmail osv.				
	Fredag, 15 august 2025						
		12:00-15:00	Sports- og aktivitetssdag NHHs.		Stemmemyren idrettsbaner, overfor NHH campus.	på norsk og engelsk	NHHS
		18:00-22:00	Hallaien konsert.		Koengen, Bergen. Se nettsiden til NHHs.	på norsk og engelsk	NHHS
	Lørdag, 16 august 2025						
		Frå cirka klokka 13 og utover	NHHS program.		Se nettsiden til NHHs.	på norsk og engelsk	NHHS
	Søndag, 17 august 2025						
		13:00-17:00	Alternativ bussguiding gjennom byen med NHHs.		Se nettsiden til NHHs.	på norsk og engelsk	NHHS



Evaluation NHH Welcome Week 2025

BEDS	DAY & DATE	TIME	EVENT	INFO	LOCATION	LANGUAGE	STAFF
	Friday, 8 August 2025	16:00-19:00	Grill & Greens: NHH Staff Serving Up Smiles and Sizzle.	Only int students	NHH campus; seaside or corridor with bad weather	in English	SC, all WW25 project members + management
	Monday, 11 August 2025						
	With B&A	09:30-11:30	Matriculation.	Formal attire	Aula. Entrance C.	in English	SC, Guro, Arnoud
		11:30-12:30	Lunch.		Student canteen.	-	SC
		12:30-13:30	Discovering NHHs.		Aud Max.	in English	NHHS
		13:30-14:30	Division into fadder groups.		Hall between the new wing and the main entrance.	in English	NHHS
		From around 18:00 onwards	Evening celebrations by NHHs.		See the NHHs website for details.	in Norwegian and English	NHHS
			Note: daily from 10:00-14:00 hrs, walk-in IT services booth. Located near the service centre. Information & Help concerning: NHH user account, wifi, Studentweb, student-ID app, key-chip, webmail etc.				
	Tuesday, 12 August 2025						
	Changed + new name	10:00-11:00	International student welcome: Practical info & meet Globus	Join us for information about regi	Aud A	in English	Opptak
	New name	11:00-12:00	BEDS Insights: Your journey starts here!	Ombudsman at the end	Aud B	in English	Arnoud
		12:00-13:00	Lunch.		Speilsalen	in English	SC
	With MSc	13:00-14:00	Outdoor life & sports in Norway by DNT + Q&A.	Only int students	Aud Max	in English	Arnoud
	New + With MSc	14:00-15:30	Beyond the Fjords: Unravelling Norwegian Culture.	Only int students	Aud Max.	in English	Arnoud
		12:00-15:00	Booths: Sammen, Police, Student Counsellors, Chaplain, DNT, Skatteetaten, SUA, UDI and Ombu		Hall between the new wing and the main entrance.	in Norwegian and English	Norunn, SC
		From around 18:00 onwards	Evening celebrations by NHHs.		See the NHHs website for details.	in Norwegian and English	NHHS
			Note: daily from 10:00-14:00 hrs, walk-in IT services booth. Located near the service centre. Information & Help concerning: NHH user account, wifi, Studentweb, student-ID app, key-chip, webmail etc.				
	Wednesday, 13 August 2025						
	New name + with Master	13:00-14:00	How NHH is governed: Values and what we expect from you.		Aud Max.	in English	SC
		From around 18:00 onwards	Evening celebrations by NHHs.		See the NHHs website for details.	in Norwegian and English	NHHS
			Note: daily from 10:00-14:00 hrs, walk-in IT services booth. Located near the service centre. Information & Help concerning: NHH user account, wifi, Studentweb, student-ID app, key-chip, webmail etc.				
	Thursday, 14 August 2025						
		10:00-11:00	Unlocking your potential: International Programmes and Car/SIR + ENGAGE		Aud D	in English	Norunn
		11:00-15:00	MathTechQuest. Lunch from 12.00-12.30	Mandatory	Aud D Lunch in Speilsalen	in English	Arnoud
		From around 18:00 onwards	Evening celebrations by NHHs.		See the NHHs website for details.	in Norwegian and English	NHHS
			Note: daily from 10:00-14:00 hrs, walk-in IT services booth. Located near the service centre. Information & Help concerning: NHH user account, wifi, Studentweb, student-ID app, key-chip, webmail etc.				
	Friday 15 August 2025						
		12:00-15:00	Sports- and activities day by NHHs.		Stemmenryen sports fields, across from NHH campus.	in Norwegian and English	NHHS
		18:00-22:00	Hallaen concert.		Koengen, Bergen. See the NHHs website for details.	in Norwegian and English	NHHS
	Saturday, 16 August 2025						
		From around 13:00 onwards	NHHS programme.		See the NHHs website for details.	in Norwegian and English	NHHS
	Sunday, 17 August 2025						
		13:00-17:00	Alternative bus guiding through town by NHHs.		See the NHHs website for details.	in Norwegian and English	NHHS

Evaluation NHH Welcome Week 2025

NHH



MØA & MRR	DAG & DATO	TID	ARRANGEMENT	INFO	STED	SPRÅK	ANSATTE
	Mandag, 11 august 2025						
	With MSc	12:30-14:30	Immatrikulering	Formelt antrekk	Aula, Entrance C.	på engelsk	SC, Brigit Ove
		14:30-15:30	Å utforske NHHs		Aud Max.	på engelsk	NHHS
		15:30-16:00	Inndeling i faddergruppen.		Hallen mellom den nye fløyen og hovedinngangen.	på engelsk	NHHS
		Frå cirka klokka 18 og utover	Kveldsfeiringer NHHs.		Se nettsiden til NHHs.	på norsk og engelsk	NHHS
			Merk deg: daglig fra 10:00-14:00, stand for IT-tjenester uten avtale. Plassert nær servicesenteret. Informasjon og hjelp om: NHH-brukerkonto, wifi, Studentweb, student-ID-app, nøkkelbrikke, webmail osv.				
	Tirsdag, 12 august 2025						
		12:00-15:00	Boder: Sammen, Politi, Chaplain, DNT, ENGAGE.EU, Skatteetaten, SUA, UDI og Ombudsman.		Hallen mellom den nye fløyen og hovedinngangen.	på norsk og engelsk	Norunn
		Frå cirka klokka 18 og utover	Kveldsfeiringer NHHs.		Se nettsiden til NHHs.	på norsk og engelsk	NHHS
			Merk deg: daglig fra 10:00-14:00, stand for IT-tjenester uten avtale. Plassert nær servicesenteret. Informasjon og hjelp om: NHH-brukerkonto, wifi, Studentweb, student-ID-app, nøkkelbrikke, webmail osv.				
	Onsdag, 13 august 2025						
	New name	10:30-12:00	Starting the Master: Programme Leader's Info and Questions & Answers		Aud Max.	på engelsk	Brigit Ove
		12:00-13:30	Boder: Master specialisations, ENGAGE.EU, SIR, PhD		Hallen mellom den nye fløyen og hovedinngangen.	på norsk og engelsk	Brigit Ove, SC
	New name + BEDS + MSc/DD	13:00-14:00	How NHH is governed: Values and what we expect from you.		Aud Max.	på engelsk	SC
		Frå cirka klokka 18 og utover	Kveldsfeiringer NHHs.		Se nettsiden til NHHs.	på norsk og engelsk	NHHS
			Merk deg: daglig fra 10:00-14:00, stand for IT-tjenester uten avtale. Plassert nær servicesenteret. Informasjon og hjelp om: NHH-brukerkonto, wifi, Studentweb, student-ID-app, nøkkelbrikke, webmail osv.				
	Torsdag, 14 august 2025						
	With MSc	12:00-13:00	En inspirerende forelesning av Professor Siv E. Rosendahl Skard		Aud A	på engelsk	Arnoud
	With MSc	13:00-14:00	Unlocking your potential: International Programmes and Career Guidance at SIR & ENGAGE		Aud A	på engelsk	Norunn
		Frå cirka klokka 18 og utover	Kveldsfeiringer NHHs.		Se nettsiden til NHHs.	på norsk og engelsk	NHHS
			Merk deg: daglig fra 10:00-14:00, stand for IT-tjenester uten avtale. Plassert nær servicesenteret. Informasjon og hjelp om: NHH-brukerkonto, wifi, Studentweb, student-ID-app, nøkkelbrikke, webmail osv.				
	Freitag, 15 august 2025						
		12:00-15:00	Sports- og aktivitetsdag NHHs.		Stemmemyren idrettsbaner, overfor NHH campus.	på norsk og engelsk	NHHS
		18:00-22:00	Hallaen konsert.		Koengen, Bergen. Se nettsiden til NHHs.	på norsk og engelsk	NHHS
	Lørdag, 16 august 2025						
		Frå cirka klokka 13 og utover	NHHS program.		Se nettsiden til NHHs.	på norsk og engelsk	NHHS
	Søndag, 17 august 2025						
		13:00-17:00	Alternativ bussguiding gjennom byen med NHHs.		Se nettsiden til NHHs.	på norsk og engelsk	NHHS



Evaluation NHH Welcome Week 2025

MSc & DD	DAY & DATE	TIME	EVENT	INFO	LOCATION	LANGUAGE	ANSATTE
	Friday, 8 August 2025	16:00-19:00	Grill & Greens: NHH Staff Serving Up Smiles and Sizzle.	Only int students	NHH campus; seaside or corridor with bad weather	in English	SC, ALL
	Monday, 11 August 2025						
	With MØA	12:30-14:30	Matriculation.	Formal attire	Aula.	in English	
		14:30-15:30	Discovering NHHs.		Aud Max.	in English	NHHS
		15:30-16:00	Division into fadder groups.		Hall between the new wing and the main entrance.	in English	NHHS
		From around 18:00 onwards	Evening celebrations by NHHS.		See the NHHs website for details.	in Norwegian and English	NHHS
			Note: daily from 10:00-14:00 hrs, walk-in IT services booth. Located near the service centre. Information & Help concerning: NHH user account, wifi, Studentweb, student-ID app, key-chip, webmail etc.				
	Tuesday, 12 August 2025						
	Changed and new name	11:00-12:00	International student welcome: Practical info & meet Globus	Join us for informatio	Aud A	in English	Opptak
		12:00-13:00	Lunch		Speilsalen	in Norwegian and English	SC
		12:00-15:00	Booths: Sammen, Police, Student Counsellors, Chaplain, DNT, Skatteetaten, SUA, UDI and Ombudsman.		Hall between the new wing and the main entrance.	in Norwegian and English	Norunn, SC
	With BEDS	13:00-14:00	Outdoor life & sports in Norway by DNT + Q&A.	Only int students	Aud Max.	in English	Arnoud
	New + With BEDS	14:00-15:30	Beyond the Fjords: Unravelling Norwegian Culture.	Only int students	Aud Max.	in English	Arnoud
		From around 18:00 onwards	Evening celebrations by NHHS.		See the NHHs website for details.	in Norwegian and English	NHHS
			Note: daily from 10:00-14:00 hrs, walk-in IT services booth. Located near the service centre. Information & Help concerning: NHH user account, wifi, Studentweb, student-ID app, key-chip, webmail etc.				
	Wednesday, 13 August 2025						
	New name	10:30-12:00	Starting the Master: Programme Leader's Info and Questions & Answers		Aud Max.	in English	Bright Ove
		12:00-13:30	Lunch and Master Specialisations fair, ENGAGE.EU, SIR, PhD		Hall between the new wing and the main entrance.	in English	Bright Ove, SC
	New name + BEDS students	13:00-14:00	How NHH is governed: Values and what we expect from you.		Aud Max.	in English	SC
		14:15-16:15	Info session for incoming Double Degree students + Meet & Greet.	By invitation only.	Aud M	in English	Hilde
		From around 18:00 onwards	Evening celebrations by NHHS.		See the NHHs website for details.	in Norwegian and English	NHHS
			Note: daily from 10:00-14:00 hrs, walk-in IT services booth. Located near the service centre. Information & Help concerning: NHH user account, wifi, Studentweb, student-ID app, key-chip, webmail etc.				
	Thursday, 14 August 2025						
	With MØA	12:00-13:00	An inspiring lecture by Professor Siv E. Rosendahl Skard		Aud A	in English	Arnoud
	With MØA	13:00-14:00	Unlocking your potential: International Programmes and Career Guidance at NHH.	SIR & ENGAGE	Aud A.	in English	Norunn
		From around 18:00 onwards	Evening celebrations by NHHS.		See the NHHs website for details.	in Norwegian and English	NHHS
			Note: daily from 10:00-14:00 hrs, walk-in IT services booth. Located near the service centre. Information & Help concerning: NHH user account, wifi, Studentweb, student-ID app, key-chip, webmail etc.				
	Friday 15 August 2025						
		12:00-15:00	Sports- and activities day by NHHS.		Stemmemyren sports fields, across from NHH campus.	in Norwegian and English	NHHS
		18:00-22:00	Hallaen concert.		Koengen, Bergen. See the NHHs website for details.	in Norwegian and English	NHHS
	Saturday, 16 August 2025						
		From around 13:00 onwards	NHHS programme.		See the NHHs website for details.	in Norwegian and English	NHHS
	Sunday, 17 August 2025						
		13:00-17:00	Alternative bus guiding through town by NHHS.		See the NHHs website for details.	in Norwegian and English	NHHS



Evaluation NHH Welcome Week 2025

Exchange & CEMS DAY & DATE	TIME	EVENT	INFO	LOCATION	LANGUAGE	ANSATTE
Friday, 8 August 2025	16:00-19:00	Grill & Greens: NHH Staff Serving Up Smiles and Sizzle.	Only int students	NHH campus; seaside or corridor with bad weather	in English	SC, ALL
Monday, 11 August 2025						
	10:00-11:30	Welcome to NHH.		Aud Max.	in English	Norunn
	11:30-12:30	Discovering NHHS.		Aud Max.	in English	NHHS
	12:30-13:30	Lunch-bag & Division into fadder groups.		Hall between the new wing and the main entrance.	in English	NHHS
	From around 18:00 onwards	Evening celebrations by NHHS.		See the NHHS website for details.	in Norwegian and English	NHHS
		Note: daily from 10:00-14:00 hrs, walk-in IT services booth. Located near the service centre. Information & Help concerning: NHH user account, wifi, Studentweb, student-ID app, key-chip, webmail etc.				
Tuesday, 12 August 2025						
	10:00-11:00	Outdoor life & sports in Norway by DNT + Q&A.		Aud Max.	in English	Arnoud
New name	11:00-12:00	How NHH is governed: Values and what we expect from you		Aud Max.	in English	Norunn
	12:00-13:00	Lunch		Speilsalen.	-	SC
	12:00-15:00	Booths: Sammen, Police, Student Counsellors, Chaplain, DNT, Skatteetaten, SUA, UDI and Ombudsman.		Hall between the new wing and the main entrance.	in Norwegian and English	Norunn, SC
	From around 18:00 onwards	Evening celebrations by NHHS.		See the NHHS website for details.	in Norwegian and English	NHHS
		Note: daily from 10:00-14:00 hrs, walk-in IT services booth. Located near the service centre. Information & Help concerning: NHH user account, wifi, Studentweb, student-ID app, key-chip, webmail etc.				
Wednesday, 13 August 2025						
	12:30-13:30	Drop-in Booth: SIR and Career Centre		Outside Servicecentre	in English	Norunn
	From around 18:00 onwards	Evening celebrations by NHHS.		See the NHHS website for details.	in Norwegian and English	NHHS
		Note: daily from 10:00-14:00 hrs, walk-in IT services booth. Located near the service centre. Information & Help concerning: NHH user account, wifi, Studentweb, student-ID app, key-chip, webmail etc.				
Thursday, 14 August 2025						
	13:00-14:30	Beyond the Fjords: Unravelling Norwegian Culture.		Aud Max.	in English	Arnoud
	14:30-15:30	Examination, registration, rules and regulations.		Aud Max.	in English	Norunn & Section of Exam
	15:45-16:45	How to handle unforeseen events.		Aud Max.	in English	Norunn
	From around 18:00 onwards	Evening celebrations by NHHS.		See the NHHS website for details.	in Norwegian and English	NHHS
		Note: daily from 10:00-14:00 hrs, walk-in IT services booth. Located near the service centre. Information & Help concerning: NHH user account, wifi, Studentweb, student-ID app, key-chip, webmail etc.				
Friday 15 August 2025						
	12:00-15:00	Sports- and activities day by NHHS.		Stemmemyren sports fields, across from NHH campus.	in Norwegian and English	NHHS
	18:00-22:00	Hallaen concert.		Koengen, Bergen. See the NHHS website for details.	in Norwegian and English	NHHS
Saturday, 16 August 2025						
	From around 13:00 onwards	NHHS programme.		See the NHHS website for details.	in Norwegian and English	NHHS
Sunday, 17 August 2025						
	13:00-17:00	Alternative bus guiding through town by NHHS.		See the NHHS website for details.	in Norwegian and English	NHHS



Detailed participant survey results

Programme	Response 2025			Response 2024	
	Responses	%	#	%	#
	All programmes	15 %	221	13 %	187
ALL	Type of respondent	%	#	%	#
	Bachelor – BØA programme	29,0 %	64	34 %	62
	Bachelor – BEDS programme	5,4 %	12	7 %	13
	Master – MØA or MRR programme	20,4 %	45	18 %	33
	Master – MSc or Double Degree programme	11,8 %	26	7 %	13
	Exchange or CEMS programme	33,5 %	74	34 %	65
ALL	Gender identity	%	#	%	#
	Male	52,6 %	120	53 %	100
	Female	47,4 %	108	47 %	87
	Non-binary	0,0 %	0	0 %	0
	Prefer not to say	0,0 %	0	0 %	0
	Other	0,0 %	0	0 %	0
ALL	Nationality	%	#		
	Austria	1,8 %	4		
	Belgium	1,3 %	3		
	Bolivia	0,4 %	1		
	Bulgaria	0,4 %	1		
	Canada	0,4 %	1		
	China	0,9 %	2		
	Czech Republic	1,3 %	3		
	Finland	1,8 %	4		
	France	6,1 %	14		
	Germany	14,9 %	34		
	Greece	0,4 %	1		
	Iceland	0,9 %	2		
	India	3,1 %	7		
	Italy	7,0 %	16		
	Japan	0,4 %	1		
	Malaysia	0,4 %	1		
	Netherlands	0,9 %	2		
	North Korea	0,4 %	1		
	Norway	48,7 %	111		
	Peru	0,4 %	1		
	Philippines	0,4 %	1		
	Portugal	2,2 %	5		
	Romania	0,4 %	1		
	Russian Federation	0,4 %	1		
	Singapore	0,9 %	2		
	Spain	0,9 %	2		
	Sweden	0,9 %	2		
	Switzerland	1,3 %	3		
	Ukraine	0,4 %	1		

Evaluation NHH Welcome Week 2025

NHH



ALL

Age	%	#
18-24	82,5 %	188
25-34	17,1 %	39
35-44	0,0 %	0
45 or above	0,4 %	1

%	#
87 %	162
13 %	24
1 %	1
0 %	0

ALL

Overall, how would you rate your experience of Welcome Week 2025?	%	#
I did not attend Welcome Week 2025	4,8 %	11
Excellent	31,6 %	72
Good	50,4 %	115
Fair	11,4 %	26
Poor	1,8 %	4
Bad	0,0 %	0

%	#
3 %	6
32 %	49
51 %	95
11 %	20
4 %	7
0 %	0

ALL

Would you recommend the Welcome Week to new incoming students?	%	#
I do not know as I did not attend Welcome Week 2025	2,6 %	6
Definitely yes	66,2 %	151
Probably yes	23,7 %	54
Not sure	4,4 %	10
Probably no	2,6 %	6
Definitely no	0,4 %	1

%	#
3 %	5
71 %	132
21 %	39
4 %	8
1 %	1
1 %	2



Evaluation NHH Welcome Week 2025

BØA

What was your experience with the 'Immatrikuleringsseremoni' held on Monday 11 August?	%	#
I did not attend this session	0,0 %	0
Excellent	53,1 %	34
Good	37,5 %	24
Fair	9,4 %	6
Poor	0,0 %	0
Bad	0,0 %	0

%	#
3 %	2
32 %	19
50 %	30
13 %	8
2 %	1
0 %	0

BØA

What was your experience with the session 'BØA Innsikt: Din reise starter her!' held on Tuesday 12 August?	%	#
I did not attend this session	28,1 %	18
Excellent	17,2 %	11
Good	35,9 %	23
Fair	18,8 %	12
Poor	0,0 %	0
Bad	0,0 %	0

%	#
63 %	38
12 %	7
15 %	9
8 %	5
2 %	1
0 %	0

BØA

What was your experience with the 'Liten messe med boder av Sammen, politi, brannvesen, DNT, ENGAGE.EU, Skatteetaten, UDI, SUA, Ombudsman, studentprest' held on Tuesday 12 August?	%	#
I did not attend this session	75,0 %	48
Excellent	1,6 %	1
Good	10,9 %	7
Fair	10,9 %	7
Poor	1,6 %	1
Bad	0,0 %	0

%	#
80 %	47
2 %	1
5 %	3
13 %	8
2 %	1
0 %	0

BØA

What was your experience with the session 'Slik styres NHH: Verdier og våre forventninger til deg!' held on Wednesday 13 August?	%	#
I did not attend this session	59,4 %	38
Excellent	7,8 %	5
Good	18,8 %	12
Fair	14,1 %	9
Poor	0,0 %	0
Bad	0,0 %	0

%	#
62 %	37
18 %	11
17 %	10
3 %	2
0 %	0
0 %	0



Evaluation NHH Welcome Week 2025

BØA

What was your experience with the 'Utvikle ditt fulle potensial: Internasjonale program og karriererettteiling ved NHH' held on Wednesday 13 August?	%	#
I did not attend this session	59,4 %	38
Excellent	12,5 %	8
Good	14,1 %	9
Fair	14,1 %	9
Poor	0,0 %	0
Bad	0,0 %	0

%	#
65 %	39
8 %	5
13 %	8
13 %	8
0 %	0
0 %	0

BØA

What was your experience with the 'Case-oppgåve om Bærekraft i Praksis – Det Grønne Skiftet' held on Thursday 14 August?	%	#
I did not attend this session	3,1 %	2
Excellent	9,4 %	6
Good	39,1 %	25
Fair	40,6 %	26
Poor	4,7 %	3
Bad	3,1 %	2

%	#
45 %	27
7 %	4
37 %	22
8 %	5
3 %	2
0 %	0

BEDS

What was your experience with the 'Grill & Greens: NHH staff serving up smiles and sizzle >' held on Friday 8 August?	%	#
I did not attend this session	16,7 %	2
Excellent	33,3 %	4
Good	50,0 %	6
Fair	0,0 %	0
Poor	0,0 %	0
Bad	0,0 %	0

%	#
67 %	8
17 %	2
8 %	1
8 %	1
0 %	0
0 %	0

BEDS

What was your experience with the 'Matriculation ceremony' held on Monday 11 August?	%	#
I did not attend this session	0,0 %	0
Excellent	66,7 %	8
Good	33,3 %	4
Fair	0,0 %	0
Poor	0,0 %	0
Bad	0,0 %	0

%	#
8 %	1
50 %	6
17 %	2
25 %	3
0 %	0
0 %	0



Evaluation NHH Welcome Week 2025

BEDS	What was your experience with the session 'BEDS Insights: Your journey starts here!' by the Academic Head of BEDS held on Tuesday 12 August?	%	#	%	#
	I did not attend this session	8,3 %	1	17 %	2
	Excellent	50,0 %	6	50 %	6
	Good	41,7 %	5	25 %	3
	Fair	0,0 %	0	8 %	1
	Poor	0,0 %	0	0 %	0
	Bad	0,0 %	0	0 %	0
BEDS	What was your experience with the session 'Outdoor life & sports in Norway by DNT + Q&A' held on Tuesday 12 August?	%	#	%	#
	I did not attend this session	50,0 %	6	75 %	9
	Excellent	33,3 %	4	17 %	2
	Good	0,0 %	0	8 %	1
	Fair	8,3 %	1	0 %	0
	Poor	8,3 %	1	0 %	0
	Bad	0,0 %	0	0 %	0
BEDS	What was your experience with the 'Small fair with booths/stands of Sammen, Police, Fire department, DNT, ENGAGE.EU, Skatteetaten, UDI, SUA, Ombudsman, and the Student chaplain' held on Tuesday 12 August?	%	#	%	#
	I did not attend this session	41,7 %	5	50 %	6
	Excellent	8,3 %	1	17 %	2
	Good	33,3 %	4	25 %	3
	Fair	16,7 %	2	0 %	0
	Poor	0,0 %	0	8 %	1
	Bad	0,0 %	0	0 %	0
BEDS	What was your experience with the session 'How NHH is governed: Values and what we expect from you' held on Wednesday 13 August?	%	#	%	#
	I did not attend this session	8,3 %	1	17 %	2
	Excellent	33,3 %	4	58 %	7
	Good	41,7 %	5	17 %	2
	Fair	16,7 %	2	8 %	1
	Poor	0,0 %	0	0 %	0
	Bad	0,0 %	0	0 %	0
BEDS	What was your experience with the session 'International student welcome: Practical info & meet Globus << for international students >>' held on Tuesday 12 August?	%	#	%	#
	I did not attend this session	33,3 %	4	50 %	6
	Excellent	41,7 %	5	25 %	3
	Good	25,0 %	3	25 %	3
	Fair	0,0 %	0	0 %	0
	Poor	0,0 %	0	0 %	0
	Bad	0,0 %	0	0 %	0



Evaluation NHH Welcome Week 2025

BEDS

What was your experience with the session 'Unlocking your potential: International Programmes and Career Guidance at NHH' held on Thursday 14 August?	%	#
I did not attend this session	41,7 %	5
Excellent	41,7 %	5
Good	16,7 %	2
Fair	0,0 %	0
Poor	0,0 %	0
Bad	0,0 %	0

%	#
33 %	4
25 %	3
33 %	4
8 %	1
0 %	0
0 %	0

BEDS

What was your experience with the 'MathTechQuest' held on Thursday 14 August?	%	#
I did not attend this session	8,3 %	1
Excellent	50,0 %	6
Good	16,7 %	2
Fair	25,0 %	3
Poor	0,0 %	0
Bad	0,0 %	0

%	#
42 %	5
8 %	1
25 %	3
17 %	2
8 %	1
0 %	0

BEDS

What was your experience with the session 'Beyond the fjords: Unravelling Norwegian Culture' held on Thursday 12 August?	%	#
I did not attend this session	50,0 %	6
Excellent	33,3 %	4
Good	16,7 %	2
Fair	0,0 %	0
Poor	0,0 %	0
Bad	0,0 %	0

NEW

MØA & MRR

What was your experience with the 'Immatrিকুলeringsseremoni' held on Monday 11 August?	%	#
I did not attend this session	15,6 %	7
Excellent	26,7 %	12
Good	46,7 %	21
Fair	4,4 %	2
Poor	6,7 %	3
Bad	0,0 %	0

%	#
3 %	1
50 %	16
34 %	11
13 %	4
0 %	0
0 %	0

MØA & MRR

What was your experience with the session 'How NHH is governed: Values and what we expect from you!' held on Wednesday 13 August?	%	#
I did not attend this session	84,4 %	38
Excellent	2,2 %	1
Good	11,1 %	5
Fair	2,2 %	1
Poor	0,0 %	0
Bad	0,0 %	0

%	#
63 %	20
19 %	6
13 %	4
6 %	2
0 %	0
0 %	0



Evaluation NHH Welcome Week 2025

MØA & MRR

What was your experience with the 'Liten messe med boder av Sammen, politi, brannvesen, DNT, ENGAGE.EU, Skatteetaten, UDI, SUA, Ombudsman, studentprest' held on Tuesday 12 August?	%	#
I did not attend this session	75,6 %	34
Excellent	2,2 %	1
Good	15,6 %	7
Fair	4,4 %	2
Poor	2,2 %	1
Bad	0,0 %	0

%	#
81 %	26
3 %	1
13 %	4
3 %	1
0 %	0
0 %	0

MØA & MRR

What was your experience with the session 'Starting the Master: Programme Leader's Info and Questions & Answers' held on Wednesday 13 August?	%	#
I did not attend this session	55,6 %	25
Excellent	13,3 %	6
Good	26,7 %	12
Fair	4,4 %	2
Poor	0,0 %	0
Bad	0,0 %	0

%	#
31 %	10
25 %	8
34 %	11
9 %	3
0 %	0
0 %	0

MØA & MRR

What was your experience with the 'Messe om master spesialiseringer, ENGAGE.EU, SIR, PhD' held on Wednesday 13 August?	%	#
I did not attend this session	57,8 %	26
Excellent	11,1 %	5
Good	24,4 %	11
Fair	6,7 %	3
Poor	0,0 %	0
Bad	0,0 %	0

%	#
47 %	15
25 %	8
16 %	5
9 %	3
3 %	1
0 %	0

MØA & MRR

What was your experience with the 'Encouraging Pro-Environmental Behavior in Public Spaces: A Three-Season Field Experiment with Football Supporters by Professor Siv E. Rosendahl Skard' held on Thursday 14 August?	%	#
I did not attend this session	91,1 %	41
Excellent	6,7 %	3
Good	2,2 %	1
Fair	0,0 %	0
Poor	0,0 %	0
Bad	0,0 %	0

NEW



Evaluation NHH Welcome Week 2025

MØA & MRR

What was your experience with the session 'Unlocking your potential: International Programmes and Career Guidance at NHH' held on Thursday 14 August?	%	#
I did not attend this session	77,8 %	35
Excellent	6,7 %	3
Good	15,6 %	7
Fair	0,0 %	0
Poor	0,0 %	0
Bad	0,0 %	0

%	#
72 %	23
13 %	4
13 %	4
3 %	1
0 %	0
0 %	0

MSc & DD

What was your experience with the 'Grill & Greens: NHH staff serving up smiles and sizzle' held on Friday 8 August?	%	#
I did not attend this session	7,7 %	2
Excellent	34,6 %	9
Good	50,0 %	13
Fair	3,8 %	1
Poor	0,0 %	0
Bad	3,8 %	1

%	#
8 %	1
38 %	5
38 %	5
15 %	2
0 %	0
0 %	0

MSc & DD

What was your experience with the 'Matriculation ceremony' held on Monday 11 August?	%	#
I did not attend this session	0,0 %	0
Excellent	53,8 %	14
Good	30,8 %	8
Fair	15,4 %	4
Poor	0,0 %	0
Bad	0,0 %	0

%	#
15 %	2
54 %	7
31 %	4
0 %	0
0 %	0
0 %	0

MSc & DD

What was your experience with the session 'How NHH is governed: Values and what we expect from you!' held on Tuesday 13 August?	%	#
I did not attend this session	46,2 %	12
Excellent	11,5 %	3
Good	26,9 %	7
Fair	15,4 %	4
Poor	0,0 %	0
Bad	0,0 %	0

%	#
23 %	3
38 %	5
38 %	5
0 %	0
0 %	0
0 %	0



Evaluation NHH Welcome Week 2025

MSc & DD

What was your experience with the 'Outdoor life & sports in Norway by DNT + Q&A' held on Tuesday 12 August?	%	#
I did not attend this session	50,0 %	13
Excellent	19,2 %	5
Good	23,1 %	6
Fair	7,7 %	2
Poor	0,0 %	0
Bad	0,0 %	0

%	#
23 %	3
38 %	5
23 %	3
15 %	2
0 %	0
0 %	0

MSc & DD

What was your experience with the 'Small fair with booths/stands of Sammen, Police, Fire department, DNT, ENGAGE.EU, Skatteetaten, UDI, SUA, Ombudsman, and the Student chaplain' held on Tuesday 12 August?	%	#
I did not attend this session	34,6 %	9
Excellent	11,5 %	3
Good	38,5 %	10
Fair	15,4 %	4
Poor	0,0 %	0
Bad	0,0 %	0

%	#
38 %	5
23 %	3
15 %	2
15 %	2
8 %	1
0 %	0

MSc & DD

What was your experience with the session 'Starting the Master: Programme Leader's Info and Questions & Answers' held on Wednesday 13 August?	%	#
I did not attend this session	30,8 %	8
Excellent	26,9 %	7
Good	34,6 %	9
Fair	7,7 %	2
Poor	0,0 %	0
Bad	0,0 %	0

%	#
31 %	4
38 %	5
31 %	4
0 %	0
0 %	0
0 %	0

MSc & DD

What was your experience with the 'Fair on master's specialisations, ENGAGE.EU, career, double degree, exchange programmes, and PhD' held on Wednesday 13 August?	%	#
I did not attend this session	34,6 %	9
Excellent	23,1 %	6
Good	30,8 %	8
Fair	11,5 %	3
Poor	0,0 %	0

%	#
23 %	3
31 %	4
46 %	6
0 %	0
0 %	0

MSc & DD

What was your experience with the session 'International student welcome: Practical info & meet Globus << for international students >>' held on Tuesday 12 August?	%	#
I did not attend this session	11,5 %	3
Excellent	34,6 %	9
Good	26,9 %	7
Fair	23,1 %	6
Poor	0,0 %	0
Bad	3,8 %	1

%	#
8 %	1
15 %	2
62 %	8
15 %	2
0 %	0
0 %	0



Evaluation NHH Welcome Week 2025

MSc & DD

What was your experience with the session 'Beyond the fjords: Unravelling Norwegian Culture' held on Thursday 12 August?	%	#
I did not attend this session	57,7 %	15
Excellent	23,1 %	6
Good	19,2 %	5
Fair	0,0 %	0
Poor	0,0 %	0
Bad	0,0 %	0

NEW

MSc & DD

What was your experience with the 'Encouraging Pro-Environmental Behavior in Public Spaces: A Three-Season Field Experiment with Football Supporters by Professor Siv E. Rosendahl Skard' held on Thursday 14 August?	%	#
I did not attend this session	84,6 %	22
Excellent	7,7 %	2
Good	3,8 %	1
Fair	3,8 %	1
Poor	0,0 %	0
Bad	0,0 %	0

NEW

MSc & DD

What was your experience with the session 'Unlocking your potential: International Programmes and Career Guidance at NHH' held on Thursday 14 August?	%	#
I did not attend this session	53,8 %	14
Excellent	15,4 %	4
Good	23,1 %	6
Fair	7,7 %	2
Poor	0,0 %	0

%	#
38 %	5
15 %	2
46 %	6
0 %	0
0 %	0

MSc & DD

What was your experience with the session 'Welcome & Information session for Double Degree students' held on Wednesday 13 August?	%	#
I did not attend this session	65,4 %	17
Excellent	23,1 %	6
Good	7,7 %	2
Fair	3,8 %	1
Poor	0,0 %	0

%	#
54 %	7
31 %	4
15 %	2
0 %	0
0 %	0

Exchange & CEMS

What was your experience with the 'Grill & Greens: NHH staff serving up smiles and sizzle' held on Friday 8 August?	%	#
I did not attend this session	25,7 %	19
Excellent	28,4 %	21
Good	33,8 %	25
Fair	10,8 %	8
Poor	1,4 %	1

%	#
31 %	19
30 %	18
30 %	18
8 %	5
0 %	0



Evaluation NHH Welcome Week 2025

Exchange & CEMS

What was your experience with the session 'Welcome to NHH' held on Monday 11 August?	%	#
I did not attend this session	8,1 %	6
Excellent	43,2 %	32
Good	41,9 %	31
Fair	5,4 %	4
Poor	1,4 %	1

%	#
2 %	1
54 %	33
39 %	24
3 %	2
2 %	1

Exchange & CEMS

What was your experience with the 'Outdoor life & sports in Norway by DNT + Q&A' held on Tuesday 12 August?	%	#
I did not attend this session	12,2 %	9
Excellent	35,1 %	26
Good	35,1 %	26
Fair	14,9 %	11
Poor	2,7 %	2
Bad	0,0 %	0

%	#
11 %	7
36 %	22
41 %	25
11 %	7
0 %	0
0 %	0

Exchange & CEMS

What was your experience with the session 'How NHH is governed: Values and what we expect from you!' held on Tuesday 12 August?	%	#
I did not attend this session	8,1 %	6
Excellent	29,7 %	22
Good	39,2 %	29
Fair	20,3 %	15
Poor	1,4 %	1
Bad	1,4 %	1

%	#
10 %	6
51 %	31
31 %	19
8 %	5
0 %	0
0 %	0

Exchange & CEMS

What was your experience with the 'Small fair with booths/stands of Sammen, Police, Fire department, DNT, ENGAGE.EU, Skatteetaten, UDI, SUA, Ombudsman, and the Student chaplain' held on Tuesday 12 August?	%	#
I did not attend this session	14,9 %	11
Excellent	20,3 %	15
Good	31,1 %	23
Fair	23,0 %	17
Poor	9,5 %	7
Bad	1,4 %	1

%	#
28 %	17
20 %	12
38 %	23
10 %	6
5 %	3
0 %	0



Evaluation NHH Welcome Week 2025

Exchange & CEMS	What was your experience with the 'Drop-in booth: the Section International Relations and the Career Centre' held on Wednesday 13 August?	%	#	%	#
	I did not visit the booth	66,2 %	49	56 %	34
	Excellent	8,1 %	6	13 %	8
	Good	21,6 %	16	26 %	16
	Fair	2,7 %	2	5 %	3
	Poor	1,4 %	1	0 %	0
	Bad	0,0 %	0	0 %	0
Exchange & CEMS	What was your experience with the 'Beyond the fjords: Unravelling Norwegian Culture' held on Thursday 14 August?	%	#	%	#
	I did not attend this session	13,5 %	10	11 %	7
	Excellent	33,8 %	25	56 %	34
	Good	39,2 %	29	23 %	14
	Fair	9,5 %	7	8 %	5
	Poor	4,1 %	3	0 %	0
	Bad	0,0 %	0	2 %	1
Exchange & CEMS	What was your experience with the 'Examination, registration, rules and regulations' held on Thursday 14 August?	%	#	%	#
	I did not attend this session	8,1 %	6	8 %	5
	Excellent	18,9 %	14	20 %	12
	Good	41,9 %	31	38 %	23
	Fair	16,2 %	12	25 %	15
	Poor	10,8 %	8	7 %	4
	Bad	4,1 %	3	3 %	2
Exchange & CEMS	What was your experience with the 'How to handle unforeseen events?' held on Thursday 14 August?	%	#	%	#
	I did not attend this session	18,9 %	14	44 %	27
	Excellent	14,9 %	11	28 %	17
	Good	52,7 %	39	23 %	14
	Fair	10,8 %	8	5 %	3
	Poor	2,7 %	2	0 %	0
	Bad	0,0 %	0	0 %	0



Evaluation NHH Welcome Week 2025

ALL

How would you rate the quality of the lunches provided during Welcome Week 2025?	%	#
I did not make use of the lunches	11,3 %	25
Excellent	24,0 %	53
Good	36,7 %	81
Fair	21,7 %	48
Poor	6,3 %	14
Bad	0,0 %	0

%	#
11 %	19
24 %	42
37 %	66
23 %	41
5 %	9
1 %	1

BEDS, MSc, DD,
Exchange & CEMS

What is your experience with the New Student pages on the NHH website?	%	#
I did not use these pages	5,4 %	6
Excellent	45,5 %	51
Good	42,9 %	48
Fair	6,3 %	7
Poor	0,0 %	0
Bad	0,0 %	0

%	#
n.a.	n.a.
n.a.	n.a.
n.a.	n.a.
n.a.	n.a.
n.a.	n.a.
n.a.	n.a.

BØA, MØA & MRR

What is your experience with the Ny Student pages on the NHH website?	%	#
I did not use these pages	1,8 %	2
Excellent	48,6 %	53
Good	43,1 %	47
Fair	5,5 %	6
Poor	0,9 %	1
Bad	0,0 %	0

%	#
n.a.	n.a.
n.a.	n.a.
n.a.	n.a.
n.a.	n.a.
n.a.	n.a.
n.a.	n.a.

Branding and decorative materials

Beach flags and outside banner:



NHH cube lights and the photo banner/wall:

ARBEIDSGRUPPE - UTREDNING AV MASTERTILBUDET FOR BEDS-KANDIDATER

Saksbehandler Merete Ræstad
Arkivreferanse 25/01773-5

Utvalg
Utdanningsutvalget

Møtedato
18.09.2025

Utvalgsnr
13/25

Forslag til vedtak:

Utvalget tar saken til orientering.

Bakgrunn:

I møtet i Utdanningsutvalget 12.06.25 presenterte daværende prorektor for utdanning rapporten fra *Arbeidsgruppe – Utredning av mastertilbudet ved NHH*.

Utvalget diskuterte de ulike modellene arbeidsgruppene hadde foreslått, og kom med innspill til det videre arbeidet med utredningen. Både avtroppende og påtroppende prorektor for utdanning var tilstede i møtet.

Avtroppende prorektor tok med seg innspillene inn i behandlingen av rapporten i styremøtet 17. juni, og påtroppende prorektor skulle ta med seg innspillene i det videre arbeidet med utredningen.

Som oppfølging av saken har rektor nedsatt en arbeidsgruppe som skal utrede mastertilbudet for BEDS - kandidater. Prorektor vil presentere mandatet for arbeidsgruppen i møtet.

Vedlegg

- Mandat *Arbeidsgruppe – Utredning av mastertilbudet for BEDS-kandidater*.



Til
Steffen Juranek/Rektoratet

Vår referanse:
25/03729-4

Vår dato:
08.09.2025

Arbeidsgruppe - Utredning av mastertilbudet for BEDS-kandidater

Bakgrunn

Høsten 2024 tok NHH opp sitt første kull i det nyutviklede programmet Bachelor in Business, Economics and Data Science (BEDS). Disse studentene skal etter normert studieplan være kvalifisert for masterstudier høsten 2027.

I november 2024 ba prorektor for utdanning en arbeidsgruppe om å utrede hvordan det eksisterende masterprogrammet i økonomi og administrasjon kan inkludere et studietilbud for BEDS-kandidatene. Arbeidsgruppen leverte sin rapport i februar 2025.

I januar 2025 ba rektor en arbeidsgruppe om å arbeide med en «bredt anlagt utredning av mastertilbudet på NHH. Oppdraget omfattet deloppgaven: «Det arbeides med å utvikle et studieløp på master tilpasset gruppen av BEDS-studenter, og dette arbeidet må avstemmes med utviklingen i den øvrige delen av mastertilbudet.» Arbeidsgruppen leverte sin rapport i juni 2025.

Rapporten ble behandlet i styremøtet 17.06.2025. Angående tilbud til BEDS studentene fattet styret følgende vedtak:

Styret legger videre til grunn at utredningen av programmet med arbeidstittelen MBEDS, tilpasset kompetansen til både dagens BEDS-studenter og BØA-studenter med spesifisert kompetanse, får nødvendig prioritet. Det må foreligge et ferdig utredet MBEDS-studieløp for vedtak innen utgangen av 2025.

Arbeidsgruppens mandat

Basert på styrets vedtak skal arbeidsgruppen foreslå et mastertilbud for BEDS-studentene. Arbeidsgruppen bes om å rette oppmerksomheten mot følgende temaer og problemstillinger:

1. Skal mastertilbudet inngå i det eksisterende masterprogrammet, eller legges i et nytt, separat program?
2. Hva er den optimale utformingen av tilbudet når det gjelder innhold og struktur?

3. Hva er konsekvensene av programmet for NHHs posisjon på FT-rangeringen?
Under hvilke forutsetninger kan et separat program tas med i rangeringen?

NHH

Arbeidsgruppens medlemmer

Rektor setter med dette ned en arbeidsgruppe bestående av:



Steffen Juranek, leder (prorektor for utdanning)

Ivan Belik

Kurt-Rune Bergset

Lars Iver Oppedal Berge

Mathias Philip Ekström

Nils Friewald

Christian Langerfeld

Håkon Otneim

Arbeidsgruppens rapport bør være ferdig i slutten av november 2025 og skal være skrevet på engelsk.

Med vennlig hilsen

Helge Thorbjørnsen
Rektor

MEDLEMMENE I UTVALGET ORIENTERER 5/25

Saksbehandler Merete Ræstad
Arkivreferanse 25/03732-2

Utvalg	Møtedato	Utvalgsnr
Utdanningsutvalget	18.09.2025	14/25

Utdanningsutvalget består, i tillegg til leder, av representanter fra fire hovedgrupper:

- Studenter
- Ansatte i Studieadministrativ avdeling
- Undervisningsansvarlige ved instituttene
- Programledere

I en «runde rundt bordet» har de ulike gruppene anledning til å informere/ta opp saker, uten at det nødvendigvis ligger innenfor rammene av en «formelt reist sak». Det kan også være fint om de ulike gruppene diskuterer internt hva som kan være aktuelle saker.

PROREKTOR FOR UTDANNING ORIENTERER 5/25

Saksbehandler Merete Ræstad
Arkivreferanse 25/03733-2

Utvalg	Møtedato	Utvalgsnr
Utdanningsutvalget	18.09.2025	15/25

Prorektor for utdanning orienterer utvalget om aktuelle saker, blant annet:

1. Møtt-tall høsten 2025
2. Arbeidsgruppe for assessment strategies i lys av KI