

Utdanningsutvalget

Dato: 06.05.2020 12:00

Sted: Teams

Notat:

Eventuelle forfall meldes sekretæren på mobil evt.
på e-post .
Varamedlemmer skal ikke møte uten særskilt innkalling.

<Sted> 04.05.2020

For leder i Utdanningsutvalget, Linda Nøstbakken

Saksliste

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GODKJENNING AV SAKSLISTE 3/20

Saksbehandler Merete Ræstad
Arkivreferanse 17/03138-25

Utvalg
Utdanningsutvalget

Møtedato
06.05.2020

Utvalgsnr

Forslag til vedtak:

Utvalget godkjenner saksliste 3/20

STATUS FOR ARBEIDET MED NHHs NYE INNOVATION SCHOOL

Saksbehandler Merete Ræstad
Arkivreferanse 20/00339-4

Utvalg	Møtedato	Utvalgsnr
Utdanningsutvalget	06.05.2020	9/20

Forslag til vedtak:

Utdanningsutvalget gir sin tilslutning til NHHs nye Innovation School i Tyskland og anbefaler at arbeidet med å designe nytt program fortsetter.

Bakgrunn:

NHH avholdt piloten Innovation School ved UC Berkeley i tre år. Siste gang Innovation School UC Berkeley fant sted var sommeren 2019.

Etter at piloten ble avsluttet ble det tatt initiativ til å bygge opp en ny Innovation School ved NHH. Førsteamanuensis Steffen Juranek leder nå arbeidet med å utarbeide en ny modell for NHHs Innovation School. Den vil bli avholdt i Tyskland, potensielt i samarbeid med Technische Universität München og Goethe Universität Frankfurt, og er planlagt å finne sted første gang sommeren 2021.

Fokus for NHHs nye Innovation School er innovasjon mellom bedrifter, innovasjonsledelse og innovativt entreprenørskap. Steffen Juranek vil presentere status for sitt arbeid for Utdanningsutvalget.

Utdanningsutvalget bes gi sine innspill og ideer til programmet for NHHs nye Innovation School.

Vedlegg: "Innovation School 2021 – overview and action plans as of April 2020"

April 27, 2020

To:

Utdanningsutvalget

From:

Project group Innovation School 2021

INNOVATION SCHOOL 2021 – OVERVIEW AND ACTION PLAN AS OF APRIL 2020

This document gives an overview of the work related to the establishment of an Innovation School in Germany as of summer 2021. The intention is to keep all stakeholders in the loop, and to invite you to comment so that various aspects may be taken into consideration in an early phase of the project.

ABOUT THE PROGRAMME

The new Innovation School will focus on intrafirm innovation, innovation management and innovative entrepreneurship. Thereby, it complements the Gründerskolen and NHH's other teaching activities regarding innovation and entrepreneurship. The Innovation School will take place in a ten-week period in the summer of 2021 (tentatively: June 14 – August 20, 2021). The intention is to offer this possibility to NHH students also in the years ahead. It will consist of the following activities:

- One boot camp in Spring 2021 including intercultural training at NHH (*the possibility for a cooperation with the Department for Professional and Intercultural Communication is currently investigated*).
- One week of course work in Munich in collaboration with the TU Munich including a field trip to the Cyberloop (*the agreement is yet to be finalized*).
- One week of course work in Frankfurt in collaboration with Goethe University Frankfurt including a field trip to the local innovation cluster (*the agreement is yet to be finalized*).
- The course work will include a "re-entry" workshop where the students can reflect on their experiences.
- Eight weeks of internship in Southern Germany.

Study credits (ECTS)

The previous Innovation School in the U.S gave 30 ECTS. Should NHH continue with 30 ECTS, or should it rather grant 22,5 ECTS? See also the attached evaluation report of NHH Global Internship Program for context. This will be ready April 30.

FUNDING

Seed grant application, application to Diku, fall-back funding through NHH's regular budget and employer contributions

- The project team recently applied for a seed grant through NHH's funding mechanism.
- Diku recently launched a call for projects that link work life and education closer together. Application deadline: September 23. Funding framework per project: 5 million NOK over a period of three years. The project team plans to submit an application.
- Alternative funding through NHHs standard budget procedures. A funding decision from Diku could be expected at the earliest in late November 2020. In case the reply is negative it is important that the funding of Innovation School Germany is part of the regular budget process at NHH as of late August.
- A complementing source can be financial support from the participating companies. The background of this idea is the expected heterogeneity of the participating companies. Whereas a start-up is unlikely to pay for interns, a big company may want to follow standard procedure in Germany and pay the students a salary. In order to ensure an even distribution of these payments among the students the project team is considering asking for a voluntary contribution to the program instead of salaries payed to the students. This issue will be addressed later this spring and prior to the Diku-application.

PROJECT TEAM AND PARTNERS

Project team

1. Steffen Juranek, FOR, project manager and course responsible
2. Stella Angove, main project support from ICC
3. Ann-Mari Haram, ICC
4. Maximilian Todtenhaupt, FOR
5. Malin Arve, FOR
6. Frid Helén Olsen Hop, student representative
7. Raymond Læg Reid, student representative

Academic Advisory Board

We will establish an academic advisory board that consists of leading researchers in the field of innovation and entrepreneurship. The team consists of one member from NHH and each partner institution. The aim of the board is to advise the project on the design of the program.

Members of the academic advisory board:

1. Bram Timmermans (NHH)
2. Hanna Hottenrott (TU Munich, to be confirmed)
3. Uwe Walz (Goethe University Frankfurt)

External partners

Institutional partners

None of the cooperation is fixed at this point in time and no agreement has been signed, yet. However, the project team is in steady contact with the potential partner institutions. The project team proposes a collaboration with Goethe University Frankfurt and the Technical University Munich. TU Munich is the leading institution on innovation research in Germany. They have developed the competence and capacity to provide us with a state-of-the art teaching program. Furthermore, they maintain a solid network to the industry in the region around Munich. TU Munich is therefore the prime candidate for the leading cooperation partner. Goethe University is one of the top universities in finance in Germany and Europe. Goethe University will provide a two-day program on financial innovation (FinTech). The other three days, we will spend on Goethe University's campus working on a course program developed by NHH. The cooperation with these two institutions allows us not only to connect to the local institutions and companies – BMW, Siemens, Linde or the European Patent Office to name a few in Munich, or Deutsche Boerse, Fresenius or the European Central Bank in Frankfurt – but also a large number of companies and institutions in the Southern German region.

Employers

We need around 30 and 40 internship places; we also would like to attract companies with prestigious brand names and a good working environment. At this stage we are working towards a mix of employers through an agency and employers that NHH will be in direct touch with whereof the majority of internships will take place through direct NHH contacts. A direct acquisition of internships promises not only to be cheaper as we will save the agency fees, it also opens the opportunity to seek partial funding from the employers – as described above. It would also allow for more in-depth relations between NHH/the project team and the educational program. The project manager is in contact with the embassies in Norway and Germany, respectively, to get valuable recommendations. He is also in touch with Innovation Norway and the Norwegian Chamber of Commerce in Germany. An NHH alumni event in Germany is being planned prior and may give relevant contacts. If the application for a seed grant goes through, one or two student assistants will be hired to help with this.

A good agency will have a solid network of potential employers and can complement our efforts to secure the needed number of internships and reduce the administrative work, especially in the first year. The project manager will investigate the agency options during spring 2020.

EVALUATION OF THE PROJECT

The Innovation School itself will be evaluated through the usual evaluation mechanism but also through intensive exchange with the participating students. Furthermore, we will introduce an evaluation mechanism with the employers in order to learn and improve the program structure.

TIMELINE AND ACTION PLAN

Due to the Corona outbreak, the dates below include significant uncertainty. Especially, approaching the companies may be delayed if the current shut-down in Germany lasts longer than recently announced.

- April-May 2020 Hiring student assistant. Identifying target companies.
- April-June 2020 Identifying and establishing contact with an internship placement agency.
- Summer/autumn 2020 Visit of the potential partner institutions
- September 2020 Application to Diku
- May – November 2020 Approaching the companies via the Norwegian-German chamber of commerce, Innovation Norway, the German ambassador in Norway, and directly by mail/phone.
- October 2020 Information to potential applicants (students)
- November Application students
- December Nomination of students

BACHELOR I ØKONOMI OG TEKNOLOGI

Saksbehandler Merete Ræstad
Arkivreferanse 20/01071-2

Utvalg	Møtedato	Utvalgsnr
Klikk her for å skrive inn tekst.	06.05.2020	10/20
Utdanningsutvalget	06.05.2020	

Forslag til vedtak:

Utdanningsutvalget ber prorektor ta med seg innspillene som kom fram i møtet i det videre arbeidet med bachelorgraden.

Bakgrunn:

En av megatrendene som omtales i NHHs strategi er rask og kontinuerlig teknologisk endring. Denne trenden har også endret etterspørselen i høyere utdanning, og det etableres i økende grad program som kobler ledelses- og økonomifag med teknologi og digitalisering. Slike grader går rundt om i verden under ulike navn som «Digital økonomi og ledelse», «Økonomi og teknologi», «Digital forretningsutvikling» m.m.

Prorektor for utdanning ønsker å sette ned en arbeidsgruppe som skal se på hvordan vi kan få på plass et slikt studium ved NHH. Arbeidstittel for studiet er «Bachelor i økonomi og teknologi» (BØT).

Ved å tilby to bachelorgrader med ulik profil vil man fange interessen til en større del av markedet og øke søkermassen totalt sett. For å kunne tilby BØT må man ta studieplasser fra BØA, noe som vil gi økt kvalitet i søkermassen til BØA.

Som grunnlag for arbeidsgruppens arbeid har det vært gjennomført et forprosjekt. Forprosjektet ble etablert i januar 2020 og leverte rapporten (arkivreferanse 20/01071-1) i utgangen av februar 2020.

Det hadde til oppgave å komme opp med en oversikt over hvilke tilbud som finnes på bachelornivå med kombinasjonen øk.adm. og teknologi/digitalisering, spesielt i Norge og Norden, men også i Europa. For de programmene som finnes, og der informasjonen er tilgjengelig, skulle det inkluderes en oversikt over: Oppbygging, faglig innhold, læringsutbyttebeskrivelser på programnivå, størrelse/antall studenter og opptakskrav.

Rapporten gir en slik oversikt for følgende utdanningsprogram:

Bachelor i	industriell økonomi og tjenesteinnovasjon	Høgskolen Kristiania
Bachelor i	økonomi, digitalisering og forretningsutvikling	Nord Universitet
Bachelor i	informatikk-matematikk-økonomi	Universitetet i Bergen
Bachelor i	digital økonomi og ledelse,	Universitetet i Oslo
Bachelor i	digitalisering og økonomi	Høgskolen Kristiania
BSc in	Business Administration and Digital Management	Copenhagen Business School
BSc in	HA(it.) – Bedriftsøkonomi – informasjonsteknologi	Copenhagen Business School
BSc i	teknologi og økonomi	KTH Royal Institute of Technology
BSc in	Business Economics and Information Technology	Copenhagen School of Design and Technology
BSc in	Business Engineering	HEC Liège
BSc in	Economics, Management and Computer Science	Bocconi

Arbeidsgruppen vil bestå av fem faglige, to fra Seksjon for utdanningskvalitet og en sekretær fra Studieadministrativ avdeling. Den vil få i oppgave å se på hvordan man kan få på plass et slikt studium ved NHH – hva en slik bachelor bør inneholde, hvordan den kan implementeres og hva som skal til for å få den i gang.

Utdanningsutvalget bes komme med innspill på følgende:

- Momenter/utfordringer å be arbeidsgruppen om å utrede.
- Om den faglige innretninger er god (økonomi og teknologi)

EVENTUELT 2/20

Saksbehandler Merete Ræstad
Arkivreferanse 17/03137-22

Utvalg
Utdanningsutvalget

Møtedato
06.05.2020

Utvalgsnr

Forslag til vedtak:

Eventuelle vedtak utformes i møtet

PROREKTOR ORIENTERER 2/20

Saksbehandler Merete Ræstad
Arkivreferanse 18/00613-19

Utvalg
Utdanningsutvalget

Møtedato
06.05.2020

Utvalgsnr

Forslag til vedtak:

Sakene tas til orientering

Foreløpige saker:

- Arbeidsmiljøundersøkelsen