

Business and Human Rights: Essential Knowledge and Action for Managers

A Rafto Foundation, IHRB and CEMS Skill Seminar

LED BY RON POPPER, FORMER HEAD OF CORPORATE SOCIAL RESPONSIBILITY (ABB) AND FRANCES HOUSE (INSTITUTE FOR HUMAN RIGHTS AND BUSINESS)

18 September 2019

9.00 - 17.00

Rafto House, Bergen

The corporate responsibility to respect human rights has been endorsed by governments worldwide and many multi-national and smaller businesses and organizations. Managers need to develop their understanding, skills and capacity to implement best practice in their companies and organizations.

In this interactive session, participants will learn about why human rights are important to business; how a company can have adverse impacts, and how to identify, mitigate or avoid such risks; and what professional and personal skills employees and managers need in order to navigate this sometimes difficult issue within their organizations.

The session is designed to help participants increase their skill sets and knowledge through practical case studies, role play and discussion.

What students will gain from this session:

- Insights into an increasingly important topic to businesses and their value chains around the world
- Specific knowledge and skills to help participants in their careers, in a national and international context
- A greater understanding of how poor human rights practice can negatively impact a company's license to operate as well as the benefits of good practice.



Ron Popper is the former Head of Corporate Responsibility at ABB, the Swiss-based multinational technology company. He is a consultant, lecturer and trainer, with more than 10 years of hands-on experience of the challenges of embedding human rights in business operations, working on human rights challenges in different countries, and leading global training programs.



Frances House is the Deputy Chief Executive of the Institute for Human Rights and Business (IHRE). She previously worked with the European Commission in Brussels and Vietnam on humanitarian programs with asylum-seekers and is a former trustee of Amnesty International UK and Care International UK. Frances was also Policy Director at the International Business Leaders Forum.

Both Popper and House teach at the master course in Business and Human Rights, developed by IHRB and the Rafto Foundation in collaboration with the Department of Comparative Politics at the University of Bergen.



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To secure a seat at this event, send an email as soon as possible to cmes.corporaterelations@nhh.no. Deadline for registrations is Wednesday, 11 September