

Business and Innovation in China

Nordic Centre Virtual Summer Course 2021

Shanghai, China

July 9 – 22, 2021

www.nordiccentre.net

欢迎 Welcome to the Nordic Centre in Shanghai's Virtual Summer Course!

The Nordic Centre Summer Course *Business and Innovation in China* is an intensive two-week course for MA level students at member universities of Nordic Centre. The course is designed to provide Nordic students with an opportunity to gain insight into the exciting and ever-changing business world in China. The course includes both an academic and a practical hands-on approach to business life in China. The course caters for the students with little or no previous knowledge about China as well as those familiar with China and looking forward to deepening their insights. The following is based on the previous years' program, but the 2021 course will be very similar. **Please note that the course will held entirely online due to the pandemic.**



This presentation includes
information about :

- Course content and credits
- Application procedure
- Nordic Centre
- Fudan University

Business and Innovation in China

Whether you are interested in China for work, further studies or simply because of a general interest in a country of growing global importance, *Business and Innovation in China* has much to offer you. You will have an opportunity to gain knowledge from both Nordic and Chinese teachers and exchange ideas with representatives from the Nordic business community in China. We will do our best to provide you with an exciting journey full of discoveries about China and what doing business and innovation here involves. This journey will lead us through theory and practice of various organizational levels, business processes and complex contexts surrounding them. We are also planning some virtual social activities that hopefully will help with revealing the vibrant and dynamic face of the new China.



Lu Lian
Executive Director



Dmitrij Slepnirov
Course Instructor

Dmitrij Slepnirov is an Associate Professor at Aalborg University Business School, Denmark and Head of Educational Programme in Innovation Management at the Sino-Danish Center (SDC), University of Chinese Academy of Science in Beijing.

He holds an MSc from the London School of Economics and a PhD from Aalborg University. Prior to starting his academic career, he held a position at the Confederation of Industries, fulfilling an analytical role as an economist and later as the Deputy Director of the Economics and Finance department. His current teaching, research work and publications focus on global operations and innovation, global value chains, upgrading of emerging market firms, servitization and service design. His international experience includes teaching and research programs in close collaboration with industry in Denmark, Lithuania, Japan, S. Korea and China.

Course Content and Student Assignments



Period: July 9-22, 2021

Level: Graduate student

ECTS: 5

Participation fee: Free of charge for students from NC member institutions

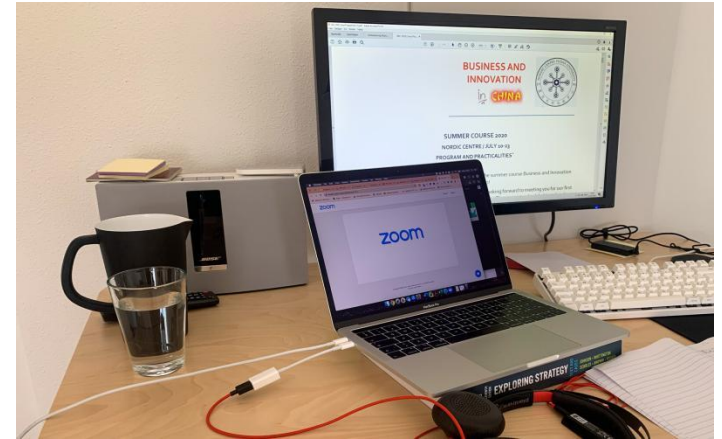


The course is taught in English. The course features academic lectures, practitioners guest talks and virtual social activities and is completed with group work, resulting in the pitching of a business idea and project report.

Course Content: More Insights

The course includes:

- Two-week intensive program of lectures and guest talks
- Group work assignments and supervised workshops
- Pitching of business idea by groups
- A project report prepared in groups
- Required readings of app. 300-500 pages (details and instructions will be distributed prior to the beginning of the course)
- Virtual social activities. Last year the students participated in live streaming sessions from the streets of Shanghai and virtual Tai Chi sessions. This years program for social activities will be updated in May.



Student reviews from 2020

“I would sincerely recommend this course to other students - also in the digital form. So many great insights and key takeaways would broaden your horizons and knowledge about China. I'm really sad to miss out the physical edition... but the digital edition was a great add-on! Good job!”

“Great digital leadership! Leaving room for everybody and making sure everybody gets a chance to contribute with questions or insights. Dmitrij created a perfect balance between his academic knowledge and insights from reality, which is one of the greatest gifts we can get as students”

“What a great course! I'm beyond thankful for your dedication, and a feel privileged to have been a part of this course together with so many bright minds - both students, lecturers and the programme officers.”



2020 Sino-Nordic “Internet +”
College Students Innovation and
Entrepreneurship Forum
Business-idea pitching competition.

How to apply?

The course is designed for Master-level students, but graduating Bachelor students may also be enrolled. Each Nordic Centre member university (see the list of members on the last page) can nominate 3 students for the course.

You apply through your university’s international office. Contact them for YOUR application deadline.

Timeline *after* applying

Deadline for the universities to submit nominations:	31 March 2021
Admission is confirmed by:	15 April 2021
Distribution of reading list:	Mid-May 2021
The course dates:	9-22 July 2021
Deadline for submitting final assignment reports:	1 August 2021
Evaluation:	1 September 2021
Sending out course diplomas:	Mid-September 2021



Nordic Centre

The Nordic Centre, established in 1995, functions as a hub connecting its 27 Nordic member universities and research institutions to Fudan University. Its mission is to facilitate research cooperation and student exchange, and to collaborate with Shanghai-based Nordic companies and national representations. The Nordic Centre is located on the main campus of Fudan University.

Fudan University

Fudan University, established in 1905, is one of the leading universities in China. It is a comprehensive university with a very strong tradition, especially in the humanities and social sciences. Fudan was also among the first higher education institutions in China to establish a management school. Today, Fudan also has one of China's best medical schools and is leading in life sciences.

FOR MORE INFO: <http://www.fudan.edu.cn/englishnew/>



Guanghua Towers in Fudan University



Members of Nordic Centre

DENMARK

Aalborg University
Copenhagen Business School
University of Aarhus
University of Copenhagen
University of Southern Denmark

FINLAND

HANKEN School of Economics
University of Eastern Finland
University of Lapland
University of Helsinki
University of Tampere
University of Turku

ICELAND

University of Iceland

SWEDEN

Lund University
Stockholm University
Umeå University
University of Gothenburg
Uppsala University
Södertörn University



NORWAY

NHH Norwegian School of Economics
BI Norwegian Business School
Norwegian University of Science & Technology
University of Bergen
University of Oslo
Oslo Metropolitan University

NORDIC

NIAS – Nordic Institute
of Asian Studies

CHINA

Fudan University
Xi'an Jiaotong-Liverpool
University

QUESTIONS?



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