





BUSINESS ANALYSIS AND PERFORMANCE MANAGEMENT
(ØKONOMISK STYRING)

Malin Arve Spring 2020

NORWEGIAN SCHOOL OF ECONOMICS



SUSTAINABLE VALUE CREATION IN FIRMS AND ORGANISATIONS

NHH

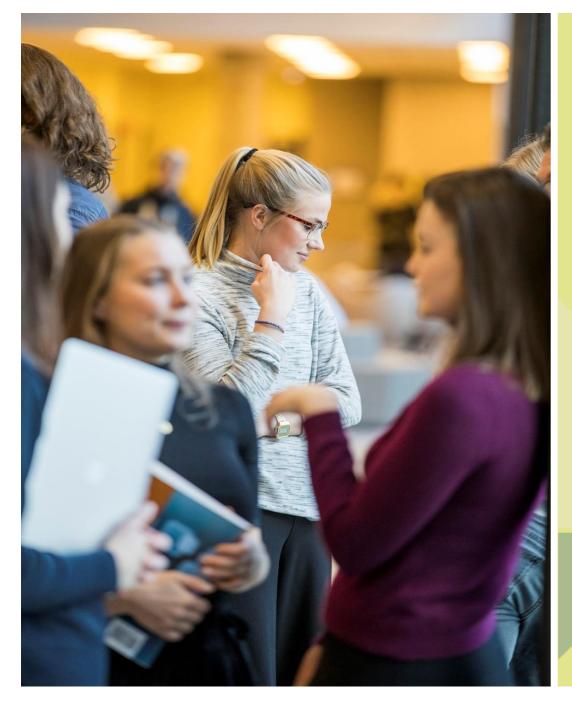


Internal focus

External focus

Operational focus

Sustainability focus





NHH

"Job market relevant"



"Mix between numbers and strategy"

"Many interesting courses"

"Good core courses"

"Desire for a variety of analytical and strategy courses"

WHY CHOOSE BUS?

"Liked BED-courses at the bachelor level"

"Wide variety of courses"

"Wanted many options"

"Firm-oriented economics with a focus on accounting"

"The major gives you many employment possibilities"

A broad major at the core of business (and "siviløkonomstudiet")





Strategy and management

Corporate Finance

Marketing

(Micro-)economics

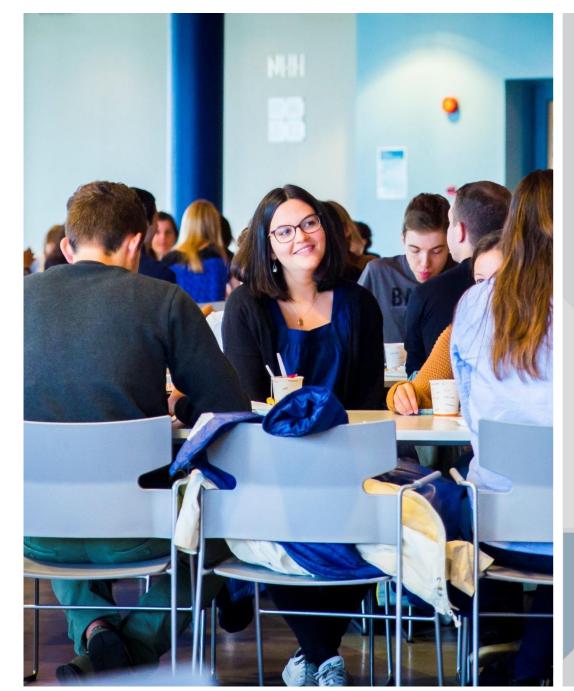
BUS



Innovation and business development

Business Analytics

Taxation







STRUCTURE

2 compulsory core courses

BUS400E/N Management Control and BUS401E/N Strategic Profitability Analysis and Pricing

1 compulsory methodology course

BUS444/ECN402 Econometrics or STR402A Methodology for Master Thesis

(At least) 3 electives

Track 1:	Track 2:	Track 3:	Track 4:
Management	Financial	Technology &	Sustainability
Control	Accounting	Operations	Management
		Management	





Track 1: Management Control

<u>Fall</u>		<u>Spring</u>	
BUS422E	Capital Budgeting	BUS422N	Investeringsanalyse
BUS429	Pricing Analytics and	BUS427	Advanced Management
	Revenue Management		Accounting
BUS441	Konkurransestrategi	BUS428	Økonomisk
BUS456	Behavioral Business		Organisasjonsteori
DU3430		BUS438	Strategisk Outsourcing og
	Strategy		Franchising
		BUS451	Dynamisk
			Virksomhetsstyring





Track 2: Financial accounting

<u>Fall</u>		<u>Spring</u>	
BUS402N	Finansregnskap	BUS402E	Financial Accounting*
BUS435E	Governmental and	BUS424N	Regnskapsanalyse
	Nonbusiness Accounting	BUS435N	Regnskap og Budsjettering i
BUS440B	Verdivurdering med		Offentlige Organisasjoner
	Regnskapsanalyse	BUS440A/E	Valuation with Financial
BAN432	Applied Textual Data		Statement Analysis
	Analysis for Business and	FIE441	Taxes and Business Strategy
	Finance		

NORWEGIAN SCHOOL OF ECONOMICS





Track 3: Technology & Operations Management

<u>Fall</u>		Spring	
BUS403	Supply Chain Management	BUS432N	Operations Planlegging
BUS432E	Operations Management	BUS467	Innkjøpsledelse
BUS460	Operational Risk	BAN403	Simulation of Business
	Management		Processes
BUS466	Næringseiendom:	BAN430	Forecasting
	Investering og Forvaltning		
BAN401	Applied Programming and		
	Data Analysis for Business		
BAN402	Decision Modelling in Business		





Track 4: Sustainability Management

<u>Fall</u>		<u>Spring</u>	
BUS446	Sustainable Business	BUS446	Sustainable Business
	Models		Models
BUS442	Konkurranserett	ETI450	Corporate Social
BUS443	Fraud Detection		Responsibility
BUS469	Corporate Liability and	BUS452	Corruption - Incentives,
	Sustainable Markets		Disclosure and Liability
		BSU465	Corporate Crime: Detection
			and Prevention







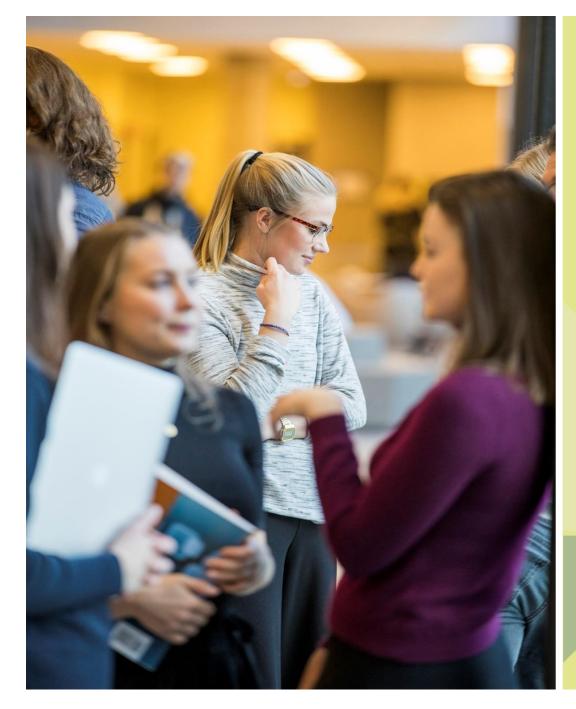
ETHICS REQUIREMENT

You need 2.5 stp of ethics-approved courses in your degree

Can be one of your elective courses

Ethics approved courses in the BUS major:

- ETI 450 Corporate Social Responsibility
- BUS446 Sustainable Business Models
- BUS443 Fraud Detection
- BUS452 Corruption Incentives, Disclosure and Liability
- BUS465 Corporate crime: Detection and prevention



CHANGES TO THE COURSE PORTFOLIO

NHH



https://www.nhh.no/en/study-programmes/mscin-economics-and-businessadministration/business-analysis-andperformance-management/









TROND BJØRNENAK

New Academic Coordinator starting Fall 2020

Broad experience in teaching and research in core BUS topics

Deep knowledge of the functioning of NHH

NORWEGIAN SCHOOL OF ECONOMICS







QUESTIONS?

Contact the BUS Academic Coordinator

Spring 2020: Malin Arve

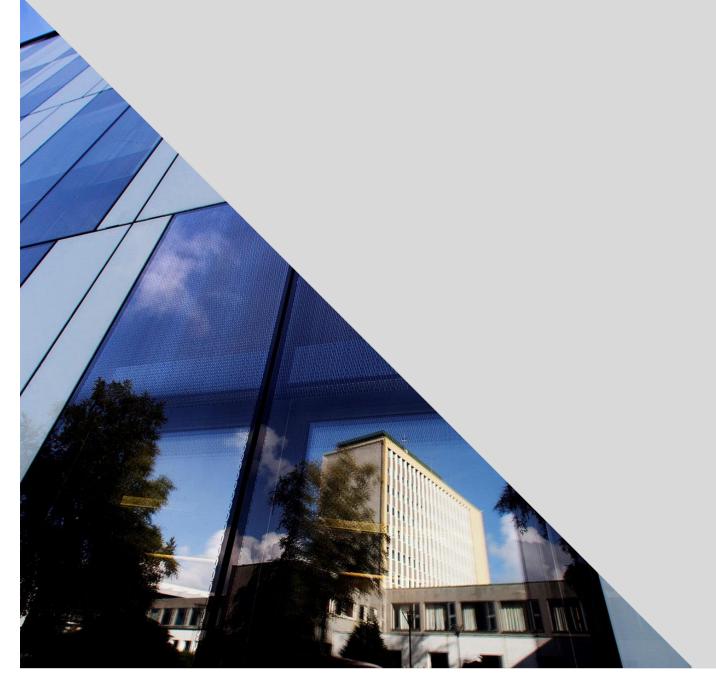
malin.arve@nhh.no

Fall 2020: Trond Bjørnenak

trond.bjornenak@nhh.no







WELCOME TO BUS!