

### **Are startups taking us in the right direction?**

To move the Norwegian society towards a more sustainable future, we need to see real changes in the corporate sector. One key question is whether newly started companies are contributing towards a more sustainable future compared to the established firms? Two of the central questions are:

-Is the industry structure in Norway changing towards more sustainable industries (less emissions, less energy use, more circularity, lower impact on nature etc.)

-Are the newly started companies significantly different from comparable established firms with regards to indicators of sustainability?

The thesis is dependent on finding relevant data at firm level, a starting point is the NHH/SNF accounting data base (<https://snf.no/publikasjoner/2022/regnskapsdatabasen-norwegian-corporate-accounts/>) and in addition any indicators of sustainable policies from Miljødirektoratet, ENOVA or other sources.

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