

## Terms of Membership

Approved by DIG Board of Directors 22. January 2021

### **The Digital Transformation HUB at NHH (The HUB@NHH)**

The HUB@NHH (also called The HUB) is a member-based dissemination, learning and networking space in the field of digital innovations, value creation, business models, and transformation for sustainable growth. The target audience for The HUB is leaders who are involved in such issues on a daily basis and who want to share with and learn from other leaders. The HUB@NHH is linked to and governed by the board of directors at the partner-based research center Digital Innovation for Growth (DIG), at the Norwegian School of Economics (NHH).

### **Membership**

All DIG and RaCE (until 2023, NFR project / theme 5) partners are automatically members of The HUB@NHH. Organizations that are interested in the topic can become members by registering as a member and paying the annual membership fee. Membership for the respective organization includes participation for up to three people as decided by the organization. A HUB membership does not provide partnership in DIG.

### **Members' rights and duties**

Membership gives access to The HUBs research dissemination and activities. Members commit to follow the current Terms of Membership.

### **Membership benefits**

Activities shall individually and collectively, digitally or physically, underpin The HUB@NHH as a national dissemination, learning and networking space in the field of digital innovations, value creation, business models, and transformation for sustainable growth. The activities connects various organizations and research environment to mutual learning and sharing:

1. Disseminate research results
2. Meeting place for mutual sharing and learning
3. Networking between members
4. Invitation to research-based training by DIG-researchers and partners offered by NHH Executive

The level of activity will be adapted to the current economic situation and communicated through annual cycles.

### **Communication**

The HUB is in essence a space for leaders to engage in ongoing research on the above mentioned topics with other leaders. Most important tools for The HUB to give value of membership are engagement, information, and dialogue. The HUB@NHH update regularly members on relevant and interesting research from DIG. In addition to events offered by The HUB's partners, training and education are offered by NHH Executive (members must cover course fees, if any). The HUB will host an annual on campus seminar targeted at leaders positioned below the CEO in member

organizations. We will otherwise communicate through email, website, social media, and other online dissemination platforms such as webinars or YouTube videos.

The HUB will also use social media such as Twitter and LinkedIn for dissemination, networking, and education. With regard to privacy in these channels, we emphasize that it is the individual member who is responsible for their activity on social media, and thus accept the terms that these services offer at all times.

### **Valid membership and membership fee**

Members are responsible for ensuring that information required by The HUB always is updated and correct. Incorrect information may lead to missing information and follow-up from The HUB@NHH.

Members are obliged to follow articles of association and decisions based on the articles of association. Membership fee amounts to NOK 20,000 per. year and members signs for 3 years. The membership fee is paid once a year. Membership fee must be paid in accordance with the articles of association. If the membership fee is not paid, the organization will lose rights and offers and the membership will be terminated.

### **Stored membership formation**

The HUB registers' information such as:

- Company name
- Address
- Three contact persons
  - Name
  - Title
  - E-mail addresses
  - Phone no
- Information connected to inquiries to The HUB

By registering, you accept that the information you provide is stored in NHH's member database, and that the information will be used to provide you with the best possible membership offer.

### **Use of information**

Member information will be stored in order to serve the members in the most efficient way possible. All data will be deleted if the membership is terminated.

### **Unsubscribe**

Termination of membership must be done in writing addressed to the administration of The HUB@NHH, no later than three months before renewal of the membership.

Terminated memberships expires by the end of the month after a written resignation takes place. When the membership ends, you are no longer entitled to participate in activities or receive information related to your membership. Membership fee for the current year will not be refunded.

The HUB@NHH reserves the right to update the terms of membership in accordance to The HUB@NHH's articles of association and decisions made by DIGs Boards of Directors. Current membership terms are available at TheHUB@NHH.no. If a member acts in bad manner to other members or break the Terms of Membership, membership may be terminated, after warnings and opportunity to change behavior. Upon dissolution of The HUB, remaining amount of the current year's membership fee will be returned to members. Profits / losses beyond this will accrue to DIG.