
AGNES BAMFORD

E-mail: agnes.bamford@nhh.no

Tel: (47) 91646943

Nationality: Norwegian

BACKGROUND

I am a PhD Research Scholar at the Department of Professional and Intercultural Communication at the Norwegian School of Economics (NHH). My research interests include applied linguistics and intercultural business communication. My area of research is intercultural communication in multinational corporations, with a specific focus on corporate global parental leave policies. I have 20 years of international business experience, which includes working in financial services in London and running an intercultural business consultancy across Europe.

EXPERIENCE

PhD Scholar in intercultural business communication, NHH 08/2019 to present

Intercultural Business Coach and Group Facilitator, Culture-lens.com 01/2007 to present

- Design and delivery of bespoke coaching and learning and development programmes with a strong focus on intercultural communication, since 2011. Clients have included DNV GL, DNB and Norges Bank
- Development and delivery of international career workshops at NHH (since 2013) and the Norwegian Researcher School in Linguistics and Philology (2016 and 2018)
- Design and delivery of executive and family intercultural global mobility programmes on behalf of relocation and leadership firms Cartus, BGRS, IOR, Learnlight, Human Entrance, Dwellworks, NetExpat and Farnham Castle (since 2008)
- Regular delivery of webinars on various EdTech platforms for international virtual teams and individuals (since 2013)
- Translations from Norwegian to English and English to Norwegian for Trolltind Kommunikasjon (since 2016)

Teaching and Lecturing

- Teaching Intercultural Communication to MSc students at NHH for the Internship Abroad programme and Innovation School Germany at NHH (2019 to present)
- Teaching English for Business to BSc students at NHH (2019 to present)
- Guest lecturer at University of Manchester, to MA students in Intercultural Communication (2020, 2019 and 2018)
- Teacher for Norwegian adult classes at Westminster University (2018/19)
- Guest lecturer at Cologne Business School to MA students in Intercultural Communication (2017)
- Student teacher at Plumstead Manor School, 3 months, full time (2009)
- Student teacher at Thomas Tallis School, 3 months, full time (2010)

PR and Marketing Consultant

01/2005 to 01/2007

- Accountable for leading a highly successful PR campaign on behalf of Philips Medical to the Norwegian corporate market resulting in four articles being published in Norwegian trade magazines
- Introduced the Norwegian leadership company Memetor AS to the UK and oversaw their London based marketing activities

Full time Carer for three young children and Psychology student

01/2002 to 01/2005

Sales and Training Executive, Bloomberg L.P. 10/1996 to 11/2002

- Financial market and IT functionality training to investment banking executives
- Account Manager for Bloomberg terminal sales

Translator and Researcher, Financial Times Information 10/1995 to 10/1996

- Researched and translated business articles from Norwegian, Swedish and Danish to English

EDUCATION

PHD COURSES COMPLETED

The Politics and Practicalities of Publishing in Organization and Management Studies (CBS)	2021
Perspectives on Communication, organisation and culture	2021
Qualitative Case Study Research in International Business	2020
Using semi-structured interviews in international and cross-cultural contexts	2020
Introduction to Qualitative Research Methods (MET512, NHH)	2020
Critical discourse Analysis of Media Representations (University of Maastricht)	2020
PhD Literature Review (University of Bergen)	2020
Basis I – Introduction to Linguistic Research (Aarhus University)	2019
Applied Linguistic Methods (NTNU)	2019
Language management in Theory and Practice (FSK503, NHH)	2019
Academic Writing in a Research Setting (MET513, NHH)	2019
Research Ethics for the Social Sciences (MET524, NHH)	2019

MA IN INTERCULTURAL COMMUNICATION FOR BUSINESS 2018
University of London
Dissertation title: Who decides what are essential intercultural competencies?

POSTGRADUATE CERTIFICATE IN EDUCATION 2010
University College London
Qualified UK teacher status

POSTGRADUATE CERTIFICATE IN BUSINESS AND PERSONAL COACHING 2007
Barefoot Coaching/accredited by the University of Chester

CONVERSION DIPLOMA IN PSYCHOLOGY 2006
London Metropolitan University

MSC IN BUSINESS ADMINISTRATION (SIVILØKONOM) 1994
Norwegian School of Economics
With French
Specialisation: Organisational Development

BSC IN COMPARATIVE POLITICS (CAND. MAG.) 1993
University of Bergen

LANGUAGES

English and Norwegian (fluent), French (proficient)

DIRECTORSHIPS AND VOLUNTARY ROLES

- Member of Alumnirådet (the NHH alumni council) (2021 onwards)
- Board member of the NHH PhD Association (2020 onwards)
- Deputy Board member to the FSK board and to the NHH board, on behalf of temporary employees (2020-21)
- Alumni mentor to MSc student at NHH (2020-21)
- Board Member of the Norwegian-British Chamber of Commerce (2013 - 2020)

- Board Member of the Society for Intercultural Education, Training and Research (SIETAR UK) (2015 - 2020)
- Coach Mentor and Coach for the UK charity Parent Gym (2011 - 2019)

AWARDS

- The Michel Blanc Award from the Department of Applied Linguistics at Birkbeck, University of London, for MA dissertation (2018)
- Gold Winner of the global “Premier Intercultural Partnership Award” from BGRS Intercultural Group (2019)
- Silver Winner of the global “Spirit of the Interculturalist” award from BGRS Intercultural Group (2018)
- Winner of “The International Collaborator” award from Cartus Intercultural and Language Solutions (2018, 2017, 2016)

CONFERENCE PRESENTATIONS

- 28. August 2021: Presenter at ABC Europe, Middle East and Africa, Vienna
- 29. October 2020: Panellist at Association for Business Communicators (ABC) Annual International Conference, San Diego
- 16. September 2020: Presenter at Applied Linguistics and Professional Practices (ALAPP 2020)
- 24. June 2019: Keynote speaker: Intercultural Competencies applied to the training room, Warwick International Conference in Applied Linguistics (WICAL), University of Warwick
- 1. December 2018: Presentation: Who decides what are essential intercultural competencies? Nordic Intercultural Communication Conference. Aalborg University, Copenhagen campus

OUTREACH TO SOCIETY

Presentations and workshops:

- 19. January & 24. February 2021: Webinar on cultural awareness Norway-UK, NBCC
- 26. November 2020: Webinar on intercultural communication, WISTA Norway

Selected articles:

- Bergens Tidende, March 2021: Forskning støtter ikke reduksjon av fedrekvoten
- Nettavisen & Forskning.no, February 2021: Kjønnsnøytrale ord og titler: Uten et begrep som fedrekvote er det lite sannsynlig at norske menn ville tatt permisjon
- Dagens Næringsliv, November 2020: Hva gjør mennene og bedriftene med lønnsgapet?
- Dagens Næringsliv, October 2020: Norske studenter kan få en knallsterk CV
- Magma.no June 2018: Hvordan arbeide og kommunisere mer effektivt i norsk og internasjonal sammenheng?
- Next Women: Redressing gender imbalance in the boardroom, 2014
- Real Business: Women in the boardroom, the quota argument, 6. June 2014

Books:

- Karnac Books: “Swings and Roundabouts – a coaching book for parents”, 18. November 2014
- Karnac Books: “Coaching in Education”; chapter 8, 1. June 2012

