# Master's degree scholarship 2022/2023



The retail trade is undergoing major and rapid changes. To stay competitive, the companies within the retail industry needs to adopt new business models, establish attractive "ecosystems" for their customers and implement "Best in class" customer friendly digital solutions.

Coop Norge SA is a strategic partner in a research project called "BEST in retail" led by the research center Digital Innovation of Growth (DIG). Based on this partnership Coop Norge SA offer four scholarships on behalf of <u>Advokat Dehlis Fond</u> to students who wish to participate in this work. The fund was established in 1921 and its main purpose was to continue «promoting cooperative information activities". The fund has its own board and is administrated by Coop Norge SA.

## Scholarship

Students can apply when the purpose is to acquire increased knowledge about cooperative activities. The scholarship can be used to purchase relevant literature, participation in relevant events, projects, studies at home or abroad and travel or similar activities if this is considered relevant. The scholarship will help students participate in activities, carry out projects and/or acquiring increased knowledge about cooperatives and their challenges in a historical, contemporary and/or future perspective.

## Purpose

The scholarships' purpose is to increase knowledge and competence about cooperatives in Norway and the cooperative thinking.

# Subject

To apply you must decide on a topic that is directly relevant to Coop Norge SA. Below there is a list of topics that could be relevant:

- Digital ecosystems for Members/co-owners
- Circular economy
- Sustainability
- Social responsibility/diversity
- Co-ownership, democracy

## Criteria

The subject area must add new knowledge, and the students will be given a supervisor seated in Coop Norge SAs headquarters in Oslo. The application should include:

- Brief on method and theory on a maximum of two pages
- A short thesis description of a maximum of four pages
- Copy of transcript

# **Practical information**

The application should be sent to Advokat Dehlis Fonds general manager Hilde Berge Mæhlum by email: hilde.berge.maehlum@coop.no. The Master thesis can be written by one or two students.

#### **Application deadline**

The application deadline is the 15<sup>th</sup> of October 2022. If your application is selected, you will be noted within the 30<sup>th</sup> of November 2022.

#### Payment of scholarship

The scholarship is NOK 50.000. The first half is being transferred by the beginning of the semester, and the other half is transferred when the master thesis has been passed and presented to the board of Advokat Dehlis Fond.

If the thesis is written by two students together, the grant will be NOK 25.000 for each student. It is Advokat Dehlis Fonds intention to assign four scholarships for the academic year of 2022/2023.

#### **Additional information**

Coop Norge SA will provide practical assistance to ensure that the students relevant people in Coop Norge SA and to the greatest extent possibly get access to the necessary data and information. A confidentiality declaration must be signed.

Coop is at liberty to classify the Master thesis as "confidential".